



**Cotton made in Africa**  
CARBON NEUTRAL  
INITIATIVE

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# CMIA CARBON NEUTRAL INITIATIVE

Cotton made in Africa goes carbon neutral by reducing and offsetting its carbon footprint

## FACTS



→ Global cotton production today has already been shaped by climate change and its impacts

### 0.3-1%

→ Cotton production accounts for between 0.3 and 1 percent of total global greenhouse gas (GHG) emissions<sup>1</sup>



→ The CmiA Carbon Neutral Initiative offers retailers and brands a raw material whose carbon footprint has been reduced and compensated for. This marks the first step towards the **decarbonisation of the entire textile supply chain**

→ Carbon emissions from CmiA cotton mainly originate from transport, ginning, and field emissions



→ The CmiA Carbon Neutral Initiative takes the entire production process of raw cotton into account (cradle-to-gin GHG emissions)

→ The CmiA Carbon Neutral Initiative focusses on **compensation and transformation**



→ **COMPENSATION** through efficient cooking stoves

→ Where possible, compensation projects will be implemented in CmiA project regions and address the individual needs of CmiA farmers



→ **TRANSFORMATION** will take place in areas of cotton production in which the CO<sub>2</sub> input can be significantly reduced through the construction of renewable energy sources

<sup>1</sup> The International Trade Centre (ITC) 2011

## COOPERATION & CERTIFICATION



In cooperation with Atmosfair



Gold Standard-certified