



## **PRESS RELEASE**

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### **Growing international interest: BEM informs about German Electric Mobility Network – Association appoints new foreign representatives**

Berlin, 26.11.2021. With the [Swedish-German Innovation Days on Mobility](#), the Federal eMobility Association (BEM) is once again meeting the growing desire of foreign trade representatives to learn more about the development of electric mobility in Germany. At the invitation of the Swedish Ambassador Per Thöresson and the Swedish trade agency Business Sweden, a wide range of companies, start-ups and investors will be informed about the e-mobile offerings of German providers in Berlin today under the moderation of the BEM.

Since the summer, the BEM has been experiencing increased interest on the international stage. After conferences in Slovenia, Brazil, Poland, Bulgaria and for the New Zealand Chamber of Commerce, further talks were held with Italy and California.

“The countries are particularly interested in the pace Germany is displaying in the transition to electromobility and the extent of the market change”, reports Frank Müller, Head of the BEM Capital Office. “In addition to the various vehicle developments, increased attention is being paid to charging infrastructure, vehicle to grid systems and cooperation opportunities between companies.”

In order to make business contacts even faster, the BEM has now acquired representatives in Chile, China, Gran Canaria, Finland, Morocco, the Netherlands, Slovenia, South Korea and Turkey, who are establishing local contacts as entrepreneurs in the field of electric mobility. The association has appointed André Fortes Chaves as its newest representative for Brazil. Chaves is a consultant at the law firm Carvalho & Furtado and is a co-founder at Lemob (Laboratório de Eletromobilidade).

**The Federal eMobility Association (BEM)** is an association of companies, institutions, scientists and users from the field of electric mobility, which are committed to converting mobility in Germany to electric mobility based on renewable energies. The tasks of the BEM include the active networking of economic actors for the development of sustainable and intermodal mobility solutions, the improvement of the legal framework for the expansion of e-mobility and the enforcement of more equal opportunities in the transition to low-emission powertrain concepts. The association was founded in 2009. It organises over 350 member companies, which have an annual turnover of over 100 billion euros and employ over one million people worldwide. In 19 working groups, more than 1,200 registered participants work on the complete spectrum of eMobility.

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