

## For those about to rock: Jaz in the City Amsterdam wins the Dutch Hotel Award 2019!

## Frankfurt am Main, June 21st, 2019

Sitting and swinging next to the Ziggo Dome and Johan Cruijff Arena of Amsterdam the crew of Jaz in the City Amsterdam is really proud to be officially announced as this year's winner of the Dutch Hotel Award, an award for a hotel whose management has distinguished itself from others in a unique way. The award will be: presented on the 26th of June at Jaz Amsterdam.

The theme of the most honorable hotel award in the Netherlands was "The success of tomorrow" with a special final assignment to perform an "out of the comfort zone" activity.

So why they chose Jaz in the City? We step back and listen to the Jury report of the Dutch Hotel Award 2019: "Jaz in the City Amsterdam is jammin' n jivin' from A to Z! The management team exudes pride and a lot of fun. They are also committed and loyal to both the hotel and to each other. The General Manager, a.k.a. the Band Leader, Marjolein Bruschke, takes a step back to let her team shine, which is awesome! The presentation the team gave was original and definitely musical. There was live music in the elevator, and even a guitarist in a tuk-tuk! You can really see the future in this hotel in both the people and the concept. There was lots of tech. Even though they are part of a traditional hotel chain they know how to bend the rules to fit in the trendy brand."

Congratulations are coming from Thomas Willms, CEO of Deutsche Hospitality, the umbrella brand of Jaz in the City: "We are really proud of the achievement of Marjolein Bruschke and her team. They do a fantastic job in Amsterdam and we are more than happy to see that their efforts are being honored by such an outstanding award."

Amidst all the celebration mood, the crew of Jaz in the City Amsterdam does not forget to pay tribute to their fellow finalists: the Guesthouse hotel (silver) and Blooming (bronze). They did an excellent job!







Zleep



## Presseinformation Press Release

**Jaz in the City** is a Deutsche Hospitality brand. Jaz offers a cool and modern room design complete with perfect service. The latest trends in the local food and drink scene are also showcased. This is a young hotel brand which reflects the lifestyle of a city and draws upon its music and cultural scene. The first Jaz Hotel opened in Amsterdam 2015, followed by a second in Stuttgart in January 2018. Vienna will follow in 2020, Jaz in the City Dubai in 2022. The brand stands for innovation, creativity and the highest auditory experience.

**Deutsche Hospitality** operates four further brands. **Steigenberger Hotels and Resorts** boast 60 hotels housed in historic traditional buildings and lively city residences and also offer health and beauty oases set at the very heart of nature. **MAXX by Steigenberger** is a new and charismatic concept which places the focus on the essential in accordance with its motto "MAXXimize your stay". **IntercityHotel** includes 40 upper mid-range urban hotels, all of which are located within easy walking distance of railway stations or airports, whilst **Zleep Hotels** provide quality and design at an affordable price in Denmark and Sweden.

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