

For immediate release



Press release

Radiant Photo launches partnership with Red Bull Illume

On May 1, 2023, Red Bull Illume will kick off again. It is the world's biggest adventure and action sports photo competition. For its seventh edition, Red Bull Illume welcomes photo editing software Radiant Photo as a new partner.

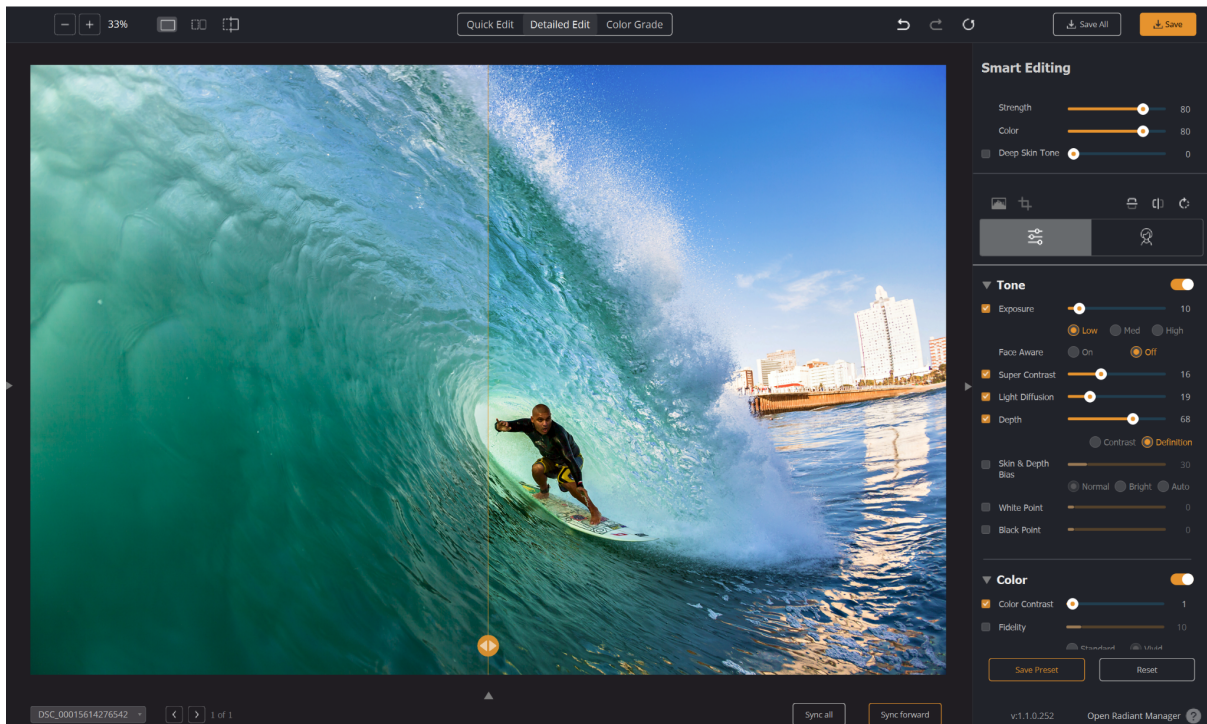
INDIALANTIC, FL - March 27, 2023 — Radiant Photo is a powerful AI-based photo editor developed by photographers for photographers. Its intelligent technology has been optimized to achieve perfect color reproduction and bring out realistic details - straightforward, intuitive and following photographic logic. Just six months after its launch, Radiant Photo is now the latest partner of the world-renowned Red Bull Illume photo competition.

For Red Bull Illume submissions, image processing is allowed - and recommended - in all categories except RAW. Elia Locardi, professional photographer and CEO of Radiant Imaging Labs: "Using the latest advancements in color science and artificial intelligence, Radiant Photo reaches into individual pixels, making life-like corrections and optimizations, without ever over-processing them. We invite all participants of the Red Bull Illume Image Quest to improve their images with Radiant Photo. Because even supposedly fully processed images can benefit from a finishing touch in Radiant Photo, and that could ultimately make the difference for the jury."

There are ten categories for the 2023 competition. Submissions are open from May 1 to July 31, 2023 and are limited to five images per category. Radiant Photo supports the category "Playground", where images can be submitted that show landscapes, places and spaces where athletes perform.

For more information about Radiant Photo and to download a free 14-day trial version, go to radiantimaginglabs.com

More about the Red Bull Illume Image Quest 2023 at redbullillume.com



Every photo can benefit from a final edit in Radiant Photo.

Editing with Radiant Photo

Radiant Photo processes images without over-enhancing them, using smart image analysis that applies changes on a pixel-by-pixel basis. When you open an image, it detects its content and optimizes it accordingly. In “Quick Edit” mode, users can tweak the automatic result with just a few sliders. In “Detailed Edit” mode, every aspect of photo enhancement can be changed – with a combination of unique intelligent settings only found in Radiant Photo and some common in image editing software. In the “Color Grade” workspace, photographers can give their photos a unique look using color recipes or refine exposure and color using gradient filters.

Compatibility, languages, availability, and pricing

Radiant Photo runs as standalone software on Windows and macOS. Radiant Photo is performance optimized for ARM processors which are used in Apple’s M1 and M2 computers. It can also be used as a native plugin inside Adobe Photoshop, Adobe Lightroom Classic and Corel PaintShop Pro.

Radiant Photo supports the following languages: English, Chinese, French, German, Japanese, Korean, Portuguese and Spanish.



Radiant Photo is available from radiantimaginglabs.com. It includes a six month Buyer Protection: No matter when you buy, you will always receive six months of update assurance for your purchased product. While most software companies only offer this level of buyer protection for 15 or 30 days for purchased products, you will get the full updates for free for six months no matter what. Also, there is a 30-day money back guarantee in place, so every customer has 30 days to try everything out and decide if they want to keep using Radiant Photo or not.

Pricing for Radiant Photo starts at \$129 / €139 / £129 for either the standalone version or the plugin version. Those customers who want both options, standalone *and* plugin, opt for the bundle at \$159 / €169 / £159. In case you wonder, why prices seem higher outside of the US: Traditionally, US prices are before any state tax, prices in Europe are always inclusive of VAT.

Your Photos. Simply Radiant.

About Red Bull Illume

Red Bull Illume is the world's largest competition for adventure and action sports photography. The world's most extraordinary and creative images are presented as works of art, simultaneously shining a light on the passion, lifestyle and culture of the photographers. Being crowned the overall winner of Red Bull Illume is considered the highest honor among adventure and action sports photographers. Image Quest 2023 is the seventh edition and brings together the inspiring work of photographers from around the world. The submission period starts on May 1 and runs until July 31, on redbullillume.com and on Instagram.

About Radiant Photo and Radiant Imaging Labs

Radiant Imaging Labs is the first photo editing company that is managed entirely by photographers to create smart editing tools. Radiant Photo is pleased to utilize industry-proven technology from Perfectly Clear and FotoNation in its architecture. With photographers from all walks of life in mind, Radiant Photo was designed to be extremely accurate, easy to use, fast and completely customizable. Radiant Photo runs as standalone software on Windows and macOS, or can be used as a native plugin inside Adobe Photoshop, Adobe Lightroom Classic, and Corel Paintshop Pro.



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Subject to errors and modifications. Last update: March 27, 2023