

Environmental and climate strategy

OPTIMA

Since 2009

Reduction of the corporate carbon footprint (CCF) by 40 percent

As of 2023

Climate-neutral delivery of machines and systems on customer request

As of 2022

Climate neutral company

By 2030

Reduction of CCF by an additional 25 percent

1 Development of sustainable machine and packaging solutions

- Reduction of the product carbon footprint (PCF) in the production phase
- Development of sustainable packaging solutions for a functioning circular economy

2 Sustainable mobility

- Fleet of vehicles with alternative drives
- E-charging infrastructure
- Parking areas with grass pavers

CO₂-neutrales Unternehmen

TREIBHAUSGASNEUTRAL DURCH KOMPENSATION

In Zusammenarbeit mit



Klimaschutz
Stiftung
Baden-
Württemberg



3 Energy-efficient buildings

- Use of regeneratively produced heat and geothermal energy since 2009
- Green electricity from certified hydropower since 2009
- Photovoltaic systems
- LED lighting
- Ventilation with heat recovery systems
- Presence-controlled lighting in the workplace

4 Energy-efficient machines for our customers

- Reduction of the product carbon footprint (PCF) in the utilization phase

5 Holistic approach to environmental issues

- Reduction of water consumption
- Waste prevention
- Environmental management system in accordance with DIN EN ISO 14001
- Promoting biodiversity through natural meadows