

## **PRESS RELEASE**

Kirchheim, July 20, 2023

### **hubergroup to feature iray – its new UV flexo portfolio – at LMAI Conference 2023**

**hubergroup Print Solutions, a leading international printing ink specialist, is participating in the sixth edition of the LMAI (Label Manufacturers Association of India) Conference, to be held from July 20th to 23<sup>rd</sup>, 2023, at Jaipur. At this opportunity, hubergroup will announce its relaunched UV flexo portfolio – iray – and showcase its capabilities to the diverse printing industry contingent expected to be present at the conference. The new series iray, which replaces hubergroup’s NewV flex series, is designed as a one-stop portfolio for UV flexo printing. The comprehensive, high-performance system features UV flexo inks for food as well as non-food applications and also includes perfectly matched varnishes, primers, and adhesives.**

iray reflects hubergroup’s strategic approach to meaningfully simplify printers’ workflow by consolidating an assortment of UV flexo printing offerings under a single ink system. The newest addition are UV-curable inks and varnishes designed exclusively for food packaging applications. Backed by intensive research and thoughtfully selected raw materials, the inks match hubergroup’s stringent MGA (low migration and low odour) guidelines, which have long been synonymous with safe application on food packaging.

The fast-curing iray products with properties like high scratch resistance, excellent adhesion, low odour, and high ink yields perform well and cover multiple applications. Rigorous laboratory tests have ensured that iray inks and varnishes are deinkable on both film and paper substrates, thus ensuring their environmental compatibility. In addition, the PMV department of the Technical University of Darmstadt, Germany, certified that the products are well-deinkable on paper using INGEDE method 11.

The trained team of hubergroup’s service staff is adding to the ease-of-use experience by supporting customers with a smooth implementation of the new UV flexo system and being available for on-site support at any time later.

“At hubergroup, we prioritize the development of safe and sustainable packaging. Our product development team in Germany has innovated iray – a smartly tailored, broadly inclusive, perfectly matched system for UV flexo printing,” says Suresh Kalra, Managing Director India and President Asia at hubergroup. “With this year’s theme ‘Creativity, Innovations and Sustainability’, the LMAI Conference is just the perfect platform for presenting this state-of-the-art UV flexo series to our Indian customers and the Indian label market at large. We are looking forward to seeing you at this event for the Indian label industry.”

#### **About hubergroup**

hubergroup is an international printing inks and chemicals specialist based in Germany with a history stretching back more than 255 years. In its two divisions, the company develops innovative, sustainable products and services to enable its customers to achieve first-class results. The Print Solutions Division produces inks, varnishes and printing auxiliaries for packaging, commercial and newspaper printing. The Chemicals Division produces specialty chemicals such as resins, laminating adhesives, pigments

and additives at its plants in India. hubergroup employs around 3,300 people in almost 30 countries and generated annual sales of around €813 million in 2022.

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