

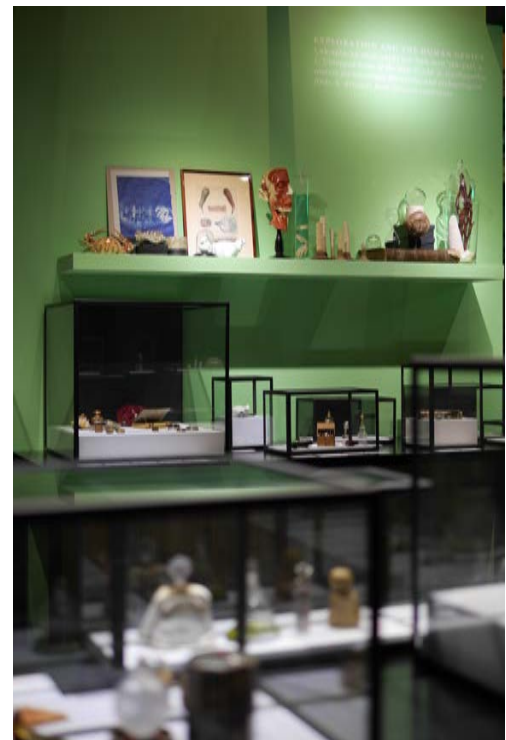
drom fragrances stuns with the opening of its "Cabinet of Curiosities" in Venice

Baierbrunn/Venice, April 28th, 2017 – On April 28th, drom's temporary flacon exhibition "Cabinet of Curiosities" opened its doors at the Palazzo Mocenigo in Venice. Exclusive guests, including journalists, art lovers, and experts were delighted by the presentation of precious flacons carefully selected from the extensive Storp Collection. The unique fusion of the traditional atmosphere of a Venetian Palazzo with the modern, extravagant, and peculiar presentation of perfume flacons casted a spell over the visitors, and took them on a magical journey throughout the history of flacons and perfumery.

The exhibition "Cabinet of Curiosities" is shown in the Palazzo Mocenigo in Venice from April 29th, 2017 through October 1st, 2017.



PRESS RELEASE



PRESS RELEASE



Contact:

drom fragrances GmbH & Co. KG
gergana von heyking
oberdiller str. 18
82065 baierbrunn
germany
phone + 49 89 74425 0
fax + 49 89 79349 66
gergana.vonheyking@drom.com
www.drom.com



PRESS RELEASE

drom fragrances

drom fragrances (www.drom.com) has been creating and producing extraordinary fragrances since 1911. **drom's** goal since then has always been to design amazing scents through a unique combination of outside-the-box creativity, up-to-date trend insight and high-quality materials.

Headquartered in Munich, Germany with a network of worldwide subsidiaries, **drom's** success has spread over four major regions: Europe, Asia Pacific, The Middle East, and The Americas.

Taking pride in and continuing the family tradition, **drom** is now managed by Dr. Ferdinand Storp and Dr. Andreas Storp - the third generation of the Storp family. With revenues exceeding \$US 180 million and 500 employees, drom is one of the world's top ten fragrance houses.

In addition to Fine Fragrances, **drom** also produces fragrances for the Cosmetics & Toiletries, Hair and Home Care segments, and in Multimedia & Entertainment. High-tech production facilities in Europe, the U.S., China and Brazil, as well as representatives and subsidiaries on every relevant continent, ensure the necessary customer proximity and an annual maximum production capacity of roughly 45,000 tons. Uniform production standards guarantee that drom's high quality requirements are always met worldwide.