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Nordzucker goes blue and yellow and supports aid shipments

Braunschweig. Nordzucker shows solidarity with the people affected by the war in Ukraine. As a visible sign, parts of buildings at the sites are illuminated in the national colours of Ukraine or the Ukrainian flag flies alongside the national and Nordzucker flags on the factory premises.

The company also supports aid deliveries to help alleviate the suffering of those affected by the war in Ukraine. Nordzucker donates a truckload of about 24,000 1 kg packets of sugar to Global Aid Network (GAiN; gain-germany.org). This organisation takes care of the distribution to the refugees from or in Ukraine.

The aid organisation Freie-Ukraine-Braunschweig e.V. (https://freieukraine-braunschweig.de) receives 10,000 euros from Nordzucker to finance a transport with medical aid to the affected areas.

In all the countries where Nordzucker is active, the willingness of the workforce to help is very great. Nordzucker Polska S.A., for example, also donated 24 tonnes of sugar and, together with the local councils in Opalenica and Chełmża, set up the "Gift for Ukraine" fundraising campaign. The most necessary products are collected: Blankets, towels, cosmetics, food and bandages and given to the refugees who need them most. More than one million people have already arrived in Poland from the war zones.

"We feel for those affected on the ground in the war zones and for those who are refugees. We are also with our employees, especially in the Eastern European locations. Some of them have relatives and friends in Ukraine," says Lars Gorissen, CEO at Nordzucker. "As an international company, we live cultural diversity. We condemn the armed aggression in Ukraine."

Background

Nordzucker Group

The Nordzucker Group, headquartered in Braunschweig, Germany, is one of the world's leading sugar producers. The company extracts a wide range of sugar products from beet and cane at 21 sites in Europe and Australia - some of it in organic quality. Nordzucker also produces animal feed, molasses, fertiliser, bioethanol, biogas and electricity. The raw materials beet and cane are fully utilised. Circular economy and sustainability along the entire value chain have been a priority in the company for decades. A total of around 3,800 employees across the Group stand for sustainably produced products and excellent service. Nordzucker produces in Germany, Denmark, Sweden, Finland, Lithuania, Poland, Slovakia and Australia.

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