

PROGRAM

Strategic Partners









Premium Partners



CHRONEXT





pipedrive





22 June 2017



SESSION TITLE COMPANY				
	TIME	SPEAKER	POSITION	COMPANY
Breakfast	8:00 - 10:00			
axel springer digital ventures axel springer digital ventures	9:00 - 9:10	Marco Rodzynek Mathias Döpfner Jens Müffelmann	Founder & CEO CEO CEO	NOAH Advisors Axel Springer Axel Springer Digital Ventures
± LAKE STAR	9:10 - 9:25	Dr. Klaus Hommels	Founder & CEO	Lakestar
SIEMENS klöckner&co klöckner&co tado sigfox whyssenkrupp thyssenkrupp	9:25 - 9:35 9:35 - 9:45 9:45 - 9:55 9:55 - 10:05 10:05 - 10:15 10:15 - 10:25	Cedrik Neike Dr. Reinhold E. Achatz Ludovic Le Moan Gisbert Rühl Bastian Bergmann Christian Deilmann	Member of the Managing Board CTO CEO CEO CEO CEO CO-Founder & CEO	Siemens ThyssenKrupp Sigfox Klöckner & Co WATTx (Viessmann Group) tado°
Y PORSCHE	10:25 - 10:40	Thilo Koslowski	CEO (Porsche Digital)	Porsche
Boundary Babbel statista ✓ udemy Babbel statista ✓ Allianz ® Company Allianz ® Allianz ®	10:40 - 10:50 10:50 - 11:00 11:00 - 11:10 11:10 - 11:20 11:20 - 11:30	Markus Witte Friedrich Schwandt Dennis Yang <i>Marco Rodzynek</i> Ali Parsa Min-Sung Sean Kim	CEO Founder & CEO CEO Founder & CEO Founder & CEO Partner	Babbel Statista Udemy NOAH Advisors Babylon Health Allianz Ventures
Teufel Begin allegro GLOSSYBOX JUNIOE ART. EVERYWHERE. photoboxgroup	11:30 - 11:40 11:40 - 11:50 11:50 - 12:00 12:00 - 12:10 12:10 - 12:20	Sascha Mallah Olaf Koch Przemysław Budkowski Marco Rodzynek Dr. Caren Genthner-Kappesz Lea Lange Marc Pohl Jody Ford	CEO CEO CEO Founder & CEO CEO CEO Founder & MD CEO	Teufel METRO AG Allegro NOAH Advisors GLOSSYBOX JUNIQE JUNIQE Photobox
Phocuswright Powering great decisions. STUDENT.COM Powering great decisions. ONE TWO TRIP! Cartrawler Priceline Group	12:30 - 12:40 12:40 - 12:50 12:50 - 13:00 13:00 - 13:10 13:10 - 13:20 13:20 - 13:30	Simon Lehmann Luke Nolan Johannes Reck Oliver Dlouhy Mikhail Sokolov Mike McGearty Rolf Schrömgens Marco Rodzynek Glenn Fogel	President CEO CEO CEO CEO CEO CO-Founder & CEO Founder & CEO CEO	Phocuswright Student.com GetYourGuide Kiwi.com OneTwoTrip CarTrawler trivago NOAH Advisors Priceline Group
★ epic foundation	13:45 - 13:50	Alexandre Mars	Founder & CEO	Epic Foundation
e adyen	13:50 - 14:10	Pieter van der Does Marco Rodzynek	CEO Founder & CEO	Adyen NOAH Advisors
stripe	14:10 - 14:30	John Collison Marco Rodzynek	Co-Founder & President Founder & CEO	Stripe NOAH Advisors
DEUTSCHE BÖRSE Deutsche Bank SolarisBank digital Crigin SolarisBank digital Crigin Sumup CHECKED Investing com finanzen prima Funding Circle auxmoney BLOCKCHAIN Simplex Fraugster DEPOSIT	14:30 - 14:40 14:40 - 14:50 14:50 - 15:05 15:05 - 15:15 15:15 - 15:25 15:25 - 15:35 15:35 - 16:45 15:45 - 16:05 16:05 - 16:15 16:15 - 16:25 16:25 - 16:35 16:35 - 16:45 16:45 - 16:55 16:55 - 17:05 17:05 - 17:15 17:15 - 17:25 17:25 - 17:40 17:40 - 17:50 18:00 - 18:10	Valentin Stalf Marco Rodzynek Anne Boden Carsten Kengeter Christian Sewing Marko Wenthin Marta Plana Marc-Alexander Christ Henrich Blase Mauro Giacobbe Andreas Kupke Dror Efrat Dirk Proessel Alberto Genovese Samir Desai Raffael Johnen Nicolas C. Cary Nimrod Lehavi Max Laemmle Ludovic Houri Max von Bismarck Alexander Graubner-Müller Dr. Carolin Gabor	Co-Founder & CEO Founder & CEO CEO CEO Deputy CEO Board Member CEO Co-Founder CEO Co-Founder CEO Managing Director Founder & CEO CEO CEO CEO CEO CO-Founder & CEO CEO CFOunder & CEO CEO CEO CO-Founder & CEO CEO CO-Founder & CEO Founder & CEO Managing Director Founder & CEO Managing Director	N26 NOAH Advisors Starling Bank Deutsche Börse Deutsche Bank solarisBank Digital Origin SumUp Check24 Facile.it Finanzcheck Investing.com Finanzen Group Prima.it Funding Circle auxmoney Blockchain Simplex Fraugster Ingenico Deposit Solutions Kreditech Finleap
∠ DB	18:10 - 18:30	Dr. Richard Lutz	CEO	Deutsche Bahn
₹ ROCKETINTERNET	18:30 - 19:00	Oliver Samwer Marco Rodzynek	Founder & CEO Founder & CEO	Rocket Internet NOAH Advisors
	19:00 - 23:00	NOAHLYMPICS / Drinks / Netw	vorking	

23 June 2017



	Day 2		25 Julie 2017		Berlin
SESSION TI	ITLE COMPANY	TIME	SPEAKER	POSITION	COMPANY
Breakfast	LEADERS CONNECTED	8:00 - 10:00	Day 1 Sumaman		
¥	NOAH advisors.	9:00 - 9:15	Day 1 Summary Marco Rodzynek	Founder & CEO	NOAH Advisors
90	OurCrowd	9:15 - 9:25	Jon Medved	CEO	OurCrowd
Digital & Media	→ ancestry playbuzz testberichte talenthouse Avira ProSiebenSat.1 Media SE	9:25 - 9:35 9:35 - 9:45 9:45 - 9:55 9:55 - 10:05 10:05 - 10:15 10:30 - 10:45 10:45 - 10:55 10:55 - 11:05	Tim Sullivan Shaul Olmert Peter Berger Maya Bogle Marco Rodzynek Travis Witteveen Thomas Ebeling Marco Rodzynek Greg Ellis Martin Ott Donata Hopfen	CEO Founder & CEO COO Co-Founder Founder & CEO CEO CEO Founder & CEO CEO Managing Director, Central Europe CEO	Ancestry.com Playbuzz Testberichte.de Talenthouse NOAH Advisors Avira ProSiebenSat.1 Media SE NOAH Advisors Scout24 Facebook BILD Group
5	FOUNDERS PLEDGE	11:05 - 11:10	David Goldberg Marco Rodzynek	Co-Founder & CEO Founder & CEO	Founders Pledge NOAH Advisors
B2B & SaaS CP FC CP FC	TeamViewer SimilarWeb pipedrive App Annie App Annie App Sflyer SISSENSE Tune Scytl Clicktale Scytl Clicktale Scytl Cognizant Clicktale Cogn	11:10 - 11:25 11:25 - 11:35 11:35 - 11:45 11:45 - 11:55 11:55 - 12:05 12:05 - 12:20 12:20 - 12:30 12:30 - 12:40 12:40 - 13:00 13:00 - 13:10 13:10 - 13:20 13:20 - 13:30 13:20 - 13:30 13:20 - 13:50 13:50 - 14:00	Michelle Zatlyn Marco Rodzynek Mikkel Svane Eugene Mizin TBD TBD Avishai Abrahami Marco Rodzynek Andreas Koenig Marco Rodzynek Or Offer Timo Rain Teddie Wardi Yann de Vries Bertrand Schmitt Oren Kaniel Adi Azaria Peter Hamilton Ran Sarig Dr. Liraz Margalit Aaron Watson Pere Valles	Co-Founder Founder & CEO CEO CEO CEO TBD TBD TBD CEO Founder & CEO CEO Founder & CEO Founding Co-CEO Partner Partner CEO Co-Founder & CEO Head of Behavioral Research VP Corporate Development CEO	Cloudflare NOAH Advisors Zendesk JOB TODAY Salesforce Cognizant Wix.com NOAH Advisors TeamViewer NOAH Advisors Similarweb Pipedrive Atomico Atomico App Annie AppsFlyer Sisense Tune Datorama Clicktale Clicktale Scytl
NOAH Startups CP	startups Bee Committee Committ	14:10 - 14:15 14:15 - 14:20 14:20 - 14:25	6 London Startups Brian Smillie Roger Gosine Yishai Pinchover Isabelle Ohnemus	Founder & CEO Partner Development Director Founder CEO	Beezer Beezer CodeMonkey Studios EyeFitU
*	innogy	14:25 - 14:35	Peter Terium	CEO	Innogy
8	ALEPH	14:35 - 14:50	The Next Big Thing Eden Shochat Marco Rodzynek	Partner Founder & CEO	Aleph NOAH Advisors
Luxury & Fashion	► zalando FARFETCH SOUTFITTERY BLOOMY DAYS philipson disord	14:50 - 15:00 15:00 - 15:10 15:10 - 15:20 15:20 - 15:30 15:30 - 15:40	Robert Gentz Rainer Maerkle Jose Neves Marco Rodzynek Chris Morton Julia Bösch Franziska v. Hardenberg	CEO General Partner CEO Founder & CEO Co-Founder & CEO Founder & MD Founder & CEO	Zalando HV Holtzbrinck Ventures Farfetch NOAH Advisors Lyst OUTFITTERY BLOOMY DAYS
PC	TARGET Wefox	15:40 - 15:50	TBD Yaron Valler Julian Teicke	TBD General Partner CEO	Target Global Target Global WeFox
Apps World FC CP	Onefootball bumble algoriddim!!! WILDWORKS & Clue	15:50 - 16:00 16:00 - 16:10 16:10 - 16:20 16:20 - 16:30 16:30 - 16:40	Lucas von Cranach Whitney Wolfe Karim Morsy Clark Stacey <i>Marco Rodzynek</i> Sophia Rodzynek Ida Tin <i>Marco Rodzynek</i>	Founder & CEO Founder & CEO CEO CEO Founder & CEO Interviewer Co-Founder & CEO Founder & CEO	Onefootball Bumble Algoriddim WildWorks NOAH Advisors NOAH Advisors Clue NOAH Advisors
Online Food Delivery P K CP	MARLEY JUST EAT SPOON Takeaway.com Delivery Hero	16:40 - 16:50 16:50 - 16:52 16:52 - 16:54 16:54 - 16:56 16:56 - 17:15	Fabian Siegel David Buttress Jitse Groen Ralf Wenzel David Buttress Jitse Groen Ralf Wenzel Marco Rodzynek	CEO Board Member CEO CSO Board Member CEO CSO Founder & CEO	Marley Spoon JUST EAT Takeaway.com Delivery Hero JUST EAT Takeaway.com Delivery Hero NOAH Advisors
6	Lufthansa Group	17:15 - 17:30	Carsten Spohr Marco Rodzynek	CEO Founder & CEO	Lufthansa NOAH Advisors
Mobility CP P	Gett SCHAEFFLER TOMTOM® AUTO TO Trainline Bla Bla Car drivy FLixbus DriveNow	17:30 - 17:40 17:40 - 17:50 17:50 - 18:00 18:00 - 18:10 18:10 - 18:20 18:20 - 19:05	Dave Waiser Klaus Rosenfeld Harold Goddijn Hakan Koç Clare Gilmartin Nicolas Brusson Paulin Dementhon Jochen Engert Nico Gabriel Olivier Reppert Dave Waiser Marco Rodzynek	Founder & CEO CEO CEO Co-Founder & CEO Co-Founder & CEO Founder & CEO Founder & MD CEO CEO Founder & CEO Founder & CEO Founder & CEO	Gett Schaeffler Group TomTom Auto1 Trainline BlaBlaCar Drivy FlixBus DriveNow car2go Gett NOAH Advisors
×	NOAH ADVISORS	19:05 - 19:15	Closing Remarks Marco Rodzynek	Founder & CEO	NOAH Advisors
		19:15 - 20:00	Drinks & Networking		

TARGET

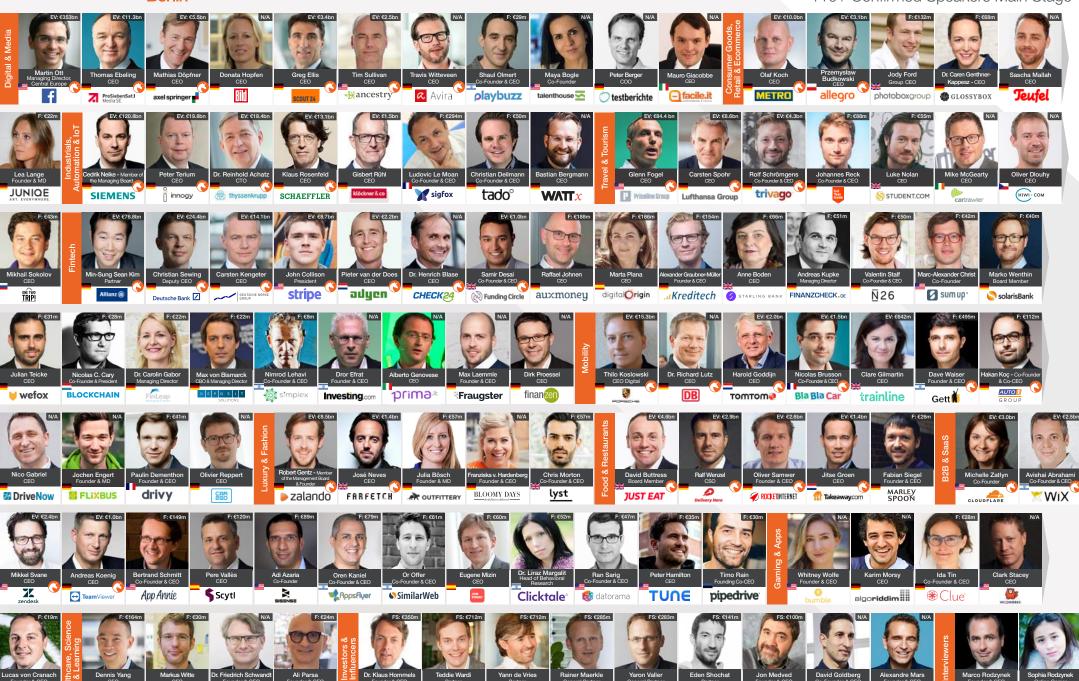
HV VENTURES

ALEPH

OurCrowd FOUNDERS PLEDSE *epicfoundation



110+ Confirmed Speakers Main Stage



ATOMICO

■ ATOMICO

NOAH

NOAH

statista 🗷 🔘 babylon

udemy



Main Stage Hightlights















Main Stage Hightlights (Cont'd)













Main Stage Hightlights (Cont'd)















Main Stage Hightlights (Cont'd)











Our Partners



Strategic Partners









Premium Partners



CHRONEXT











Event Partners











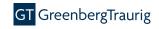


































Media Partners



























If your company would like to take a prominent part at NOAH, please send us an email to sponsorship@noah-conference.com to contact our partnership team.

NOAH Advisors provides corporate finance services to the digital sector in Europe



Selected Completed NOAH Transactions

December 2016

Investment in





Financial Advisor to Silver Lake

October 2016

Investment in



by



84% Ownership

Exclusive Financial Advisor to KäuferPortal and its Shareholders September 2016

Acquisition of a Majority Stake in

PARSHIP ELITE Group

by





at a valuation of €300m

Financial Advisor to Oakley Capital

May 2016

Investment in





Exclusive Financial Advisor to 10Bis and its Shareholders

September 2015

Sale of a 70% stake in

Drushim





axel springer

Exclusive Financial Advisor to Drushim and its Shareholders July 2015

Primary funding for



from



KANTAR MEDIA

Advisor to BIScience

December 2014

Sale of 100% of



for \$800m to



Exclusive Financial Advisor to Fotolia and the Selling Shareholders October 2014

Sale of 100% of



for €80m to



Exclusive Financial Advisor to Trovit and its Shareholders

September 2014

Sale of controlling stake in





Exclusive Financial Advisor to Facile.it and its Shareholders

August 2014



sale to





Advisor to the Selling Shareholders

May 2014



sold 100% of



for \$228m to a joint venture between





Exclusive Financial Advisor to Yad2 and its Shareholders

February 2013



Growth equity investment from



for a 30% stake alongside Softonic's Founders and Angel Investors at a valuation of €275m

Exclusive Financial Advisor to Softonic and its shareholders

May 2012



\$150 million growth equity investment from



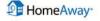
for a 50% stake alongside Fotolia's Founders and TA Associates Additional \$150 million senior debt financing

Financial Advisor to Fotolia and its Shareholders

April 2012

Sale of 100% in

Toprural



Financial Advisor to Toprural and its Shareholders

December 2011

Fund raising for



from various investors including Angel Investors

Advisor to Work4 Labs

November 2011

Sale of a majority stake in



to

Quants Financial Services AG

Exclusive Financial Advisor to grupfoni and its Shareholders



NOAH ADVISORS Ltd

www.noah-conference.com

www.noah-advisors.com















Two Conferences

Two Objectives

One-of-a-Kind Audience



22-23 June 2017

- Platform for discussing disruptive Internet-related trends across key industries:
 - B2B & SaaS
 - Consumer Goods, Retail & Ecommerce
 - Digital & Media
 - Fintech
 - Food & Restaurants

- Gaming & Apps
- Healthcare, Science & Learning
- Industrials, Automation & IoT
- Luxury & Fashion
- Mobility
- Travel & Tourism

- ~4,500 attendees
- C-level executives from over 1,000 corporates and leading Internet investors
- Senior executives and decision makers across all industry sectors
- Tempodrom, Berlin
- Co-hosted by NOAH Advisors and Axel Springer

2-3 November 2017

- #1 industry event for the European Internet ecosystem where senior executives gather to do business
- Connecting leading and mature European Internet companies to global financial investors and strategic partners

- 2,000+ attendees
- C-level executives from over 1,000 corporates and leading Internet investors
- Leading B2B service providers
- Old Billingsgate, London

Mission Statement

The NOAH Conference provides a platform for leaders of the digital economy to meet and interact.

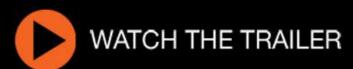
The target audience spans from entrepreneurs, investors, corporate executives, networkers to leading industry journalists.

NOAH 2016 TRAILER





We are the Platform to Power The European Digital Ecosystem by Connecting its Leaders!





Executive Chairman Google

Dr. Mathias Döpfner

axel springer



Glenn Fogel

Priceline Grou

CEO

CEO

Carsten Spohr

Lufthansa Group

of Management DAIMLER

Dr. Dieter Zetsche

Chairman of the Board



Ralph Hamers CEO

ING 🔊



Arianna Huffington Co-Founder and Editor-in-Chief

HUFFINGTON POST



Herbert Hainer CEO

adidas GROUP

Dr. Richard Lutz CEO

DB



Thomas Ebeling

Media SE

ProSiebenSat.1





Martin Schulz

Sigmar Gabriel Federal Minister for Economic Affairs and Energy

Bundesregierung

Günther Oettinger Commissioner Digital Economy & Society





HIGH PROFILE SPEAKERS



3,000 Attendees

+100 Speakers

58 Partners

13 Workshops

London 2016 KPIs

1,850 Attendees

+90 Speakers

27 Partners

6 Workshops



Henry Blodget

BUSINESS

INSIDER

Niklas Östberg

Delivery Hero

CEO

Co-Founder & CEO

CEO, Editor-In-Chief

Travis Kalanick CEO

UBER

Rubin Ritter Member of the Management Board





Jonas Drueppel CEO





Hakan Koç





Oliver Samwer Founder & CEO





Riccardo Zacconi Founder & CEO





adyen

Pieter van der Does



Dr. Klaus Hommels Founder & CEO



Philipp Freise

KKR

Sonali De Rycker

Partner

Partner Accel





HV VENTURES





HELLMAN &



Investor



FRIEDMAN



Niklas Zennström CEO



















4,376 Unique Attendees to Date

200+ Unique Speakers

■ Internet Entrepreneurs

and Executives

Service Providers

Investors

Other

Germany
UK
9%
Switzerland
US
US
Other
18%

Corporate Executives

21%

41%

19%

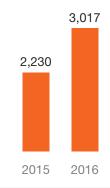
14%

4%

1%



Attendee Figures



Senior Decision Makers

C-Level 28	5%
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■ MD, Partner 15%

Owner, Founder 8%

Senior Manager 5%

■ PM, Investment Partner 4%

■ Board Member 2%

Press 1%

Other 40% ~60% senior decision makers

ATTENDING INVESTORS



















VENUE & NETWORKING

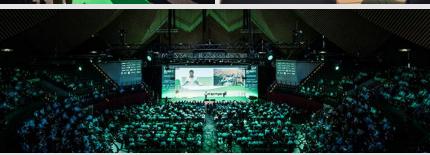
























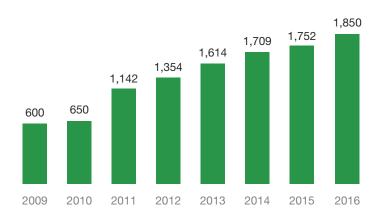




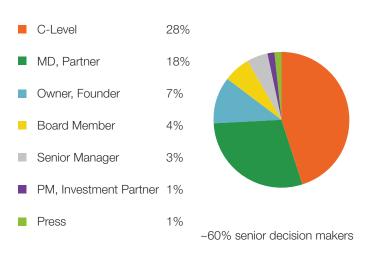




Attendee Figures



Senior Decision Makers





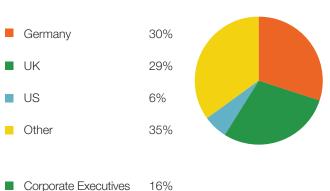
Launched in 2009, the NOAH Conference has grown into the preeminent European event where over 4,000 senior executives and investors meet to

- Gain insights into the latest proven concepts
- Network and establish new business relationships
- Find customers and top B2B service providers
- Enjoy other events organized around the main conference (Speaker Dinner, NOAH Party, satellite events)

6,100+ Unique Attendees to Date

300+ Unique Speakers

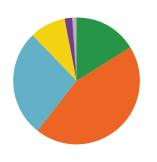
500+ Company Financings and M&A
Transactions Originated @NOAH



1%



Other



400 ATTENDING INVESTORS

VENTURE CAPITAL ▶ 58% GROWTH CAPITAL → 19% | BUYOUT → 18%



VENTURE CAPITAL





























































PARTECH



























维港投资

















DIGITAL







NOVA























GROWTH CAPITAL





PERMIRA































HgCapital }









OTHER



BUYOUT































PROVIDENCE EQUITY



















THE NOAH STARTUP STAGE



We are pleased to announce the winners of the NOAH London 2016 Startup Stage.

The online votes are cast and we congratulate the winner Beezer as well as runners up CodeMonkey Studios and EyeFitU.

Our winners will present their ventures on the main stage of NOAH Conference in Berlin on the 22nd and 23rd of June.

Beezer as the overall winner will receive our free corporate finance advice and attractive service packages from our partners: Porsche, Egon Zehnder and EIT Digital.

MEET OUR WINNERS

Want to meet relevant angels and VCs looking for early-stage opportunities and increase public awareness? Apply for the NOAH Startup Stage now!

APPLY FOR NOAH STARTUP STAGE

NOAH Startup Stage Partners



EgonZehnder





2



3





















VENUE & NETWORKING

























DAIL	COMPANY	ON STAGE	HEADQUARTERS	BUYER	VALUATION (\$M)
May-11	skype	@NOAH09	Luxembourg	Microsoft	8,000
Nov-13	Spotify	@NOAH09	Sweden	Multiple Mega Fund Raises	5,000
Nov-15	ving	@NOAH15	UK	ACTIVISION BILZARD	4,780
Aug-15	♣ betfair	@NOAH09	UK	PADDYPOWER.	3,667
Sep-14	Delivery Hero	@NOAH16	Germany	Various	3,000
Jan-14	Trader	@NOAH11	UK	Apax	2,800
Oct-15	3 Avito	@NOAH13	Russia	NASFERS	2,729
Nov-13	SCOUT 24	@NOAH16	Germany	HELLMAN & FRIEDMAN	2,500
Nov-12	KAYAK	@NOAH10	US	priceline.com	1,800
Mar-15	Skrill	@NOAH09	UK	OPTIMAL	1,550
Jan-14	vente-privee 💆	@NOAH10	France	QIF ONTAL (Minority)	1,500+
Dec-14	adyen	@NOAH16	The Netherlands	Multiple Fund Raises	1,500+
Jun-13	@ waze	@NOAH11	US	Google	1,100
Dec-12	trivago	@NOAH11	Germany	© Expedia	1,050
Sep-14	PERFORM	@NOAH09	UK	ACCESS INDUSTRIES	1,000
Mar-14	Klarna	@NOAH13	Sweden	Multiple Fund Raises	1,000
Mar-14	J avasti	@NOAH12	Czech Republic	CVC	1,000
Jan-11	SeLoger	@NOAH11	France	axel springer	846
Dec-14	o fotolia	@NOAH14	US	A Adobe	800
Feb-14	Skrill	@NOAH09	UK	CVC (Controlling)	800
Oct-13	skyscanner	@NOAH12	UK	SEQUOIA (Undisclosed %)	800
Feb-15	Skystarrer	@NOAH15	Germany	ROCKETINTERNET (51.7%)	706
Jan-15	trainline	@NOAH11	UK	KKR	680
Apr-11	BIGPOINT	@NOAH15	Germany	(600/)	600
Apr-16	privacia *	@NOAH13	Spain	vente-privee	570
May-15		@NOAH14	Turkey	0	589
May-12	o fotolia	@NOAH09	France	KKR (50%)	450
Sep-15	BUSINESS	@NOAH16	USA	axel springer	440
Feb-13	Softonic	@NOAH09	Spain	Partners Group (30%)	345
Jan-11	LOVEFILM	@NOAH10	UK	amazon	320
Oct-12	XING X	@NOAH10	Germany	Hubert Burda Media	311
May-16	J	@NOAH16	Israel	(undisclosed %)	300
Jul-12	Gett	@NOAH11	Czech Republic	<u></u>	250
Apr-16	onefinestay	@NOAH15	UK	NASSERS ACCOR HOTELS.COM	241
Aug-15	~ runtartic	@NOAH16	Austria	adias	240
Jun-15	VERIV@X	@NOAH15	Germany	ddidds ProSlebenSat.1 MediaSE	236
May-14	yad2 _{co.il}	@NOAH12	Israel	axel springer	228
Mar-15	Quandoo	@NOAH14			219
Oct-14	Cheapflights	@NOAH11	Germany UK	RECRUIT Great Hill	219
Jul-14	Cheapflights"	@NOAH16	Switzerland	Multiple Fund Raises	200
	<u> </u>	@NOAH10		8	200
May-14	markafoni		Turkey	NASPERS	190
Oct-14	•	@NOAH12	Germany	RNISMEDA	
May-16	'ticketbis	@NOAH15	Spain	ebay	166
Jun-16	smaato"	@NOAH16	USA	SPEARHEAD®	148
Sep-14	- facile.it	@NOAH12	Italy	Oakley Capital Private Equity	100+
Oct-14	trovit	@NOAH10	Spain	NEXT Co., Ltd.	100
Jun-14	© DRAGONPLAY	@NOAH13	Israel	Bally	100
Oct-13	U Soluto	@NOAH12	Israel	asurion I)	100
Oct-12	*QYPE	@NOAH11	Germany	yeîp %	50

VALUATION (\$M)

NOAH
Advisors was the sell-side advisor

DATE

COMPANY

ON STAGE

HEADQUARTERS



Real Winners on Stage

The NOAH Conference consistently features winners of the future, often before they are widely known. Over the last 5 years, companies raised or were acquired for a total of well over \$50 billion after presenting on the NOAH stage.

DA	TE COI	MPANY	ON STAGE	HEADQUARTERS	CURRENT MARKET CAP (\$M)
Oc	t-10 ♣ t	oetfair	@NOAH09	UK	7,870
Se Se	p-14 > Z a	alando	@NOAH16	Germany	6,783
Oc	t-15 sc	OUT 24	@NOAH16	Germany	3,640
Oc	t-14 🍎 ROI	CKETINTERNET	@NOAH16	Germany	3,486
Oc	t-13 cri	teo.	@NOAH11	France	2,720
Jar	n-12 🎳	AVG	@NOAH09	Czech Republic	1,078
No	v-13 🏋	WiX	@NOAH12	Israel	1,394
Ар	r-14 eDrear	ns ODIGEO	@NOAH13	Spain	224
Ар	r-14 lastm i	nute.com	@NOAH12	Switzerland	178
Ma	ıy-15 👊	deinde	@NOAH10	Germany	116
Jul	-14 MA	F⊚MY	@NOAH12	Israel	85

We are looking for strong partners You are in good company

Past Event Partners & Sponsors NOAH London





Past Event Partners & Sponsors NOAH Berlin











NOAH BIBLE (Formerly Newsletter)

The NOAH Bible is a bi-monthly publication with a dedicated focus on European Internet companies. Here are a few highlights on what to expect.

- State of the web: traffic benchmarking of the largest B2C sectors
- Latest sector valuations and operational KPIs
- The most significant transactions in the last few years
- Recent developments and program for the NOAH Conference (London & Berlin)

Click here to Sign up for the NOAH Bible

Edition: May 2015	
Edition: July 2015	
Edition: September 2015	
Edition: November 2015	
Edition: February 2016	
Edition: April 2016	
Edition: September 2016	
Edition: December 2016	
Edition: March 2017	

NOAH DISRUPTOR LIST

Overview of the largest disruptors (measured by total funding raised) across our 10 NOAH Berlin industry verticals.

Check our NOAH Disruptor List to see:

- The companies that will change the future of entire industries
- Relative funding by industry vertical
- Funding split Europe vs. US
- Most active investors by vertical

24 of the companies that made the list presented at NOAH Berlin on 9-10 June 2015.

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Edition: May 2015 Download as PDF



NOAH Conference London Attracts Almost 2,000 Participants to Old Billingsgate

On 10 and 11 November 2016, the 8th NOAH Conference London was held in Old Billingsgate with the motto "Leaders Connected". 1.850 participants gathered in Tower Hill, more than the year before, for the European internet and digital economy's largest industry event. These included corporates such as Deutsche Börse Group. Credit Suisse and Porsche, and fast growing companies such as N26, BlaBlaCar and Adyen. Read more

Fintech Finance | 15.11.16



NOAH Conference brachte FinTechs und etablierte Banken ins Gespräch

Das digitale Ökosystem ist der Schlüssel. In diesem Punkt war sich die Finanzwelt auf der NOAH Conference, einer der europaweit wichtigsten Konferenzen für Entscheider aus der digitalen Wirtschaft, einig. Read more

Startup Valley | 10.06.16



Tag 1 der wichtigsten IT-Konferenz Europas

Die Highlights der NOAH. Read more

Bild 08.06.16

LEADERS CONNECTED **CONFERENCE**®

Selected Press Clippings

Wenn Start-ups auf die alte Wirtschaft treffen

Von Daimler bis RWE - Die Internet-Konferenz Noah lockt jede Menge Chefs aus der alten Wirtschaft nach Berlin. Read more

Handelsblatt 08.06.16

Sechs Dinge, die unser Reporter über unsere Zukunft gelernt hat

Auf zwei Veranstaltungsbühnen (das große Colosseum, das kleinere Theater) stehen dabei die Ideen, wie unser Leben, unser Bankgeschäfte, unsere Mobilität oder Gesundheitsvorsorge in Zukunft aussehen werden. Read more

B.Z. 08.06.16



Axel Springer NOAH Konferenz Berlin zieht 3000 Teilnehmer ins **Berliner Tempodrom**

Im Tempodrom am Anhalter Bahnhof versammelten sich mehr als 3.000 Teilnehmer zum größten Branchenevent der europäischen Internet- und Digitalwirtschaft. Darunter Marktführer wie Daimler, die Deutsche Bank, Adidas, Lufthansa oder Metro und dirsruptive Herausforderer wie Uber, Rocket Internet, Freeletics, Priceline Group oder Delivery Hero. Read more

Startup Valley | 09.06.16



Eine Konferenz für die Gründer der digitalen Welt

Auf der Start-up-Konferenz Noah im Tempodrom berät die IT-Szene über die Zukunft Europas. Gründergeist trifft dabei auf Kapital. Read more

Berliner Morgenpost | 09.06.15



Investoren und Start-ups auf Tuchfühlung

Zwei Tage lang werben Start-ups in Berlin um neue Geldgeber wie Rocket-Chef Samwer. Um Europa zu stärken, sieht EU-Kommissar Oettinger aber vor allem die Old Economy in der Pflicht. Read more

Potsdamer | 10.06.15



Noah lockt Google-Titan Eric Schmidt nach Berlin

Bei der Start-up-Konferenz Noah stehen Start-ups gar nicht im Mittelpunkt, sondern Firmen, die bereits Erfolge vorweisen können. Das lockt Manager wie Eric Schmidt. Oliver Samwer oder Mathias Döpfner. Read

Die Welt | 11.05.15

FAMILIENTREFFEN DER TECH-ELITE

Wo sich Europas Gründer treffen.

AUFSTEIGER: NOAH (BERLIN, LONDON) Angeblich war es die Kanzlerin persönlich, die Marco Rodzynek gebeten hatte, seine Konferenz doch mal in Berlin zu veranstalten. Der Ex-Lehman-Banker folgte brav und lud im Juni erstmals ins Kreuzberger Tempodrom. Selten fand sich in der Hauptstadt so viel Webprominenz auf einem Fleck: Zum Lineup gehörten Eric Schmidt (Google), Arianna Huffington ("Huffington Post"), Henry Blodget ("Business Insider") und Oliver Samwer (Rocket Internet). Auch hochrangige Politiker wie EU-Digitalkommissar Günther Oettinger und Vizekanzler Sigmar Gabriel ließen sich blicken. Noah Berlin etablierte sich vom Start weg als neuer Pflichttermin. Sponsor und Springer-CEO Mathias Döpfner dürfte das freuen, will er doch mit aller Macht seinen Anspruch als weltgewandter Digitalimpresario unterstreichen. Rodzynek verdichtet das zweitägige Programm, indem er den meisten Rednern kaum mehr als zehn Minuten lässt. Für Mitte November in London haben bereits Investor Klaus Hommels und Metro-CEO Olaf Koch zugesagt.

PLATZHIRSCH: DLD (MÜNCHEN) Die von Burda organisierte DLD (Digital Life Design) ist das traditionsreiche Dickschiff unter den Digitalkonferenzen der Alten Welt, Geschäftsführerin Steffi Czerny hat mit einer Mischung aus Hartnäckigkeit und bajuwarischer Herzlichkeit schon Mark Zuckerberg (Facebook), Marissa Mayer (Yahoo) oder den legendären Napster-Gründer Sean Parker ins HVB-Forum gelockt, Neben Czerny tut der israelische Gründerpate Yossi Vardi sein Bestes, um das Gästeniveau zu halten und die Marke über den Globus auszubreiten: Mittlerweile gibt es Nebenevents in Tel Aviv. Peking. Rio de Janeiro oder Istanbul. Die DLD in München hat sich klugerweise ein paar Tage vors Weltwirtschaftsforum in Davos geschoben - für viele gehören die Veranstaltungen längst zusammen.

ABSTEIGER: LEWEB (PARIS) Lange Zeit war sie die Königin unter Europas Tech-Konferenzen, doch in diesem Jahr setzt die Pariser LeWeb überraschend aus. Dabei schwärmen noch heute viele von den alten Zeiten: Wer es sich leisten konnte (Tickets kosteten bis zu 2300 Euro), plauderte am Büfett mit Instagram-Schöpfer Kevin Systrom oder nahm abends mit Twitter-Gründer Jack Dorsey einen Drink an der Bar. Ebenfalls dabei: analoge Gäste wie Modezar Karl Lagerfeld oder Starkoch Jamie Oliver. Zuletzt kamen 3500 aus der ganzen Welt. Initiator ist der Internetunternehmer und Sarkozy-Berater Loic Le Meur. 2016 soll es weitergehen - was manche bezweifeln. Sie lästern, die LeWeb sei zum Showroom für US-Start-ups verkommen und habe so den Anschluss an Europas Szene verloren.

NEWCOMER: BITS & PRETZELS (MÜNCHEN) Es braucht mittlerweile gehörig Spezialeffekte. um als Neuling noch Gäste anzulocken. Im Januar dockten die Veranstalter von Bits & Pretzels terminlich noch an die DLD an. Ende September mieteten sie für den dritten Konferenztag gleich ein ganzes Zelt auf dem Oktoberfest, Eigentlich ein Ding der Unmöglichkeit, doch das Team um die Gründer Andreas Bruckschlögl, Bernd Storm (Onpage, Aboalarm) und den Investor Felix Haas (Kreditech, Amiando) wusste höhere Mächte an seiner Seite: Wirtschaftsministerin Ilse Aigner (CSU), die Bayern zu Deutschlands Valley machen will. Es kamen Adidas-CEO Herbert Hainer, Ex-McKinsey-Boss Herbert Henzler, "Bild"-Chef Kai Diekmann und Niklas Östberg (Delivery Hero) das Event blieb also eher national. Zwei Maß und ein Hendl waren inklusive. Redner traten in Lederhosen auf. Provinzieller geht es kaum, trotzdem wollen die Veranstalter über 3600 Karten verkauft haben - respektabler Erfolg und Hypesymptom zugleich. ■ Philipp Alvares de Souza Soares

Manager Magazin | 11.15



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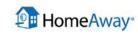
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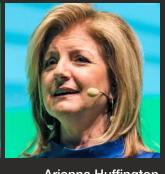
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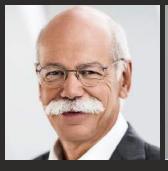






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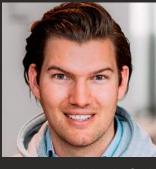
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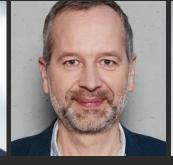
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Marina Krolovich



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Lea Vajnorsky



Daniel Wasowicz









in

NOAH Advisors provides corporate finance services to the digital sector in Europe

December 2016

Investment in

FLiXBUS

by

SILVERLAKE

Financial Advisor to Silver Lake

October 2016

GENERAL ATLANTIC

Investment in Acquisition of a Majority Stake in

Ray Parship Elite Group by by

.

ProSiebenSat.1 Media SE

from



at a valuation of €300m

Financial Advisor to Oakley Capital

May 2016

Investment in



by



Exclusive Financial Advisor to 10Bis and its Shareholders

September 2015

Sale of a 70% stake in



to



axel springer Digital Classifieds

Exclusive Financial Advisor to Drushim and its Shareholders July 2015

Primary funding for



from



KANTAR MEDIA

Advisor to BIScience

December 2014

Sale of 100% of



for \$800m to



Exclusive Financial Advisor to Fotolia and the Selling Shareholders

October 2014

Sale of 100% of

84% Ownership

Exclusive Financial Advisor to

KäuferPortal and its Shareholders

ProSiebenSat.1



for €80m to



Exclusive Financial Advisor to Trovit and its Shareholders September 2014

September 2016

Sale of controlling stake in



to



Exclusive Financial Advisor to Facile.it and its Shareholders

August 2014



sale to



Advisor to the Selling Shareholders

2014



sold 100% of



for \$228m to a joint venture between





May 2014

Exclusive Financial Advisor to Yad2 and its Shareholders

February 2013



Growth equity investment from



for a 30% stake alongside Softonic's Founders and Angel Investors at a valuation of €275m

Exclusive Financial Advisor to Softonic and its shareholders

May 2012



\$150 million growth equity investment from



for a 50% stake alongside Fotolia's Founders and TA Associates Additional \$150 million senior debt financing

Financial Advisor to Fotolia and its Shareholders

April 2012

Sale of 100% in

Toprural

to



Financial Advisor to Toprural and its Shareholders

December 2011

Fund raising for

WORK4LABS

from various investors including
Angel Investors

Advisor to Work4 Labs

November 2011

Sale of a majority stake in



to

Quants Financial Services AG

Exclusive Financial Advisor to grupfoni and its Shareholders

August 2011

Fund raising for



from various investors

Advisor to RankAbove

July 2011

Sale of a majority stake in





to



at a valuation of €40m

Exclusive Advisor to EnGrande