

Taking the strain out of cutting the grass – spring makeover for Einhell’s robot lawn mowers

Landau an der Isar, 10.03.2021 – Robot lawn mowers are practical little garden assistants that help keep your lawn in perfect order. Tool and garden equipment manufacturer Einhell Germany AG from Lower Bavaria has refreshed its existing range of robot lawn mowers for the 2021 season. With immediate effect, the company now offers one Classic and four Power X-Change Freelexo Robot Lawn Mowers with different equipment features. These mowers can be used to reliably cut the grass on lawn sizes up to 1,200 square meters.

Something for everyone

Robot lawn mowers carry out their work almost silently and save loads of time as garden owners no longer need to cut their lawn themselves. Every day, the machine accurately trims each blade of grass, leaving the clippings as natural fertilizer on the lawn. It not only protects the lawn against drying out and against nighttime frost, but the nutrients in the cut grass also promote vigorous and healthy growth.

Einhell Germany AG has now put its robot lawn mower range through a spring makeover and expanded it with two new Freelexo models. In addition to a Classic model, a total of four Freelexo models are now offered with different features in the Power X-Change product series. What makes these mowers so special is that since the Power X-Change battery pack is not permanently fixed in the mower, it can be taken out at any time, for example if the work is done and the unit is no longer required during the winter months. The platform battery can then be used in all other Power X-Change cordless tools or garden equipment.

Top performer for complex lawns

The latest product highlight from the Power X-Change platform – FREELEXO LCD BT+ – can be controlled via an app using Bluetooth. Here, you can program the hours you want the mower to run individually and easily from your smartphone. In addition, the robot can also be started up manually or run based on a fixed schedule, providing deployment statistics along the way. Alternatively, you can also operate the robot lawn mower via its LCD display.

Since most lawns are not a straightforward square shape, and instead have obstacles and angled areas, the mower offers Multi-Area and Spot Mowing functions. With multi zone mowing, the robot lawn mower can be started from different points, which means it can cope with complex garden areas as well. Areas that are difficult to reach, such as the grass under a garden table and chairs, can be selectively targeted with Spot Mowing. Secondary areas that are separate from the main garden can also be cut using an individual mowing program. This does not require a second charging station.

For more information, please visit our website:
www.einhell.de

Press contact:
Monika Aigner
Tel.: +49 9951 942 826
E-mail: monika.aigner@einhell.com

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The integrated ECO mode saves electricity and protects the environment, as the signal used by the robot lawn mower for orientation along the boundary wire is switched off as soon as the mower is in the charging station. A sensor detects as soon as it starts to rain and automatically returns the robot lawn mower to the charging station so that the grass is not cut while it is wet. This gives a neat and tidy cut and protects the lawn surface, as the blades of grass can be crushed or ripped out when it is wet. The unit resumes its work again automatically after the rain stops.

Further models from the robot lawn mower range include the Freelexo LCD BT with LCD display, the Freelexo BT and the Freelexo from the Power X-Change product family, as well as the Einhell Classic GC-RM 500 for lawn sizes up to a maximum of 500 square meters. The “BT” mowers are equipped with Bluetooth functionality and therefore can also be operated via the app. To cover a wide range of garden sizes, the Freelexo robot lawn mowers are offered with different cable kits for lawn sizes up to 1,200 square meters.

All models are freely height-adjustable from 20 – 60 mm, can handle inclines of up to 35%, and are equipped with a rain sensor and anti-theft protection.

For more information about the robot lawn mowers please visit:

<https://www.einhell.de/en-de/robot-lawn-mower.html>



The Freelexo series of robot lawn mowers from the Einhell Power X-Change platform.

For more information, please visit our website:
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Press contact:
Monika Aigner
Tel.: +49 9951 942 826
E-mail: monika.aigner@einhell.com

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The GC-RM 500 Classic Robot Lawn Mower.

About Einhell Germany AG

Einhell is a leading manufacturer of state-of-the-art tools and equipment for the house and garden. From its headquarters in Landau/Isar (Bavaria), the internationally successful company has continuously expanded its innovative rechargeable battery platform Power X-Change and is now the market leader in the area of cordless tools and garden equipment. For many years Einhell has set new standards in terms of endurance, performance, and safety. Einhell customers appreciate the freedom of cordless operation for all their DIY projects, as well as the excellent value for money that Einhell products represent and the first-class customer service offered by the company.

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Press contact:
Monika Aigner
Tel.: +49 9951 942 826
E-mail: monika.aigner@einhell.com

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