

The Siemens logo is displayed in a white rectangular box in the top left corner of the page. The background of the entire page is a blurred image of a woman in a dark top looking intently at a screen or device, with blue light effects.

Invitation

Siemens Design Award 2020
Presented by Yve Fehring & Jochen Breyer

Experience visions that work.

Siemens Home Appliances

Talented master's students present their concepts, addressing global trends as well as challenges for consumers. The three best ideas will be announced by an expert jury at the event.

The event also features:

Keynote: Frank Thelen, founder of numerous European companies, tech investor and author

Panel: High-class thought leaders from the fields of design, health and sustainability such as Daniela Bohlinger, Head of Sustainability Design at BMW Group, will discuss how global trends and challenges disrupt design paradigms.

9 March 2020 | 5.30 p.m.

Haus der Kunst
Prinzregentenstraße 1 | 80538 Munich

Please RSVP until **28 February**: SiemensDesignAward@msslgroup.com