



Technik aus dem Motorsport

BBS automotive GmbH | Welschdorf 220 | 77761 Schiltach

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PRESS INFORMATION

May 2022

The Tire Cologne: We are exhibiting – Hall 6, Stand D-010/E-011

„BBS Unlimited“- Programme celebrates world premiere in Cologne

- Maximum flexibility and application possibilities for flow-forming wheels
- Basic wheel CI-R adaptable to almost all vehicles
- BBS becomes colourful - endless colour combinations
- Wheel system ensures perfect centring and fitting accuracy

Premium wheel manufacturer BBS reinvents the wheel and presents its innovation "BBS Unlimited" in a world premiere at "The Tire Cologne". Flow-forming wheels in 19, 20 and 21 inches can be used with BBS hub adapters, vehicle-specific centering rings and innovative mounting materials for almost all vehicle types. Thanks to this maximum application variety and flexibility, the wheel manufacturer from the Black Forest, which belongs to the KW automotive group, will be able to cover almost all vehicles on the market in the future. The CI-R design marks the beginning. Further flow-forming wheel designs will follow.

Unlimited Fit. Unlimited Style. Unlimited Value. The new BBS Unlimited label logo, which will celebrate its premiere at The Tire Cologne show at the end of May, promises endless possibilities. The logo, which is a reference to the mathematical infinity sign, is the name of the game.

As part of its "BBS Unlimited" programme, the manufacturer initially offers base wheels of the CI-R design in numerous colours, sizes and rim widths as well as concavity. The wheel manufacturer from the Black Forest, which belongs to the KW automotive group, only specifies the bolt pattern (5x117.5). With the help of so-called hub adapters, which are available in widths from 14 to 50 millimetres per wheel, the selected base wheel can be adapted to the bolt pattern of the selected vehicle. At the same time, the offset of the base wheel can be precisely changed at any time. The hub adapters are made of a high-quality and subsequently epoxidized aluminium alloy and are extremely corrosion resistant.

Centering rings made of high-strength polyamide composite material ensure optimum centering of hub adapter and wheel so that no vibrations can occur. The material is characterised by dimensional stability, weather resistance and heat resistance and at the same time protects against corrosion of the hub adapter with the wheel hub.

BBS automotive GmbH – Ein Unternehmen der KW automotive Gruppe

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The hub adapters are attached to the wheel hub using short-head wheel bolts or wheel nuts. The wheel is mounted on the hub adapter using wheel bolts specially developed for the "BBS Unlimited" range. They are made of steel or titanium. The loose tapered collar compensates for tolerances and torsional forces. An integrated hexagon socket is designed to prevent damage to the wheel when tightening the wheel bolts.

End customers from the aftermarket can choose their favourite from a wide range of colour options for the base wheel, rim protector, center cap and valve cap and configure the look of their BBS wheel individually. BBS will initially offer the CI-R design as "BBS Unlimited" in the dimensions 19, 20 and 21 inches and the rim widths 8, 8.5, 9, 9.5, 10, 10.5, 11, 11.5 and 12 inches. Further flow-forming wheels will follow.

The weight-optimised CI-R base wheels are available in the colours and finishes Black Silk Matt, Bronze Silk Matt, Racing Gold Silk Matt, Diamond Black Glossy, White Gold Silk Matt, Indigo Blue Silk Matt, Polished Ceramic and Platinum Silver. The rim protector can be optionally configured in black, red, blue, yellow, bronze, stainless steel and gold. Valve caps can be ordered in the colours black, red, blue, yellow, chrome, gold bronze. The BBS center cap can also be customised. It is available in black, red, blue, yellow, carbon, chrome or bronze in the logo colours silver, grey/white, silver/red, bronze or gold with two- or three-dimensional embossing.

More at www.bbs.com

About BBS:

BBS is the world's best-known brand for light alloy wheels. This is continuously confirmed by awards from leading German and international automotive trade magazines. Founded in 1970 by Heinrich Baumgartner and Klaus Brand at the Schiltach site in the Black Forest, the company stands for numerous innovations and has developed numerous designs that have shaped the industry in its more than 50-year history. Careful controls ensure the high quality of BBS products to this day, from low-pressure casting to flow forming and special heat treatment to the surface finish. Every wheel produced is checked several times by BBS employees. Today's BBS automotive GmbH is part of the KW automotive group. In addition to the suspension manufacturer KW automotive with its brands KW suspensions, ST suspensions and ap Sportfahrwerke, this includes the suspension manufacturers AL-KO Damping, Belltech and Reiger Suspension as well as the SimRacing brands TrackTime and Ascher Racing. With its immense product portfolio, KW automotive has been operating successfully in all markets for over 25 years.

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