

Murat Yilmaz becomes Vice President Business Development at Deutsche Hospitality

Frankfurt am Main, 4 October 2017

With the EXPO Real, the world's largest real estate and property trade fair, about to get underway, Deutsche Hospitality has continued to expand its Development Department by recruiting Murat Yilmaz to the team as Vice President Business Development. Mr. Yilmaz can look back on 25 years of experience in the branch, during which time he has worked for leading hotel companies in Germany, Russia, Hungary, Romania, Kazakhstan, Belgium and Turkey. He brings comprehensive expertise to the table in the areas of business development, asset management, real estate development, finance and hotel management and operations. Murat Yilmaz was most recently employed by Starwood Hotels & Resorts Worldwide, where he was Senior Director of Acquisitions & Development for Central Europe and Turkey.

His market knowledge in regions such as the Mediterranean and Eastern Europe will enable him to make a crucial contribution towards growing the Deutsche Hospitality portfolio. Mr. Yilmaz will also be on hand during the EXPO Real itself and will form part of the Deutsche Hospitality representation at stand C2.222.

Current press information is available in our press portal.

Deutsche Hospitality brings together three separate hotel brands under a single umbrella. Steigenberger Hotels and Resorts has 60 hotels housed in historic traditional buildings and lively city residences and also offers health and beauty oases set at the very heart of nature. Jaz in the City branded hotels reflect metropolitan lifestyle and draw upon the local music and cultural scene. The first Jaz hotel opened in Amsterdam in 2015. And IntercityHotel offers more than 42 upper mid-range urban hotels, all of which are located within easy walking distance of railway stations or airports. A further 26 hotels are currently at the development stage. This means that the Deutsche Hospitality portfolio currently encompasses a total of 130 hotels on three continents.

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