



FRANKFURTER HOF
FRANKFURT

A STEIGENBERGER ICON

Flagship-hotel with a new General Manager

Internationally experienced hotelier Stefan Frank to lead Steigenberger Icon Frankfurter Hof

Frankfurt am Main, January 31, 2023

A familiar face with an additional new responsibility: Stefan Frank, who as Senior Director Operations is already in charge of Deutsche Hospitality's Rhine-Main/Belgium cluster of 13 hotels, will also have direct responsibility for the flagship hotel of the brand family as of January 01, 2023. Previously, Stefan Frank had led the Steigenberger Airport Hotel in Frankfurt am Main as General Manager until April 2021.

Josef Dolp, COO Deutsche Hospitality: "For us, Stefan is the perfect leader for the Steigenberger Icon Frankfurter Hof. He combines international management experience, industry knowledge and a great understanding of luxury hotel business in his person. His professional background and multicultural understanding will be important in the further development of the hotel."

Stefan Frank: "Managing a hotel like the Steigenberger Icon Frankfurter Hof fills me with great joy and also respect. The 'Frankfurter Hof' is not only a luxury hotel in Frankfurt, but also a benchmark of the international hotel industry."

Stefan began his professional career in finance at InterContinental Hotels in Hamburg and Frankfurt as well as at the Forum Hotel Hamburg. In 2003, he oversaw the opening of the InterContinental Cologne as Deputy Director before moving to InterContinental Frankfurt as Resident Manager. During the 2012 Summer Olympics in London, Stefan was part of the management team for the entire Olympic Village with 7,000 athletes and support staff. Back in the international hotel industry, he took over General Manager positions of IGH's luxury brand at Intercontinental Hotels in Moscow, Sofia, Kiev and Bucharest.

The Steigenberger Icon Frankfurter Hof opened in 1876 and is in the heart of Frankfurt's banking district and historic Old Town. The sightseeing hotspots Maintower, Römer and St. Paul's Church are just steps away. The iconic hotel has 261 guest rooms and 42 suites, as well as a newly designed event space that is one of the most exclusive in the city. Furthermore, the renowned restaurant Oscar's and the famous Autorenbar are part of the hotel's portfolio.

About Deutsche Hospitality Vision, passion and cosmopolitanism. Deutsche Hospitality delivers the perfect guest experience. Tradition and an eye for the future come together in an inimitable portfolio of eight brands operating across more than 160 hotels globally. "Celebrating luxurious simplicity.": Steigenberger Icons are extraordinary luxury hotels which combine historical uniqueness and modern concepts. The Steigenberger Porsche Design Hotels brand is generating innovative impetuses in the Luxury Lifestyle Segment. Steigenberger Hotels & Resorts represent the epitome of upscale hospitality on three continents. Jaz in the City's Lifestyle Hotels dictate the rhythm in the Upscale Sector. House of Beats unites a passion for the hotel business with the fascination of lifestyle, fashion and music. IntercityHotel is located at the very hub of any destination and offers a true home of comfort and mobility in the Midscale Segment. MAXX by Deutsche Hospitality is a charismatic conversion brand which is also positioned in the midscale area of the market. Zleep Hotels provide a smart marriage of design and functionality in the Economy Segment. All of these brands are unified under H-Rewards, Deutsche Hospitality's loyalty program which yields benefits from the first booking onwards.

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