



**18th International Trade Show for Intralogistics
Solutions and Process Management
March 10–12, 2020 | Messe Stuttgart**

EUROEXPO

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Accreditation Guidelines

As an organizer of trade fairs, we wish to give journalists easy access to information about our events and our company by means of accreditation. Accreditation is effected exclusively for the purpose of journalistic reporting.

Those eligible for media accreditation:

Persons from Germany or abroad who can provide proof of their journalistic (incl. photojournalistic) activities (with reference to the subject of the respective trade fair) as follows:

- a.) by presenting authored articles which are not older than six months at the time of the event;
- b.) by presenting an imprint, masthead or site notice which is not older than three months at the time of the event and in which they are named as editors, permanent members of the editorial staff or authors;
- c.) by presenting the original copy of a written order—with reference to the current trade fair—from a supra-regional or regional newspaper with its own editorial content;
- d.) by means of a web link to an online publication which is established in the respective industry community and has an appropriate audience. In this case, advance accreditation is necessary due to the increased effort required for verification. Online media such as these must be in existence for at least three months, must have regular entries and the last text with reference to the subject of the trade fair must not be older than three months;
- e.) as holders of a valid press card issued by a journalists' association from Germany or abroad.

We would like to point out that presenting a press card is generally not the sole basis for accreditation. The trade-fair organizer reserves the right to request further proof to verify the journalistic activities according to points a – e above.

There is no right to accreditation. Should the situation arise, the trade-fair organizer may exercise its domiciliary rights.