

PRESS RELEASE

August 2023

BBS CI-R Unlimited: Available with unique adapter system for all BMW models

- Revolutionary wheel adapter system makes limitations a thing of the past
- Flow-forming wheel set already available for the new M2 (G87)
- Three diameters, nine rim widths, four concavities, eight colors
- BBS Unlimited available for all BMW models, regardless of the year of manufacture

Base wheel, hub adapter, centering rings, mounting hardware: The world can be so simple! With the revolutionary “BBS Unlimited” wheel adapter system, BBS eliminates previous limitations while enabling an unprecedented degree of customization for every vehicle with 5-hole application and thus also for all BMW vehicles. This means it is also available for the second edition of the BMW M2 (G87) as flow-forming wheel set BBS CI-R Unlimited.

Manufactured in a 5 x 117.5 bolt circle, the BBS CI-R Unlimited base wheels are available in three different sizes (19, 20 and 21 inches), nine rim widths (8 to 12 inches), and four concavities. Ten bolt circles ranging from 5x100 to 5x130 can be mapped using hub adapters. The offset can even be easily adjusted at a later date using a hub adapter. Centering rings in 18 hub diameters are available to ensure a perfect fit. This means that the wheel is available for almost all vehicles with a five-hole connection.

Wheel hub adapters and centering rings that precisely fit make it possible for the BBS CI-R Unlimited to be adapted to the 5 x 112 bolt circle of the BMW M2 of the current model generation G87. This results in an offset of 23 millimeters at the front and 22 millimeters at the rear. The BBS CI-R Unlimited design is available in eight different colors. To enable further customization, collision protection, hubcaps and valve covers are stocked in numerous designs and colors. Titanium lugs round out the portfolio. BBS CI-R Unlimited wheels in white gold with red collision protection ring in concavity version 2 are mounted on the BMW M2 shown. The wheel set, which has been weight-optimized using flow forming, measures 20 x 10 inches on the front axle and 21 x 11 inches on the drive axle. The BBS wheels are wrapped in Michelin Pilot Sport 4 S in 285/30ZR20 and 305/25ZR21.

For customers, investing in wheels from the “BBS Unlimited” program pays for itself two times over. It is also possible to transfer the wheel to another vehicle just by replacing a few components. In the BBS configurator, you can select the right wheel within minutes even for exotic vehicles.

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About BBS:

BBS is the world's best-known brand for light alloy wheels. This is continuously confirmed by awards from leading German and international automotive trade magazines. Founded in 1970 by Heinrich Baumgartner and Klaus Brand at the Schiltach site in the Black Forest, the company stands for numerous innovations and has developed numerous designs that have shaped the industry in its more than 50-year history. Careful controls ensure the high quality of BBS products to this day, from low-pressure casting to flow forming and special heat treatment to the surface finish. Every wheel produced is checked several times by BBS employees. Today's BBS automotive GmbH is part of the KW automotive group. In addition to the suspension manufacturer KW automotive with its brands KW suspensions, ST suspensions and ap Sportfahrwerke, this includes the suspension manufacturers AL-KO Damping, Belltech and Reiger Suspension as well as the SimRacing brands TrackTime and Ascher Racing. With its immense product portfolio, KW automotive has been operating successfully in all markets for over 25 years.

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