

27.10.2008 – 09:43 Uhr

**euro adhoc: HeidelbergCement AG / Directors' Dealings Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG**

Notification concerning transactions by persons discharging managerial responsibilities pursuant to section 15a of the WpHG, transmitted by euro adhoc with the aim of a Europe-wide distribution. The issuer is responsible for the content of this announcement.

23.10.2008

Xetra (euro adhoc) - Details of the person subject to the disclosure requirement:

Name: VEM Vermögensverwaltung GmbH

Reason for the disclosure requirement:

Reason: Legal person, company or institution closely associated  
Relationship: To a person performing managerial responsibilities

Person performing managerial responsibilities, triggering the disclosure requirement:

Position: Member of an administrative or supervisory body

Details of the transaction:

Description of financial instrument: Shares

ISIN: DE0006047004

Type of transaction: purchase

Date: 23.10.2008

No of items: 100000

Currency: Euro

Price: 61.2000

Total amount traded: 6,120,000.0000

Place: Xetra

Explanation:

Further inquiry note:

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Issuer subject to the publication requirement:

end of announcement

euro adhoc

Further inquiry note:

Branche: Construction & Property

ISIN: DE0006047004

WKN: 604700

Index: Midcap Market Index, MDAX, CDAX, Classic All Share, HDAX,  
Prime All Share

Börsen: Börse Frankfurt / regulated dealing/prime standard

Börse Berlin / free trade

Börse Hamburg / free trade

Börse Hannover / free trade

Börse Stuttgart / regulated dealing

Börse Düsseldorf / regulated dealing

Börse München / regulated dealing

Original content of: Heidelberg Materials AG, transmitted by news aktuell

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