

Demand for pre-owned caravans and motor caravans continues to rise

The popularity of caravanning is spurring demand for leisure vehicles

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The demand for pre-owned caravans and motor caravans in Germany remains high. Between January and May of this year, more than 63,000 pre-owned leisure vehicles changed hands – an increase of nearly 8 percent over the same period last year. Sales are expected to remain strong in the coming months as well.

Caravanning is proving to be as popular as ever this year in Germany. Apart from the strong demand for new motor caravans and caravans among German consumers, pre-owned leisure vehicles are also popular amongst German holidayers. According to the Federal Motor Transport Authority (Kraftfahrt-Bundesamt) in the city of Flensburg, a total of 63,444 title transfers of leisure vehicles was registered during the first five months of this year. This represents a strong 7.7 percent rise over the prior year.

Pre-owned motor caravans have been selling particularly well this year. Between January and May, more than 32,396 pre-owned motor caravans changed hands – an increase of massive 12.7 percent relative to the same period last year. Sales of pre-owned caravans also rose between January and May of this year. The 31,048 pre-owned units that changed hands during the period represent a solid increase of 3.0 percent, relative to the same period last year.

“The strong demand for pre-owned caravans and motor caravans reflects the tremendous popularity of caravanning. In some cases, demand even outstrips supply in the pre-owned leisure vehicle sector,” notes Daniel Onggowinarso, Managing Director of the caravanning industry association CIVD. “Despite the already robust sales increase that we are seeing, demand for pre-owned motor caravans is expected to rise even further in the coming months,” Mr. Onggowinarso added.

For further information about caravanning, please visit our web sites:

www.caravanning-info.de or www.civd.de, where there are also photos available for downloading.

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About Caravanning Industrie Verband e. V.

Caravanning Industrie Verband (CIVD) is the trade association for the industrial arm of the German leisure vehicle sector. Our members include German and European leisure vehicle manufacturers, numerous leisure-vehicle supply vendors and service providers, as well as public institutions and associations. Founded in 1962, CIVD represents the interests of the German leisure vehicle industry for all matters of concern to its members, through lobbying and other communication measures directed at German and European political institutions and government authorities. The CIVD is also the ideal sponsor for Caravan Salon, the world's largest vehicle leisure industry trade show. In this capacity CIVD plays a pivotal role in promoting the progress and development of the European leisure vehicle industry.