



Peaks 2020

Jan/Feb	Chinese New Year
February	Valentine's Day
Mar/May	Mother's Day
October	Prime Day
November	Black / White Friday
November	Cyber Monday
November	Single's Day
November	Diwali
Dec/Jan	Christmas
Dec/Jan	New Year

The listed peak seasons make no claim to completeness and are provided for illustrative purposes.

INTERNATIONAL PEAK SEASONS

ARE TAKING PLACE ON A GLOBAL SCALE

