

Anne Haug wins third place at the Ironman World Championship in St. George

Triathlete Anne Haug stands on the podium again at the Ironman World Championship

Schluechtern, May 09, 2022 - Triathlete and Reboots athlete Anne Haug successfully competed in the biggest triathlon competition in the world. At the Ironman World Championship in St. George, Utah (USA) she took third place on the podium.

Talent and fighting spirit

Two years of waiting paid off for the Bayreuth native: Last weekend Anne Haug proved once again that she is the best German triathlete of our time. The multiple triathlete of the Year was able to claim numerous victories and course records since 2007. One decisive success was the world championship title at Ironman Hawaii 2019. With her bronze medal, she set a new milestone in her sporting career last weekend. And the third place was hard-fought: Not only the strong competition, but also the course and weather conditions demanded top performance. Nevertheless, Anne was able to reach the finish line in third place with an overall time of 8:47:03.

Always at hand: Anne's secret weapon against tired legs - the Reboots Recovery Pants

The chance of a podium finish at the Ironman World Championship does not come from training alone, but from the right combination of training, healthy nutrition and the proper regeneration. To give herself a performance edge, Anne also focused on recovery with Reboots during her Ironman preparation. Reboots is the leading European supplier of recovery boots and pants. "Winning the bronze medal is the confirmation of the right preparation for the competition. Reboots provided me with targeted support. The recovery massage has enabled me to keep the high training volume up by recovering more quickly," says Anne.

The success speaks for itself. As Reboots brand ambassador, she educates the triathlon community about the importance of proper recovery for professional and amateur athletes. "After being named Athlete of the Year again, as well as impressive wins at Challenge Roth and St. Pölten in 2021, she has now brought another Ironman medal to Germany. The whole Reboots team is incredibly proud of Anne and celebrates with her," says Tom Keller, founder of Reboots.

ABOUT REBOOTS