



Press release

New environmental concept at Leipzig Marriott Hotel: "Plan T" initiative makes the hotel more sustainable

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Reducing its own ecological footprint and supporting local environmental initiatives: The Leipzig Marriott Hotel has taken a big step toward greater sustainability. An entire floor of the hotel was specifically checked for potential to save CO2 and optimized accordingly. But the new "Plan T" concept also encourages guests to pay attention to their own use of resources and energy.

A sign of greater sustainability: the second floor of the Leipzig Marriott Hotel now bears the name "Plan T" because a lot has been done there. Water-saving showers and faucets, organic beverages and breakfast offerings, and improved internal processes for waste reduction and energy conservation are designed to help reduce the hotel's environmental footprint. "Reduce, Recycle and Reuse is our motto," explains Stefanie Kristensen. In this context, the hotel director of the Leipzig hotel quotes hotel chain founder John Willard Marriott with the words "After all, we are all guests on this planet!" However, the concept that the Leipzig Marriott Hotel has developed also includes offering guests the same Marriott standards with "Plan T" as in all other hotel areas, says Kristensen.

The other measures also include targeted support for the regional environmental project "Stiftung Wald für Sachsen" (Forest Foundation for Saxony): For every overnight stay at "Plan T," the Leipzig Marriott Hotel donates a tree. In addition, every Plan T guest is provided with a bicycle by the hotel via Swapfiets to get around the city. The name "Plan T" thus stands for "Plan Transformation" and "plant a tree" at the same time.

Plan T as part of a larger initiative

"In order to save the planet, we have to question and realign established processes - this applies to hotels just as it does to all other sectors of the economy," Kristensen explains. The introduction of "Plan T" is therefore an important first step for Marriott Leipzig to minimize the impact of hotel operations on the environment in the future - in the hotel itself as well as in the social and regional environment. "Plan T" is thus part of a larger initiative: "Our goal is to be officially certified with regard to our CO2 emissions in 2024 and to be able to offer our guests an even more responsible stay at the Leipzig Marriott Hotel," Kristensen announces. The general manager also hopes that others will be inspired by the Marriott team's ideas, follow suit and focus more on the environment. "There is no plan B for our planet, we can now at least offer our guests a plan T," Kristensen explains and grins.

424 words



Leipzig Marriott Hotel

The centrally located [Leipzig Marriott Hotel](#) in the heart of Leipzig is ideal for exploring the city. Located close to the main train station, guests travel comfortably and reach all their excursion and shopping destinations flexibly by bus and train. From the hotel, famous sights of the book and music city as well as art and cultural institutions are within easy walking distance. For a cozy end to an eventful day, the authentic restaurant [THE LOCAL](#) offers delicious seasonal dishes made from regional ingredients. The [Champions Sports Bar](#) serves juicy burgers & cocktails, while great sporting events can be watched on 19 HD flat screens. The flexible event and meeting rooms are equipped with state-of-the-art technology and offer ample space for business conferences or private celebrations. With the support of the event and catering team, culinary creativity provides a special highlight that everyone will remember fondly. After a long day, the 11 comfortable studios and 220 hotel rooms offer the necessary space to relax and recharge. For a special balance, the indoor pool and whirlpool invite you to relax.

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