

FT MiM Ranking: World-Class WHU Master in Management in Germany

The Master in Management Program of *WHU - Otto Beisheim School of Management* ranks #12 in the current international Financial Times Masters in Management Ranking 2020. In Germany, it retains the top position as number 1.

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"We are proud that WHU is the #1 provider in all degree programs in Germany according to the latest rankings of on-campus programs. Our improvement in the worldwide comparison of the Financial Times Masters in Management Ranking and the repeated first place among German universities and business schools shows that the Master in Management Program at WHU has established itself as an excellent program," explains Professor Dr. Markus Rudolf, Dean of WHU. The business school's high score proves that world-class education on a master's level is available in Germany.

In total, the internationally highly renowned Financial Times evaluated 90 Master in Management (MiM) programs. WHU continuously performed excellently and ranks in top positions for many criteria. Compared to the previous year, WHU improved by eight places worldwide and has repeatedly secured first place among German universities. The WHU Career Center received excellent ratings from MiM graduates in the "Career Service Rank" category, in which it once again took second place worldwide. In the "Weighted Salary" category, which compares the average salary three years after graduation, WHU took sixth place. In the category "Aims Achieved," which measures the extent to which alumni have fulfilled their goals for a Master's degree, WHU alumni rank ninth in an international comparison.

To collect data for the Financial Times Masters in Management Ranking, both graduates and the universities answer detailed questionnaires. The Master of Science program at WHU, as a consecutive business administration program, aims at particularly qualified Bachelor's graduates with a Bachelor's degree in business administration who wish to work in an international environment. In addition to the Master in Management, WHU offers a Master in Finance, a Master in Entrepreneurship, and a Customized Master in Management and Entrepreneurship. In a special evaluation by the Centrum für Hochschulentwicklung (CHE), in which CHE assessed the quality of the digital changes in teaching and examination during the COVID-19 pandemic, WHU's master students awarded top grades to their business

school. With an average grade of 1.21, the students rated all the categories such as information management, possibilities of continuing studies and examinations as planned, and technical framework and diversity of teaching as “very good”.

This year, WHU can look back on successful rankings: WHU's MBA program took first place in the latest FT MBA Ranking in Germany and 64th place out of 100 MBA programs evaluated worldwide. In this year's FT Executive Education Open Enrolment Programs Ranking, WHU was ranked 37th worldwide and second in Germany. For the first time, WHU participated in the FT Masters in Finance Ranking and immediately took 22nd place worldwide as the best program in Germany. In the Economist "Which MBA? Executive MBA Ranking" published in the summer, WHU's Kellogg-WHU Executive MBA program also took fourth place as Germany's number one worldwide.

WHU – Otto Beisheim School of Management:

WHU - Otto Beisheim School of Management is an internationally oriented, privately financed business school with university status, located in Vallendar and Düsseldorf. At WHU, more than 50 faculty members research and teach in the fields of management, finance and accounting, economics, entrepreneurship and innovation, marketing and sales, and supply chain management. WHU's high level of research competence is the result of a focus on three fundamental research principles: Quality, internationality, and application relevance for teaching and practice.

WHU's strategy is based on four core values: excellence, entrepreneurship, strong cohesion, and a cosmopolitan culture. An atmosphere characterized by openness, curiosity, diversity, and equal opportunities is of utmost importance to WHU.

Further information is available at <https://www.whu.edu/>