



BEING MARC MÁRQUEZ **THIS IS HOW I WIN MY RACE**

Editors: gestalten & Pantauro

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Being Marc Márquez lifts the curtain behind the iconic acronym MM93, and reveals what matters most to the fastest man on two wheels, both on and off the racetrack. Whether it's friendship, fun, focus, loyalty, spirit, or family—in eight chapters, he allows readers to get an up-close look, sharing what drives him on, plays on his mind and motivates him.

From his values and triumphs to setbacks, *Being Marc Márquez* showcases the personal insights and credos of a tireless fighter and unapologetically optimistic family guy.

WERNER JESSNER, a founding member of the legendary Red Bulletin editorial team, has been writing about extreme athletes for more than a decade. In addition to the physical aspects, the 43-year-old Austrian is particularly interested and versed in the mental aspects of exceptional athletes.

Marc Márquez: "This book is a look inside myself. People mostly know Marc as a rider, the one behind the helmet. He is not the only Marc. In all these years of racing, there have been many good moments but others not so good both personally and professionally. I hope that, after reading this book, people will get to know the real Marc."

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