

Zleep Hotels opens its first hotel in Spain.

Madrid Airport is the location of the economic brand of Deutsche Hospitality

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Scandinavian design meets southern European metropolis: On December 1st, 2022, the new Zleep Hotel Madrid Airport will open in Madrid, thus opening up the Spanish market for the brand. Alongside the Steigenberger Hotel & Resort Camp de Mar on Mallorca, the Zleep Hotel Madrid Airport is the second property on the Iberian Peninsula managed by Deutsche Hospitality. In close proximity to the airport as well as the IFEMA congress center, the Zleep Hotel is in an excellent location, not only for the more than five million annual business travellers, but also for tourists.

The Hotel belongs to the portfolio of the 'European Hotel Fund' of German Commerz Real. In 2020 the subsidiary of Germany's second largest bank Commerzbank had bought it as an office building with the former seat of Madrid airport company AENA and converted and repositioned it.

„We are on an exciting expansion journey. Today marks the beginning of a new chapter where we introduce our Scandinavian product and digital solutions on the Spanish market for the first time. In collaboration with Deutsche Hospitality, we have put together a team of qualified local employees who are passionate about the concept and looking forward to the opening“, says Denis Hüttig, Senior Vice President Operations Deutsche Hospitality.

„Spain as a location is the perfect extension of our portfolio. With the new Zleep Hotel Madrid Airport, we are contributing to Madrid's modern flair and progressive architecture, expanding our presence and thereby offering our customers an even larger network“, adds Dominique Simon, Hotel Manager Zleep Airport.

With over 281 spacious rooms, Zleep Hotel Madrid Airport is the Danish hotel chain's largest Zleep Hotels to date. A fitness room, breakfast restaurant and a combined bar and lounge area are part of the modern facilities. The Scandinavian-designed rooms consists of a comfortable bed, desk, storage space for clothes and a state-of-the-art bathroom with shower. One of the six room categories is the Zleep Living apartment concept: Extra-large apartments with private kitchen, dining table, bed and sofa are a suitable way to feel at home in Madrid, especially for

longer stays. In addition to the quiet location, the windows of all rooms are soundproofed to relax or work in peace.

Both the highway and public transportation are conveniently located close to the hotel, providing easy access to museums, theatres, and special culinary spots in Madrid's charming downtown. The beautiful Juan Carlos I and El Capricho parks also offer relaxing walks near the hotel. Several shopping centers, including El Plenilunio, and the large Wanda Metropolitano soccer stadium, home of Atlético Madrid, enrich the area around the hotel.

Zleep Hotels is the young economy brand of Deutsche Hospitality. The brand's portfolio currently includes 16 hotels in Denmark and Sweden. Zleep Hotels are currently under construction in Prague, Hamburg, Frankfurt and Zurich. Further hotel openings are in the planning stage. The brand is characterized by a combination of quality, functionality, service, Scandinavian design and its attractive pricing. Concepts such as Zleep Living adapt to the modernity and flexibility of today's travel needs.

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About Deutsche Hospitality

Vision, passion and cosmopolitanism. **Deutsche Hospitality** delivers the perfect guest experience. Tradition and an eye for the future come together in an inimitable portfolio of eight brands operating across more than 160 hotels globally. "Celebrating luxurious simplicity": **Steigenberger Icons** are extraordinary luxury hotels which combine historical uniqueness and modern concepts. The **Steigenberger Porsche Design Hotels** brand is generating innovative impetuses in the Luxury Lifestyle Segment. **Steigenberger Hotels & Resorts** represent the epitome of upscale hospitality on three continents. **Jaz in the City's** Lifestyle Hotels dictate the rhythm in the Upscale Sector. **House of Beats** unites a passion for the hotel business with the fascination of lifestyle, fashion and music. **IntercityHotel** is located at the very hub of any destination and offers a true home of comfort and mobility in the Midscale Segment. **MAXX by Deutsche Hospitality** is a charismatic conversion brand which is also positioned in the midscale area of the market. **Zleep Hotels** provide a smart marriage of design and functionality in the Economy Segment. All of these brands are unified under H-Rewards, Deutsche Hospitality's loyalty program which yields benefits from the first booking onwards.

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