

# SET Tech Festival 2022: Stories of Energy Transition

20 September 2022, Berlin

As the past year has highlighted the urgency of the global energy transformation, the importance of innovation in the energy sector is now more clear than ever before. This year's SET Tech Festival and SET Award in Berlin will bring together all key energy stakeholders to reflect on solutions to the global energy crisis and celebrate the innovations that are driving the energy transition.

## **WHAT is Start Up Energy Transition?**

Start Up Energy Transition (SET) is a global platform supporting innovation in the global energy transition. Powered by the German Energy Agency (dena) in cooperation with the World Energy Council and supported by the German Federal Ministry for Economic Affairs and Climate Action, SET encompasses a dedicated newsroom, the flagship annual SET Tech Festival in Berlin, and the global SET Award that champions leading start-ups spearheading the global energy transition.

## **WHY should you attend?**

The chance to report on and contribute to the energy security debate at a critical juncture.

### **The programme:**

A day (9:00-18:00) full of insightful energy stories from renowned speakers (*World Fund, Siemens Energy, European Space Agency*), live pitches, exciting networking opportunities and an exhibition area with innovative solutions from international start-ups.

The day will conclude with the Award Ceremony (19:00-21:00), where we will announce the winners of this year's SET Award, the most promising start-ups in each of the five categories.

### **Are attending:**

- Key energy corporates
- International start-ups
- Public organisations
- Investors
- Researchers
- Government representatives

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## Media Benefits:

- 2 free media passes for SET Tech Festival and Award Ceremony 2022
- Guaranteed video/photo access with the 15 SET Award finalists
- Guaranteed access to judges for video/photo during and after award ceremony

## WHAT kind of stories can you tell?

- How is Germany building a strong ecosystem to unlock global start-ups' potential and foster the energy transition?
- A question of speed and scale: climate tech innovation, decarbonising energy systems, and decreasing fossil fuel dependence. A piece on the key challenges and how to overcome them.
- 99 problems...? Meet 100 solutions: The SET100 group of startups are ready to fight climate change and speed up the energy transition. Who's driving change and how are they doing it? Profiles on key ideas and the people behind them.
- Tech meets SDGs: entrepreneurs from all around the world are coming together to solve our most pressing challenges. How regions around the world are meeting the challenges local to them.

## HOW can you participate?

Secure a free pass with the code **TF22 Journalist**: <https://bit.ly/3RDvo5x>

For all inquiries, feel free to contact Canelle Mengual at [canelle.mengual@dena.de](mailto:canelle.mengual@dena.de).

