

Press release

The next generation of image editing: All photos deserve to be RADIANT

Radiant Photo is a new kind of photo editor, designed for natural color and ease of use. The software uses intelligent analysis to find and fix camera flaws, make targeted adjustments and unlock the visual potential of every image automatically. But it doesn't stop at automatic, photographers can adjust the smart tools and even customize the AI results.

INDIALANTIC, FL - July 12, 2022 — Radiant Photo analyzes images and applies corrections only where they are needed, making it the perfect solution for any photo. The software doesn't create an over-processed look, rather it reveals lifelike color, realistic detail and natural light.



Before and after: Radiant Photo automatically achieves a perfectly balanced exposure and adds depth without distorting colors.

The unique Quick Edit mode analyses the image and applies recommended settings based on the content of the photo. In most cases, this is 100% of the edits needed for a superior image. However, the photographer can quickly refine the image with six essential controls.

For those who prefer, the Detailed Edit mode offers complete control over a photo. Unique color, detail and tone controls unlock the color and depth of every photo. A collection of portrait tools create beautiful enhancements to photographs with people. You can change, tweak and add any improvement as you wish to perfectly fit your image and style.

Elia Locardi, professional photographer and CEO of Radiant Imaging Labs, says:

“The color fidelity and depth that Radiant Photo adds to an image amazes me every single time. I open new raw photos straight from the camera and save 15 minutes of editing time. I even take photos into Radiant Photo that I have previously edited – and thought they were finished. Running those edited files through Radiant Photo makes them look even better by precisely tuning the exposure, contrast and colors, giving them a more finished look.”



Before and after: This is an example of Radiant Photo balancing colors without delivering too much saturation and contrast. It reproduces the full spectrum of colors seen by the eyes.



Availability and compatibility

Radiant Photo runs as standalone software on Windows and macOS. It can also be used as a native plugin inside Adobe Photoshop, Adobe Lightroom Classic, Adobe Photoshop Elements, and Corel PaintShop Pro. Radiant Photo will be available this Summer.

Everyone can join our mailing list at radiantimaginglabs.com so we can keep them in the know. ***Your Photos. Simply Radiant.***

Webinar for the media

Please join our exclusive press briefing on July 14, 2022.

Learn more about the technology behind Radiant Photo and how it helps photographers perfect their images. The briefing will be held in the English language.

Date: **July 14, 2022 – 9am PT / 12pm ET / 6pm CEST**

Link: https://us02web.zoom.us/webinar/register/WN_nNHE0XIITbmRAFbNbCeWCQ

About Radiant Photo and Radiant Imaging Labs

Radiant Imaging Labs is the first photo editing company that is managed entirely by photographers to create smart editing tools. Radiant Photo is pleased to utilize industry-proven technology from Perfectly Clear and FotoNation in its architecture. With photographers from all walks of life in mind, Radiant Photo was designed to be extremely accurate, easy to use, fast and completely customizable. Radiant Photo runs as standalone software on Windows and macOS, or can be used as a native plugin inside Adobe Photoshop, Adobe Lightroom Classic, Adobe Photoshop Elements, and Corel Paintshop Pro.

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