



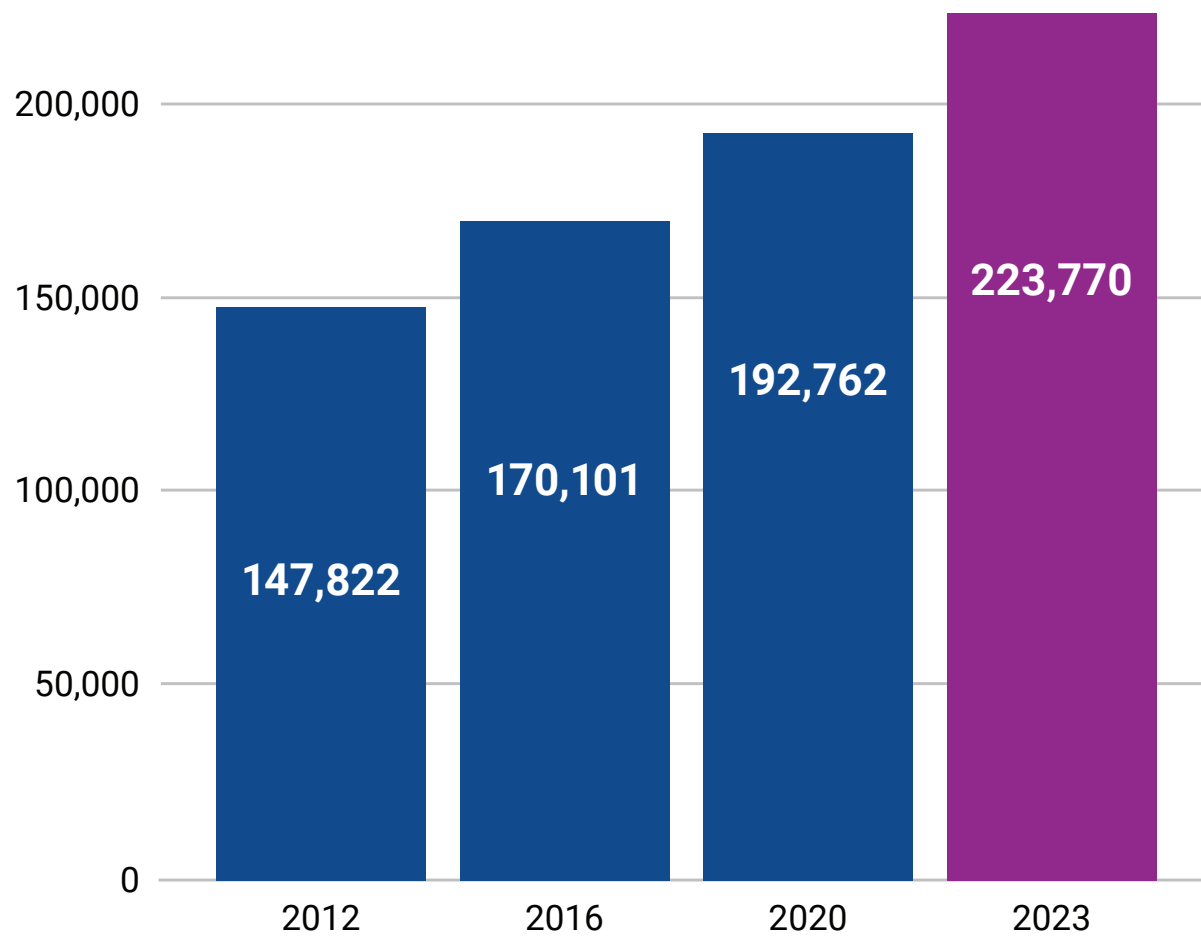
2023 Growth of CFP Professionals

10,768
increase over
previous year

223,770
CFP Professionals Worldwide
2023 year-end figures

↑ 5.1%
growth rate

Global Growth of CFP Professionals

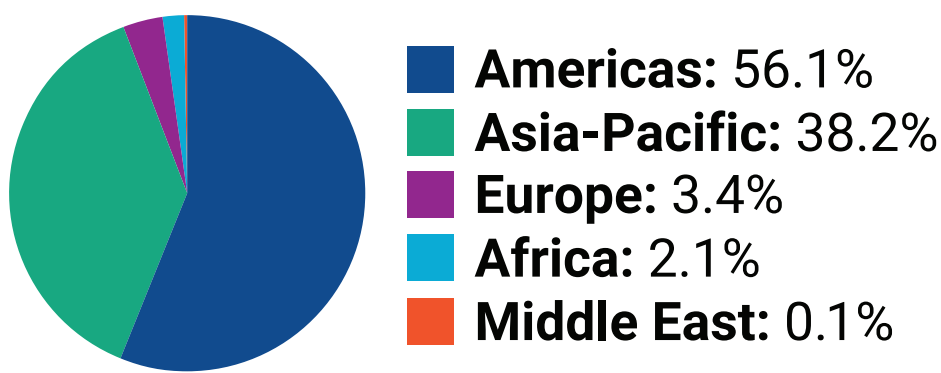


CFP Professionals By Territory

United States	98,875	Malaysia	2,509
China	34,747	Germany	1,529
Japan	26,092	Singapore	1,238
Canada	17,330	United Kingdom	1,031
Brazil	9,379	Ireland	957
South Africa	4,804	France	633
Australia	4,492	Thailand	593
Hong Kong	3,796	Switzerland	303
Rep. of Korea	3,339	Austria	294
Chinese Taipei	3,055	Israel	286
The Netherlands	2,892	New Zealand	223
India	2,731	Italy	17
Indonesia	2,615	Colombia	10

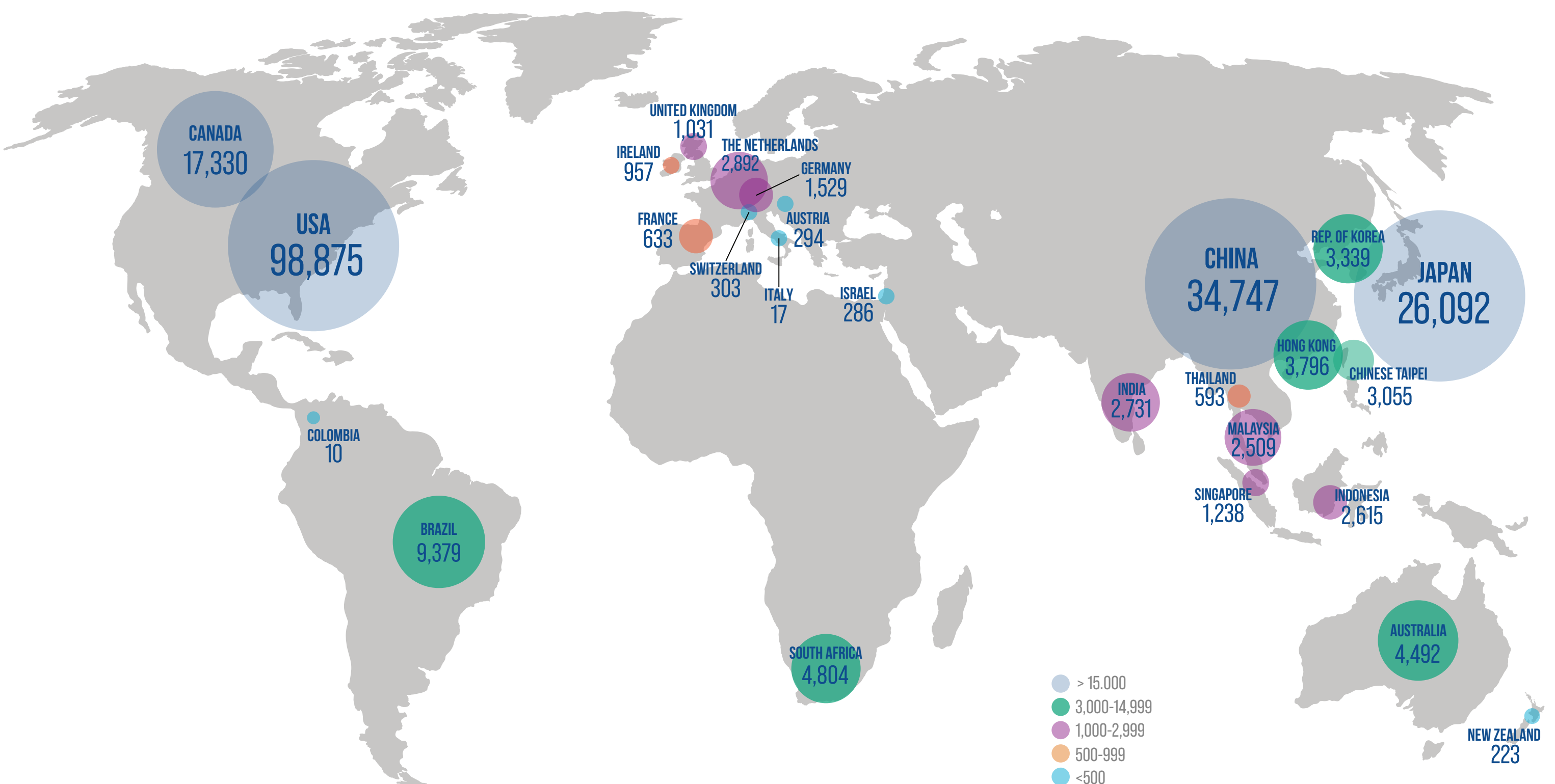
10X increase in the number of CFP professionals since 1990, when CFP certification first went international

CFP Professionals by Region



Greatest Increase in CFP Professionals by Territory

China	+4,565	+15.1%
United States	+3,738	+3.9%
Japan	+994	+4.0%
Brazil	+749	+8.7%



FPSB MISSION

To benefit the global community by establishing, upholding and promoting worldwide professional standards in financial planning. FPSB's commitment to excellence is represented by the marks of professional distinction – CFP, CERTIFIED FINANCIAL PLANNER and



CERTIFIED FINANCIAL PLANNER



FINANCIAL PLANNING STANDARDS BOARD LTD. OWNS THESE MARKS OUTSIDE THE U.S. AND PERMITS QUALIFIED INDIVIDUALS TO USE THE CFP MARKS TO INDICATE THEY HAVE MET FPSB'S INITIAL AND ONGOING CERTIFICATION REQUIREMENTS. Copyright ©2024, Financial Planning Standards Board Ltd. All rights reserved.