

Einhell puts new product highlights on display at spoga+gafa in Cologne

The tool and garden equipment manufacturer was an exhibitor at this year's spoga+gafa, the world's largest garden show in Cologne.

Landau, 6 Sep 2018 The spoga+gafa garden trade show attracted a large number of domestic and international exhibitors once again in September. This year's slogan was "Come and grow". Visitors and industry experts saw the latest trends and developments and experienced the garden world in all of its diversity. Einhell Germany AG showed new products and highlights for the spring of 2019 to the visitors at the show. Einhell also left a big impression on visitors as a leading supplier of cordless garden equipment.

The prominence of the show increases as each year passes

Suppliers from 61 countries presented the latest trends, technologies and new products on 230,000 m² of exhibition space divided into four segments: garden unique, garden living, garden creation & care and garden bbq. 40,000 domestic and international visitors took the opportunity to make personal contact with the exhibitors.

Einhell put the new members of the Power X-Change rechargeable battery family on display along with a new range of surface-mounted pumps and other innovative garden equipment.

Product highlights at the show

The Einhell Power X-Change battery platform took center stage. Featuring "1 battery, 1,000 possibilities", the platform currently encompasses more than 80 cordless power and gardening tools which can be operated with the same battery. Batteries rated at 2 Ah to 5.2 Ah are available.

For cordless, flexible garden care, Einhell offers an extended and newly designed range of Power X-Change battery-powered lawnmowers which come with a new innovative grip and handle design.

To keep the hedge in shape, starting in 2019 a new 36 volt hedge trimmer will take its place in the extensive Power X-Change platform along side of the four existing 18 volt hedge trimmers. The new powerful 36 volt model runs on two 18 volt batteries.

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The new range of surface-mounted pumps on display were another highlight at the show. They will be available from dealers in 2019. The goal of simple, user-friendly operation is reflected in the innovative features of all pump models. Two Expert models will soon be added to the range of six Classic models.

Einhell also demonstrated its extensive water technology expertise with a new communications concept. Customers will be able to access an online pump advisor with visuals which explain the different types of pump applications. Selection of the ideal pump is based on individual customer needs

About Einhell

Einhell Germany AG is a power tool and garden equipment manufacturer which is based in Landau an der Isar in Bavaria. Andreas Kroiss is in charge of the long-established company which currently has more than 1,600 employees. The Einhell values are *freedom, enjoyment, top quality* and *comprehensive service*. The main emphasis at the company is 100% loyalty and quality, and customer satisfaction is the top priority.

"We want to inspire our customers with freedom and autonomy. Our vision with the Power X-Change is to instill the feeling of freedom in every household." *Andreas Kroiss*