

SCENARIO 1 THE HOME AS A PLACE UNDER- GOING CHANGE

Rather
less likely

Rather
more likely

By 2030, in Germany significantly more people will move **from the city to the countryside** than the other way round.

In 2030, people in Germany will invest significantly more in **modernizing their own home** than they do today.

In 2030, people in Germany will use **rechargeable battery technology** to operate all their motorized devices.

In 2030, at least **80% of all homes** in Germany will be smart homes.

DELPHI STUDY: HOME 2030

As part of a Delphi study, 60 renowned experts from a range of fields assessed the importance of the home in the year 2030 in multiple projections. The outcome is three scenarios with different probabilities of occurrence.



SCENARIO 2 THE HOME AS A PLACE OF PERSONAL FULFILLMENT, WITH EQUALITY BETWEEN MEN AND WOMEN

Rather
less likely

Rather
more likely

In 2030, DIY activities are among the **most popular leisure activities** in Germany.

In 2030, men and women in Germany share DIY activities **equally**.

In 2030, the home is the primary **status symbol** in social media.

SCENARIO 3 THE HOME AS A PLACE OF SYSTEMATIC RETREAT

Rather
less likely

Rather
more likely

In 2030, every second employee in Germany will spend his/her working hours **completely at home**.

By 2030, **home ownership** among Germany's population will decline significantly.

In 2030, people in Germany will spend at least **75%** of their time at home.

