

Music in the air in Austria as Jaz makes plans to come to Vienna

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The news that a Jaz in the City is set to open at the very heart of historic Vienna in 2020 means that the Austrian capital will soon boast a further hotel. This will make Vienna the first foreign location at which all three Deutsche Hospitality brands are represented. The Steigenberger Hotel Herrenhof and the IntercityHotel Vienna are already firmly established in A1 central positions.

The newly planned hotel is being developed at Windmühlengasse 28 in Vienna's Sixth District, only 100 metres from the large pedestrianised shopping area at Mariahilfer Straße and 200 metres away from the "Naschmarkt", the city's most famous food market. This is a quarter of Vienna that enjoys considerable popularity thanks to its host of tourist attractions, museums, restaurants and shops. The Jaz Vienna will offer 167 rooms including two suites. There will also be a restaurant complete with a bar, a small conference area and a health and beauty spa facility. Deutsche Hospitality will operate the hotel under a management agreement. The developer is Immovate Holding GmbH.

"Vienna exerts an inimitable flair that attracts people from all over the world," said CEO Puneet Chhatwal. "Opening a third hotel in the city enables to pursue our expansion in Austria whilst also strengthening our presence in one of the most important metropolises in Europe, a place which is home to numerous international organisations and institutions."

Jaz is a brand that inspires. It reflects the lifestyle of a city, draws upon the local music and cultural scene and brings artists and their works into the hotel itself. The aim until 2020 is to have ten Jaz Hotels in the portfolio. The first hotel under the brand opened in Amsterdam in November 2015, and a second will open for business in Stuttgart this autumn. Preparations for the opening are continuing apace. The following video provides an exclusive insight into the works that are currently taking place on site.

STEIGENBERGER



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Deutsche Hospitality brings together three separate hotel brands – Steigenberger Hotels and Resorts, Jaz in the City und IntercityHotel. The Deutsche Hospitality brand encompasses a total of 130 hotels on three continents, 26 of which are at the development stage. The portfolio includes 60 Steigenberger Hotels and Resorts and 42 IntercityHotels. The first Jaz Hotel opened in Amsterdam in November 2015. The second will launch in Stuttgart in autumn.

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