

Press information

living performance

Parador represented for the first time at Clerkenwell Design Week in London

Coesfeld, May 2023 - **For the first time Parador will be represented with an exhibition stand at the internationally renowned Clerkenwell Design Week in London.**

When Clerkenwell Design Week opens its doors from 23 to 25 May, Parador will be represented with an inviting exhibition stand. For the first time, the manufacturer of high-quality systems for floor, wall and ceiling design will be showing its product innovations at the design fair.

The focus will be on selected engineered wood floors as well as Parador's product innovation Modular ONE, an eco-friendly pvc- and plasticiser-free LVT floor covering that looks and feels like real wood. Trade fair visitors can experience the floors up close and personal and receive detailed information from experienced professionals from Parador about the wide range of possible applications.

"We are delighted to be able to present our floors for the first time to the design-savvy trade fair public in London," says Wolfgang Gradl, Director Sales International at Parador, looking forward to the exchange with architects and other guests.

About Parador

Parador GmbH has developed into the leading brand of high-quality systems for floor and wall design since its foundation in 1977. The product range includes laminate flooring, engineered wood flooring, panels and design floorings produced at the German headquarters in Coesfeld and at the Austrian site in Güssing. Highest demands on technology, materials and surface refinement guarantee the worldwide success.

For outstanding product design, Parador was awarded international prizes, including the red dot design award, the Interior Innovation Award and the German Design Award.

As a traditional woodworking company, Parador is committed to responsible management of natural resources and sets ecological standards for materials, production, packaging and logistics.

Parador Press contact

Parador GmbH
Jutta Wiebe

Millenkamp 7-8
48653 Coesfeld

Fon.: +49 (0)2541 736 132
E-Mail: presse@parador.de

PARADOR

Since July 2018, HIL Limited, a subsidiary of the CK Birla Group, is the new main owner of Parador. HIL Limited is the leading manufacturer of building materials and components in India.