

## Press release

# ElectroFleet forges strategic partnership with enspired

***ElectroFleet and enspired join forces for optimized flexibility utilization and sustainable energy supply.***

Osnabrück, 08 February 2024 – ElectroFleet, a leading cleantech company in renewable energy, and enspired, a technological pioneer in the commercial optimization of flexible energy systems, have agreed on a strategic partnership for marketing the flexibilities from ElectroFleet's facilities.

enspired has established itself as a leading company in the field of AI-based flexibility marketing, continuously setting new standards for the commercial optimization of energy systems. enspired's innovative trading platform, the fastest in the short-term electricity market in Europe, enables fully automated real-time optimization of energy storage flexibility, utilizing billions of data points to optimize marketing strategies and ensure maximum profitability.

The partnership between ElectroFleet and enspired marks a significant step towards climate neutrality. By jointly optimizing the available flexibility of decentralized energy systems, especially battery storage, the collaboration contributes to integrating renewable energy sources more efficiently and relieving the power grid in the long run.

**Mark Hellmann Regouby, founder and CEO of ElectroFleet**, emphasizes the relevance of the collaboration: "The strategic partnership with enspired enables us to harness the flexibility of our decentralized energy systems. Enspired is the perfect partner to help us make the most of our German Business VPP assets all around Germany. Enspired helps us contribute to a more stable grid, by recognizing times of over-and under-supply of electricity on the grid, and intervening in real time to solve grid imbalance."

**Jürgen Mayerhofer, CEO and co-founder of enspired**, expresses enthusiasm about the collaboration: "Our partnership with ElectroFleet marks another important step towards climate neutrality. By optimizing the available flexibility of behind-the-meter systems against

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the market, we enhance the integration of renewable energy sources, thereby relieving the power grid in the long term. We are excited to intensify our support for the energy transition through this collaboration."

Through the close integration of the innovative approaches of ElectroFleet and enspired, the flexibility of decentralized systems, especially in the field of electromobility, is optimally utilized. This partnership underscores the shared commitment of both companies to sustainable and forward-looking solutions in the energy sector.

### **About ElectroFleet**

ElectroFleet is an energy supplier and cleantech company providing self-produced renewable energies for medium-sized businesses. Together with our customers, we form a strong community of German companies working together to implement the energy transition towards a carbon-neutral energy supply. Our virtual power plant (comprising solar panels, wind turbines, and battery storage), the "ElectroFleet," ensures planning security through fixed prices and long-term contracts, as well as optimal energy supply based on an innovative energy management system.

The company was founded in 2021 by Mark Hellmann Regouby in Osnabrück. ElectroFleet benefits from long-term secured financing by the entrepreneur himself and a well-known family office, currently initiating the realization of initial customer projects nationwide.

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### **About enspired GmbH**

enspired is the technological pioneer for the commercial optimization of flexible energy systems. By utilizing billions of data points to optimize marketing strategies, the company continuously sets new standards for AI-based flexibility marketing. Ensuring maximum profitability, future-proof technology, pronounced market competence, and individual solution approaches guarantee the highest customer satisfaction.

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The in-house trading platform is the fastest in the short-term electricity market in Europe, allowing customers to achieve fully automated real-time optimization of their flexibility with minimal time-to-market. enspired specializes in cross-market optimization of energy storage, considering warranty conditions, system wear, and physical restrictions.

For further information, visit [www.enspired-trading.com](http://www.enspired-trading.com).

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