

PRESS RELEASE

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hubergroup India wins two IFCA Star Awards

At the IFCA Star Awards 2022, the Indian Flexible Packaging and Folding Carton Manufacturers Association (IFCA) honoured hubergroup Print Solutions with two awards in the category “Innovation R&D”. The two award-winning products are HYDRO-LAC GA Oxygen Barrier Coating and the offset ink MGA CONTACT.

hubergroup's products convinced the independent jury of experts due to their innovative character: The oxygen barrier coating stands out due to its sustainability efforts. It protects packaged food from oxygen and, thus, enables mono-material packaging for oxygen-sensitive foods such as nuts. Consequently, the packaging is easier to recycle and can be returned to the material cycle.

The sheet-fed offset ink MGA CONTACT scores with creativity: Thanks to carefully selected raw materials, the ink series is suitable for safe printing on the inside of paper and cardboard food packaging. Thus, brand owners and packaging designers receive twice as much space for information and creativity.

Suresh Kalra, Managing Director India & President Asia at hubergroup, is very pleased about this recognition: "At hubergroup, we place great emphasis on driving the advancement of sustainable, safe packaging. We, therefore, put a lot of energy into the research and development of innovative as well as creative products such as our HYDRO-LAC GA Oxygen Barrier Coating or MGA CONTACT."

About hubergroup

hubergroup is a family business based in southern Germany with a 255 year history. The Print Solutions division produces and sells printing inks and printing aids for packaging printing and commercial printing. The security inks segment for international banknote and identity document producers is covered by the subsidiary Gleitsmann Security-Inks. The Chemicals Division markets raw materials such as pigments, resins and additives produced in India.

The company has always been focused on customer success. That is why hubergroup works on innovative solutions, technologies and services every day in order to optimise the value creation in the printing and chemistry industry and to allow their customers to achieve first-class results. In 2021, hubergroup generated an annual turnover of about €704 million and currently employs approximately 3,500 employees worldwide in nearly 30 countries.

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