# **OPTIMA**

PRESS RELEASE Schwaebisch Hall, November 2, 2023

#### Award for **RIANTA** packaging

The RIANTA RS60 packaging system received the *iba* award for bakery technology at the International Bakery Exhibition.

At the International Bakery Exhibition *iba*, awards were presented for the most innovative products and developments. Among the winners was the RIANTA RS60 packaging system. The machine presents a pioneering, fully automatic and modular solution that has been specially developed for cutting, stacking and packaging bakery products.



The Rianta team accepted the *iba* Award for its innovation. (Source: Optima)

The RS60 packaging system from Rianta has been honoured with the International Innovation Award for its pioneering design and functionality. "The innovation of the RS60 is the newly created design, while retaining the proven processes and functional aspects and taking into account the hygienic design specifications of the

#### **OPTIMA** packaging group GmbH

Steinbeisweg 20 74523 Schwaebisch Hall Deutschland Phone +49 791 506-0 Fax +49 791 506-9000 info@optima-packaging.com www.optima-packaging.com Managing Directors Hans Buehler Jan Glass Commercial Register HRB 571090 Stuttgart VAT-No. DE145209170 Tax No. 84060/09756



### **OPTIMA**

EHEDG and the food industry," said the jury in its assessment. "The modular design enables very good visual inspection and the fastest possible maintenance as well as easy replacement of individual modules." The machine is easily accessible from anywhere and the use of the latest control and servo technology enables quick format changes via the HMI.

Davor Kovacevic, Managing Director of Rianta: "Receiving the *iba* Award confirms the feedback and demand from our customers for state-of-the-art solutions in the bakery industry. For us, being the first manufacturer of packaging machines to be honoured with this award is an important milestone and reinforces our innovative corporate strategy."

The prize, awarded by *Backtechnik Europe* magazine, recognises innovations for the industrial and assembly line-oriented production of baked goods and highlights products that are being presented at the trade fair for the first time.

*Iba*, the world's leading trade fair for the baking and confectionery industry, takes place every three years at the Munich Exhibition Centre. This year's *iba* attracted 57,000 visitors and 1,073 exhibitors to Munich.



The RIANTA RS60 received the *iba* Award for its functionality and pioneering design. (Source: Optima)

# **OPTIMA**

Press contact:

OPTIMA packaging group GmbH Denise Fiedler Group Communications Manager +49 (0)791 / 506-1472 pr-group@optima-packaging.com

www.optima-packaging.com

#### About RIANTA packaging systems

Rianta packaging systems GmbH has been developing semi-automatic and fully automatic packaging and sealing machines for the bread, food and consumer goods industries since 1963. Rianta is part of the Optima group from Schwäbisch Hall, Germany. Optima supports companies worldwide with flexible and customer-specific filling and packaging machines for pharmaceuticals, consumer goods, paper hygiene and medical devices markets. As a provider of solutions and systems, Optima accompanies these companies from the product idea through to successful production and throughout the entire machine life cycle. Over 3,000 experts around the globe contribute to Optima's success. 20 locations in Germany and abroad ensure the worldwide availability of services.

Thank you very much for your publication. We look forward to receiving a digital specimen copy.