



AW/24
AI Fashion Week
Grounded Dystophy

Message

The ***grounded dystophy*** collection seamlessly blends traditional and high-tech design while drawing its essence from sustainable materials. This collection seeks to shed light on the dystopian times our world is currently going through.

In the face of the tumultuous global political landscape, ***grounded dystophy*** utilizes color-pop elements inspired by Earth (brown), Wind (blue), Fire (red), and Nature (green) to harken back to our shared origins, where we all originate.

DNSYS emphasizes the importance of grounding ourselves and remembering our shared humanity.

Just as rain follows every fire and nature finds its way back after each earthquake, it is now up to us, as humans, to act natural again.

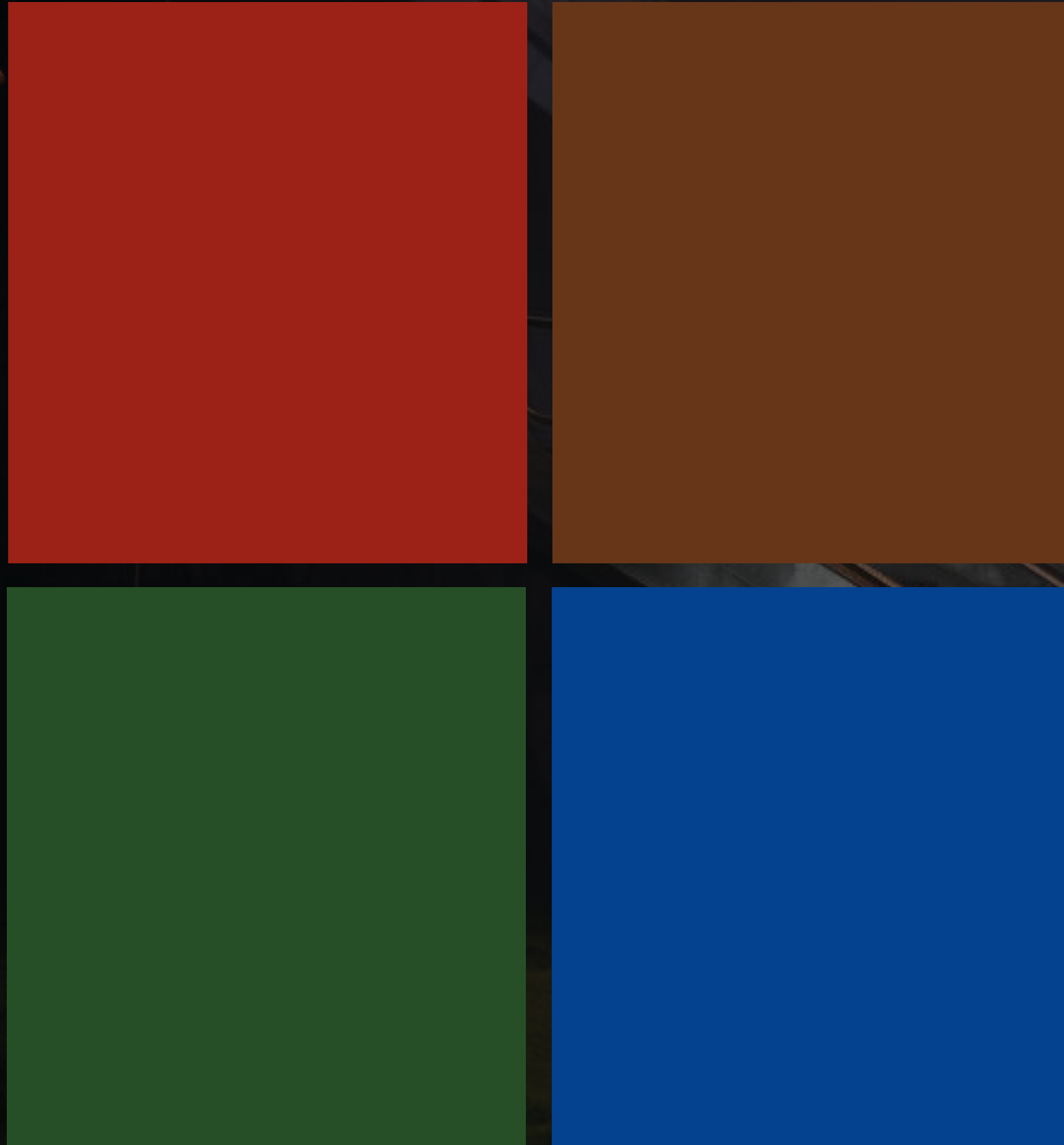
The message is clear: Share love, not war.

Materials:

Recycled algae powder is meticulously heated and shaped, resulting in partially transparent garments with a wet-look finish. This process is carbon-negative, as the algae actively absorb carbon dioxide from the atmosphere, effectively transforming the clothing into a carbon sink. Sustainable recycling methods for rubber and PET bottles from the sea are employed in crafting details, seams, and zippers, further emphasizing the message of sustainability and resilience.

Colors

Materials



Algae Powder
(Heating process creates
raincoat fabric)



Recycled PET



Mirum® Leather
(plant-based and plastic-free)

Scene



Location

Runway

BTS



Runway



Runway



Runway



Runway



Runway



Runway



Runway



Runway



Runway



Runway



Runway



Runway



Runway



Runway



Runway



Runway



Runway



Runway



Close-Up



Close-Up



Close-Up



Close-Up



BTS



BTS

