

26.11.2008 – 11:20 Uhr

BASF Podcast: The Chemical Reporter - What is shoe polish made of?

Ludwigshafen (ots) -

If you want your leather shoes to continue to look clean and snazzy, then there's no way around it: you have to polish them occasionally. The polish that you apply contains both fats - lipids - and wax. The lipids make the leather soft and smooth, while the wax protects it from moisture and dirt and gives it a beautiful sheen. In entertaining episodes our Chemical Reporter answers questions of our Podcast listeners on Chemistry in our everyday life.

Direct subscription via RSS-Feed or iTunes (search for "basf"):
<http://corporate.basf.com/en/podcast/reporter.xml>

Podcast The Chemical Reporter, English edition:
<http://www.basf.com/podcast>

More podcasts:

Podcast Chemistry of Innovations: <http://www.basf.com/podcast>
This podcast is the audible innovation magazine of BASF. Discover every month how Chemistry can help to shape our future. The actual episode is on "Food Fortification - Using Vitamins to Counter Malnutrition."

RSS-subscription: <http://corporate.basf.com/en/podcast/innovation.xml>

Direct subscription of BASF Podcasts via RSS-Feed
<http://corporate.basf.com/en/podcast/reporter.xml>
<http://corporate.basf.com/en/podcast/innovation.xml>
Direct iTunes subscription when iTunes is installed (or search for "basf"):
<http://phobos.apple.com/WebObjects/MZSearch.woa/wa/search?submit=seeAllLockups&entity=podcast&term=BASF&media=podcast>

The use of the audio material is royalty-free. We appreciate information on the use to podcast@basf.com.

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from oil and gas to chemicals, plastics, performance products, agricultural products and fine chemicals. As a reliable partner BASF helps its customers in virtually all industries to be more successful. With its high-value products and intelligent solutions, BASF plays an important role in finding answers to global challenges such as climate protection, energy efficiency, nutrition and mobility. BASF has more than 95,000 employees and posted sales of almost EUR58 billion in 2007. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at www.basf.com.

Editorial contact:

For the UK:

BASF plc

Chris Wilson

Corporate Communications

Phone: +44-161-488-5616

Fax: +44-161-488-4133

E-Mail: chris.wilson@basf.com

For the US:

BASF Corporation

Betsy Arnone
Corporate Communications
Phone: +1 973 245-7865
Fax: +1 973 245-6714
E-Mail: betsy.arnone@basf.com

For Germany/Europe:
BASF SE
Rainer Mueller-Mueffelman
Corporate Innovation Communications
Phone: +49 621 60-41040
Fax: +49 621 60-20548
E-Mail: podcast@basf.com

Original content of: BASF SE, transmitted by news aktuell
Diese Meldung kann unter <https://www.presseportal.de/en/pm/16344/1308964> abgerufen werden.