

PRESS RELEASE

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Extended production possibilities: hubergroup presents LED UV inks for newspaper presses

Declining print runs prompt more and more newspaper printers to look for alternative print jobs. In response to this market trend, the international ink specialist hubergroup Print Solutions has now developed an LED UV ink series specifically for printing on rotary presses. The ink series NewV news UNL4000 does not only convince with fast curing and high gloss, but also with very good deinking results. Newspaper printers are thus given the opportunity to expand their range to high-quality semi-commercials.

Bundled competence

In developing the LED-UV inks for web offset printing, hubergroup cooperated with the media company CH Media Print, the press manufacturer Koenig & Bauer and UV supplier IST METZ. Jeanette Kupfer, formulation technician at hubergroup, reports: "The initiative for the project came from CH Media Print, as the company wanted to offer its customers even higher quality products. For us, printing LED-UV products on a Koenig & Bauer web offset press was new territory, but we knew: with our expertise in UV inks and newspaper printing, we are exactly the right people for this project. Thanks to the close, trusting cooperation and the pertinent experience of all project participants, we quickly achieved very good print results on the Commander CT from Koenig & Bauer."

Sustainable print quality

Within the project, the project participants focused on two aspects from the very beginning: high print quality and good recyclability. As a result, the NewV news series does not only have a sharp image quality and intense, bright colours, but also proves itself with a very good deinkability on coated paper. The deinkability was evaluated by the PMV department of the Technical University of Darmstadt according to INGEDE method 11. Newspaper printers who want to expand their range can use the ink series for printing brochures and benefit from the fast curing of the inks. The NewV news series can be used on systems with bottom and top ink blades.

About hubergroup

hubergroup is a family business based in southern Germany with a 255 year history. The Print Solutions division produces and sells printing inks and printing aids for packaging printing and commercial printing. The security inks segment for international banknote and identity document producers is covered by the subsidiary Gleitsmann Security-Inks. The Chemicals Division markets raw materials such as pigments, resins and additives produced in India.

The company has always been focused on customer success. That is why hubergroup works on innovative solutions, technologies and services every day in order to optimise the value creation in the printing and chemistry industry and to allow their customers to achieve first-class results. In 2020, hubergroup generated an annual turnover of about €620 million and employs approximately 3,500 employees worldwide in over 30 countries.

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