

Evolution Steigenberger in the Wachau region: Luxury hotel between vineyards and the Danube

3,000 m² Wellness & Spa, Goldberg Suites and Activity Corner: Steigenberger Hotel & Spa Krems shines in new splendour

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The next milestone in the renovation and expansion of the Steigenberger Hotel & Spa in Krems, Lower Austria: Activity, Events and Wellness are the three pillars of the luxury hotel amidst of vineyards and overlooking the Danube. The hotel in the Wachau region has been extensively renovated and extended in the past years, following the new philosophy “Evolution Steigenberger.” A 3,000 m² wellness & spa area, the new Goldberg suites and an activity corner set the highest standards in individual service. Moreover, the range of conference and incentive offerings was supplemented by an additional innovative meeting room. “After the renovation and extension, our hotel in Krems offers exactly the services in the leisure and business sector that our discerning guests require,” says Thomas Willms, CEO, Deutsche Hospitality.

Wellness, recreation and retreat

In the course of the expansion, the Spa World Luxury was enlarged to 3,000 m² – as a retreat, for those seeking relaxation, for sports enthusiasts and spa lovers. New to the “feelgood” portfolio are the 32 m² outdoor sauna and the new panorama pool bar. In addition to the infinity indoor pool and the spacious sauna landscape, a new relaxation level with outdoor relaxation areas and loungers has been created.

Activity Corner

Another highlight following the reconstruction is the hotel’s Welcome Manager, who is based in the newly created Activity Corner in the lobby and offers the best hints and tips in and around Krems. The hotel is the starting point for hiking, cycling and jogging routes: ideal conditions for nature and outdoor lovers. The Steigenberger Hotel & Spa Krems offers a free daily activity programme, from yoga and Pilates, Aqua Magic, strength training and Fitness Finest to wine tasting with local winemakers.

New rooms with a magnificent view

In the course of the hotel extension, 16 luxurious suites and 16 double rooms are currently being built, all of which offer state-of-the-art conveniences, an individual outdoor area and a magnificent landscape view. The Goldberg Suites are up to 60 m² in size. The interior of the entire new building was planned by the interior designers of ROOMS GmbH.

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Steigenberger Hotels & Resorts is a **Deutsche Hospitality** brand. It represents the epitome of luxury and perfect hospitality. Visitors can choose from historic hotels rich in tradition, lively city residences and health and beauty oases at the very heart of nature. The portfolio includes 60 hotels in eleven countries in Europe, Asia and Africa. **Deutsche Hospitality** operates four further brands. **MAXX by Steigenberger** is a new and charismatic concept which places the focus on the essential in accordance with its motto "MAXXimize your stay". **Jaz in the City** branded hotels reflect metropolitan lifestyle and draw upon the local music and cultural scene. **IntercityHotel** offers 40 upper modern upper mid-scale urban hotels, all of which are located within easy walking distance of railway stations or airports, whilst **Zleep Hotels** provide quality and design at an affordable price in Denmark and Sweden.

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