

### **Despite difficult conditions: Caravanning industry records strong first quarter**

Demand for leisure vehicles remains high, but supply chains and late Easter business prevent quarterly record.

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**New registrations of leisure vehicles fell slightly in the first quarter of the year, but at 23,061 units in total, only narrowly missed the record figures from 2021. This is due to ongoing supply chain bottlenecks and the late Easter business this year.**

Enthusiasm for caravanning continues to be strong, as shown by the high demand for motor caravans and caravans. A total of 23,061 new leisure vehicles were registered in the first quarter of the year. This represents a drop of around 4.8 percent compared to the exceptional year of 2021, but numbers are still above the record figures from 2019 and 2020. With 17,485 newly registered units, motor caravans recorded a decline of 8.3 percent. Caravans posted a 7.9 percent increase with 5,576 new registrations.

#### **Promising start to the year**

Despite a lack of vehicle chassis, components and an overall shortage of materials, both motor caravans and caravans were able to top last year's results in January and February. The increase in caravans is a pleasing development, as this segment had suffered particularly from supply chain problems in the previous year. However, the course towards a new record for the first quarter was halted in March. In addition to the ongoing problems in the supply chains, this was also due to the delayed Easter business, whose results will not be visible until April. Although the March figures for both motor caravans and caravans were in the red, motor caravans still achieved the second-best March result of all time despite all the hurdles.

## **Caravanning industry defies difficult conditions**

"The faltering supply chains continue to cause the caravanning industry a lot of trouble. Dealers and customers are currently forced to wait longer for their vehicles due to a lack of materials and components," says Daniel Onggowinarso, Managing Director of Caravanning Industrie Verband (CIVD). "Given these challenges, the new registration figures for the first quarter are all the more remarkable and proof that manufacturers and suppliers are pulling out all the stops available to meet the high demand for motor caravans and caravans," Onggowinarso concludes.

**For further information about caravanning, please visit our web site:**

[www.civd.de](http://www.civd.de), where there are also photos available for downloading

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## **Caravanning Industrie Verband e. V. (CIVD)**

Caravanning Industrie Verband (CIVD) is the trade association for the industrial arm of the German caravanning sector. Our members include German and European caravan and motor caravan manufacturers, numerous caravan and motor caravan supply vendors and service providers, as well as public institutions and associations. Founded in 1962, CIVD represents the interests of the German caravanning industry for all matters of concern to its members, through lobbying and other communication measures directed at German and European political institutions and government authorities. The CIVD is also the ideal sponsor for CARAVAN SALON, the world's largest caravanning industry trade show. In this capacity CIVD plays a pivotal role in promoting the progress and development of the European caravanning industry.