

22.08.2008 – 13:47 Uhr

euro adhoc: HeidelbergCement AG / Directors' Dealings Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG

Notification concerning transactions by persons discharging managerial responsibilities pursuant to section 15a of the WpHG, transmitted by euro adhoc with the aim of a Europe-wide distribution. The issuer is responsible for the content of this announcement.

20.08.2008

Xetra (euro adhoc) - Details of the person subject to the disclosure requirement:

Name: VEM Vermögensverwaltung GmbH

Reason for the disclosure requirement:

Reason: Legal person, company or institution closely associated
Relationship: To a person performing managerial responsibilities

Person performing managerial responsibilities, triggering the disclosure requirement:

Position: Member of an administrative or supervisory body

Details of the transaction:

Description of financial instrument: Shares

ISIN: DE0006047004

Type of transaction: purchase

Date: 20.08.2008

No of items: 50000

Currency: Euro

Price: 74.07000

Total amount traded: 3,703,500.00

Place: Xetra

Explanation:

Further inquiry note:

Dr. Ingo Schaffernak
+49(0)6221/481-366
ingo.schaffernak@heidelbergcement.com

Issuer subject to the publication requirement:

end of announcement

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Further inquiry note:

Branche: Construction & Property

ISIN: DE0006047004

WKN: 604700

Index: Midcap Market Index, MDAX, CDAX, Classic All Share, HDAX,
Prime All Share

Börsen: Börse Frankfurt / regulated dealing/prime standard

Börse Berlin / free trade

Börse Hamburg / free trade

Börse Hannover / free trade

Börse Stuttgart / regulated dealing

Börse Düsseldorf / regulated dealing

Börse München / regulated dealing

Original content of: Heidelberg Materials AG, transmitted by news aktuell

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