

PRESS RELEASE

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Gecko Green Line Premium: hubergroup continues to advance the sustainability of its portfolio

After the recent announcement of the Cradle to Cradle certification for its water-based HYDRO-X series, hubergroup Print Solutions is now following up with solvent-based inks. The Cradle to Cradle Products Innovation Institute certified the flexographic and gravure ink series Gecko Green Line Premium with Cradle to Cradle Certified® Bronze. Thereby, hubergroup gives printers and packaging manufacturers the assurance that the composition and production of the ink series are designed sustainably.

Back in 2018, Gecko Green Line Premium was the first flexographic and gravure ink series worldwide to receive the C2C Certified Material Health Certificate™ at the Silver level. Since then, the ink specialist has continued to push the issue of sustainability within the company and has now achieved full certification at Bronze level for the ink series. As part of this certification, the Cradle to Cradle Products Innovation Institute does not only evaluate environmental and human toxicity ("material health") but also the categories of recyclability/circularity, use of renewable energy and carbon management, responsible water management and compliance with social standards.

Dr Lars Hancke, Business Development Manager Flexible Packaging at hubergroup, explains: "We look at sustainability holistically. After receiving the C2C Certified Material Health certificate, the logical next step for us was to organise our actions and processes even more sustainably. The Cradle to Cradle Certified Products Program was exactly the right approach for us, as it is very comprehensive and rigorous."

Dr Lutz Frischmann, Global Product Director Flexible Packaging, adds: "Printers and packaging manufacturers can use our Gecko inks as usual. The certification has no impact on the application – it just gives our customers the assurance that we use high-quality, sustainable, and forward-looking products."

Whether for water-based or solvent-based flexo and gravure printing, or even for offset printing - hubergroup now offers printing inks with full Cradle to Cradle certification for all these printing processes, enabling an extremely wide range of applications. This makes the ink specialist one of the companies with the broadest portfolio of sustainable printing inks.

About hubergroup

hubergroup is a family business based in southern Germany with a 255 year history. The Print Solutions division produces and sells printing inks and printing aids for packaging printing and commercial printing. The security inks segment for international banknote and identity document producers is covered by the subsidiary Gleitsmann Security-Inks. The Chemicals Division markets raw materials such as pigments, resins and additives produced in India.

The company has always been focused on customer success. That is why hubergroup works on innovative solutions, technologies and services every day in order to optimise the value creation in the printing and chemistry industry and to allow their customers to achieve first-class results. In 2020,

hubergroup generated an annual turnover of about €644 million and currently employs approximately 3,500 employees worldwide in over 30 countries.

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