



Technik aus dem Motorsport

BBS automotive GmbH | Welschdorf 220 | 77761 Schiltach

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PRESS INFORMATION

May 2022

We are exhibiting: Tuning World Bodensee (26-29 May 2022), Hall B3, Stand 300

„BBS Unlimited“ – suitable for all vehicles

- Unlimited Fit. Flow-forming wheels for almost all vehicle types and models
- Unlimited Style. Unlimited possibilities for enhancement
- Unlimited Value. A Wheel for eternity

As from July 2022, premium manufacturer BBS has reinvented the wheel and will launch selected flow-forming wheels under the new label logo "BBS Unlimited" with a unique technology. "BBS Unlimited" reveals almost endless possibilities to individualists. At launch, the CI-R design with 5x117.5 bolt pattern will be adaptable to almost all vehicles. An innovative wheel system ensures perfect centering and fitting accuracy. In addition, "BBS Unlimited" allows an individual wheel configuration ex works. Further flow-forming wheels will follow. Visitors to the Tuning World Bodensee from 26-29 May 2022 will be able to find out more about this innovation.

Unlimited Fit. Unlimited Style. Unlimited Value. Unlimited possibilities are promised by the new label logo of the premium wheel manufacturer, which is also visually inspired by the mathematical infinity sign. As part of "BBS Unlimited", the CI-R base wheel, which is manufactured using the flow-forming process, is connected with BBS hub adapters, vehicle-specific centering rings and innovative mounting material. In this way, the wheel manufacturer from the Black Forest, which is part of the KW automotive group, achieves maximum application variety and flexibility and will be able to cover almost all makes and models represented on the market in the future. And if the vehicle needs to be changed, the selected wheel can be mounted on the new vehicle with just a few adjustments.

BBS will initially offer the CI-R design as "BBS Unlimited" in the dimensions 19, 20 and 21 inches and the rim widths 8, 8.5, 9, 9.5, 10, 10.5, 11, 11.5 and 12 inches. Further flow-forming wheels will follow. Only the bolt pattern (5x117.5) is specified for interested parties. With the help of so-called hub adapters, which are available in widths from 14 to 50 millimetres per wheel, the selected base wheel can be adapted to the bolt pattern of the selected vehicle. At the same time, the offset of the base wheel can be precisely changed at any time. The hub adapters are made of a high-quality and subsequently epoxidized aluminium alloy and are extremely corrosion resistant.

BBS automotive GmbH – Ein Unternehmen der KW automotive Gruppe

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The hub adapters are attached to the wheel hub using short-head wheel bolts or wheel nuts. The wheel is mounted on the hub adapter using wheel bolts specially developed for the "BBS Unlimited" range. They are made of steel or titanium. The loose tapered collar compensates for tolerances and torsional forces. An integrated hexagon socket is designed to prevent damage to the wheel when tightening the wheel bolts.

Centering rings made of high-strength polyamide composite material ensure optimum centering of hub adapter and wheel so that no vibrations can occur.

BBS gets more colourful: Starting with the market launch in July 2022, interested parties will be able to choose their favourite from a wide range of colour options for the base wheel, rim protector, center cap and valve cap and thus individually configure the look of their BBS wheel. The CI-R base wheels are available in Black Silk Matt, Bronze Silk Matt, Racing Gold Silk Matt, Diamond Black Gloss, White Gold Silk Matt, Indigo Blue Silk Matt, Polished Ceramic and Platinum Silver. The rim protector can be selected in black, red, blue, yellow, bronze, stainless steel and gold to suit your personal preferences. Valve caps can be ordered in the colours black, red, blue, yellow, chrome, gold bronze. The BBS center cap can also be customised. It is available in black, red, blue, yellow, carbon, chrome or bronze in the logo colours silver, grey/white, silver/red, bronze or gold with two- or three-dimensional embossing.

More at www.bbs.com

About BBS:

BBS is the world's best-known brand for light alloy wheels. This is continuously confirmed by awards from leading German and international automotive trade magazines. Founded in 1970 by Heinrich Baumgartner and Klaus Brand at the Schiltach site in the Black Forest, the company stands for numerous innovations and has developed numerous designs that have shaped the industry in its more than 50-year history. Careful controls ensure the high quality of BBS products to this day, from low-pressure casting to flow forming and special heat treatment to the surface finish. Every wheel produced is checked several times by BBS employees. Today's BBS automotive GmbH is part of the KW automotive group. In addition to the suspension manufacturer KW automotive with its brands KW suspensions, ST suspensions and ap Sportfahrwerke, this includes the suspension manufacturers AL-KO Damping, Belltech and Reiger Suspension as well as the SimRacing brands TrackTime and Ascher Racing. With its immense product portfolio, KW automotive has been operating successfully in all markets for over 25 years.

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