

Peaks 2020

Jan/Feb Chinese New Year
February Valentine's Day
Mar/May Mother's Day
October Prime Day
November Black / White Friday
November Cyber Monday
November Single's Day
November Diwali

Christmas

New Year

The listed peak seasons make no claim to completeness and are provided for illustrative purposes.

Christmas
Black Friday
Cyber Monday
Valentine's Day
Prime Day

Americas

INTERNATIONAL PEAK SEASONS

ARE TAKING PLACE ON A GLOBAL SCALE

Christmas
Black Friday
Cyber Monday
Mother's Day
Prime Day

Christmas

Black Friday Cyber Monday

Mother's Day

SSA

White Friday Cyber Monday Single's Day Prime Day

MENA

Christmas Black Friday Prime Day

New Year

Diwali

APEC

Christmas
Single's Day
Chinese New Year
Valentine's Day

China