

PRESS RELEASE

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hubergroup to present new water-based portfolio at IndiaCorr Expo 2022

hubergroup Print Solutions, one of the leading international printing ink specialists, announced its participation at IndiaCorr Expo 2022, India's largest exhibition on corrugated packaging. At its stand, hubergroup will present its new water-based ink portfolio under the HYDRO-i brand – a next generation series which replaces the previous series Micro Kraft, Micro Label, and Micro Film.

Thanks to carefully selected raw materials, the HYDRO-i portfolio combines a wide colour gamut and broad field of application with sustainability. It convinces with high run length, excellent print performance, and eco-friendly formulation that supports sustainable, future-oriented packaging solutions. In the course of the relaunch, hubergroup has also established four matching centres across India dedicated to water-based products to provide customised and quick service to customers.

“We look forward to IndiaCorr Expo 2022 as it gives us the opportunity to showcase our water-based ink portfolio with a new and stronger globally connected brand in which our experts in India and Germany have put a lot of research work,” says Suresh Kalra, Managing Director India & President Asia at hubergroup. “I would like to invite everyone to visit our stand to discuss our solutions for today's requirements of printers.”

The hubergroup team at IndiaCorr Expo will be happy to advise visitors on which products best suits their requirements. You will find hubergroup at Hall 4, Stand A70, from 10 am to 6 pm, Bombay Exhibition Centre, Goregaon, Mumbai from October 8 to 10, 2022.

About hubergroup

hubergroup is a family business based in southern Germany with a 255 year history. The Print Solutions division produces and sells printing inks and printing aids for packaging printing and commercial printing. The security inks segment for international banknote and identity document producers is covered by the subsidiary Gleitsmann Security-Inks. The Chemicals Division markets raw materials such as pigments, resins and additives produced in India.

The company has always been focused on customer success. That is why hubergroup works on innovative solutions, technologies and services every day in order to optimise the value creation in the printing and chemistry industry and to allow their customers to achieve first-class results. In 2021, hubergroup generated an annual turnover of about €704 million and currently employs approximately 3,500 employees worldwide in nearly 30 countries.

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