

A Partnership Setting the Benchmark: PARC and Lindner

PARC – a division of Price Industries – and its partners Foster + Partners and Kvadrat Acoustics are joining forces with the Lindner Group in an initiative to redefine collaboration and innovation. The aim of this strategic alliance is to revolutionise the architectural ceilings market through innovative design standards and sustainable approaches.

The partnership with the Lindner Group takes PARC to a new level, supported by new manufacturing facilities and a strengthened European-wide network, which is being expanded by the Lindner Group. The decision creates synergies between PARC's innovative product portfolio and the Lindner Group's global network – in both environmental and economic terms. By adding new manufacturing facilities in Europe, the Lindner Group is enhancing PARC's capacity to serve the European market more efficiently. This expansion not only complements PARC's existing production capabilities in North America, but also contributes to shortening the supply chain for European customers. As a result, a significant reduction in CO₂ emissions and delivery costs is anticipated, reinforcing PARC and Lindner's commitments to both environmental sustainability and economic efficiency.

PARC, primarily active in the supply business until now, sought a strong partner to establish itself in the supply and install business: PARC chose the Lindner Group due to their global presence and the potential for large international projects. The partnership and the merging of expertise from the new North American and European employees will enable the Lindner Group to significantly expand its range of offerings and knowledge – as PARC's products are an excellent addition to the versatile Lindner portfolio. This will also result in strong synergies for the North American market, known for its customised solutions.

As one of the leading textile manufacturers, Kvadrat and Kvadrat Acoustics will lead the marketing of the partnership and showcase the integrated acoustic solutions. Known for its unique approaches to the market, the company is characterised especially by its high design standards and high-performance acoustic solutions. Following a visit to the Lindner site in Arnstorf, Arne Molberg, Director Global Projects at Kvadrat Acoustics, was impressed by the opportunities offered by a partnership with Lindner: "I was blown away by the very clear strategy and strong performance."

The partnership is emblematic of the principles of Gerry Price, the visionary mind behind the Price Group, whose philosophy and entrepreneurial spirit serve as inspiration for all parties involved.

Lindner Group

The Lindner Group is Europe's leading full-service provider in the fields of interior fit-out, building envelopes, building technology and insulation technology. The family-owned company has more than 55 years of experience in "building with new solutions", the development and realisation of individual and progressive project solutions that offer added value. With over 7.500 employees worldwide, Lindner operates production facilities and subsidiaries in more than 20 countries from its base in Arnstorf, Bavaria.

www.Lindner-Group.com

Price Industries

Price Industries is the North American market leader in the non-residential air distribution industry. After more than 70 years in business, the founding principles of Price have never changed – business integrity, first-class service, innovation and a commitment to people. Dependable quality, reliable delivery, and knowledgeable follow-up service have made Price a market leader in supplying air distribution, critical controls, and noise control products.

www.priceindustries.com

Foster + Partners

Foster + Partners is a global studio for sustainable architecture, urbanism, engineering and design, founded by Norman Foster in 1967. With offices across the world, the practice works as a single entity that is both ethnically and culturally diverse, with people central to all of their endeavours.

www.fosterandpartners.com

Kvadrat

Kvadrat was founded in 1969 in Denmark and is deeply rooted in Scandinavian design traditions. As a leading company for design innovation, Kvadrat manufactures high-quality modern textiles and textile-related products for architects, designers and private customers all over the world. Kvadrat Acoustics, a part of Kvadrat, offers fully customisable, high-performance acoustic solutions characterised by aesthetic excellence and exceptional versatility.

<https://www.kvadrat.dk/en/kvadrat-acoustics>

Pictures



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