

# Press Release

Berlin, May 11<sup>th</sup>, 2018

Page 1 of 2



## One work of art – two perspectives: Daphne and Apollo on a 45-meter tall “One Wall” in Berlin-Kreuzberg

Since April 30<sup>th</sup>, observers have had the chance to marvel at the high-rise building façade completed by artists Francisco Bosoletti and Young Jarus at Wassertorstraße 65. And for photographers, there's a surprise in store.



Left: A photo of the original work of art from Francisco Bosoletti (left side) and Young Jarus (right side).  
Right: the inverted version. Photo by Nika Kramer/URBAN NATION.

Between April 14<sup>th</sup> to 30<sup>th</sup> there was a one-of-a-kind collaboration, at a lofty height; the street artists Francisco Bosoletti and Young Jarus worked together on a work of art that was modeled after the Greek myth surrounding Daphne and Apollo:

Out of rage for Apollo's mockery, Eros, the God of Love, shot a golden arrow at him so that he would fall in eternal love with Daphne. But this arrow was made of lead so that Daphne would never return the love of Apollo. Once Apollo's harassment and courtship of Daphne became unbearable, she fled and asked her father – Peneus – to change her appearance. He then transformed her into a laurel tree, which from then on would become sacred to Apollo. In memory of Daphne, he would henceforth wear a laurel wreath or a cithara decorated in laurel leaves.

In his artistic execution, Bosoletti portrayed Daphne in a negative light; Jarus lets Apollo appear in a positive light. This portrayal of unfulfilled love holds a secret: The transformation of Daphne, the moment of her dissolution as a person can be retraced by the observer with the help of their own cell phone or camera. If the work of art is photographed using a color reversal function or edited afterwards, the inversely portrayed Daphne is shown in a natural color spectrum.

**YOUR CONTACT**  
NANCY HENZE  
PRESS/PUBLICITY

**M: +49 173 1416030**  
**T: +49 30 47081536**  
**F: +49 30 47081520**  
**E: N.HENZE@URBAN-NATION.COM**

**URBAN NATION**  
ALT-MOABIT 101 A  
10559 BERLIN

**URBAN-NATION.COM**

**URBAN NATION IS AN INITIATIVE OF THE STIFTUNG  
BERLINER LEBEN FOUNDATION**

# Press Release

Berlin, May 11<sup>th</sup>, 2018

Page 2 of 2

## About the project series "One Wall"

According to the One-Wall series' motto "One wall, one message", internationally renowned and emerging artists design the facades of buildings in public locations around Berlin. "One Wall" is initiated by the URBAN NATION Museum, which under the artistic leadership of Yasha Young regularly invites the greats from the national and international street-art scene to Berlin. In this way, the face of the city is permanently changed through urban art. Every "One Wall" delivers an artistic position: The artists get to know the wall's surroundings and then create an individual piece accordingly. 27 One Walls from internationally renowned artists like Onur & Wes21 (Switzerland), Don John (Denmark), Shepard Fairey (USA), HERAKUT (Germany), Phlegm (Great Britain), Li Hill (Canada) and Pixel Pancho (Italy) have already been created. "The One Wall Project is a very important component of the work at URBAN NATION," according to Yasha Young. "After all, 75 percent of our art can be found in the streets. The remaining 25 percent is archived and exhibited in the museum."

## About the artists

For information on the artists Francisco Bosoletti and Young Jarus, click [here](#).

## Photo material

The enclosed photos of the realized works, which have also been made available at <https://urban-nation.com/press/>, can be used free of charge (registration required).

Further information is available on [www.urban-nation.com](http://www.urban-nation.com) as well as on [Instagram](#), [Twitter](#) and [Facebook](#).

## About URBAN NATION MUSEUM FOR URBAN CONTEMPORARY ART

URBAN NATION is an international institution for artists and projects that has been breathing new life into the cultural landscape of Berlin as a museum since 16 September 2017. URBAN NATION rethinks the classic museum concept and not only limits its activities to its actual museum premises: works in public spaces are also part of the curation. Interactive workshops and new pedagogic formats give a new impetus to the urban life of the future. The focus is on supporting young urban contemporary artists. Under the motto "Connect. Create. Care", URBAN NATION has been inviting local and international artists and curators to Berlin to create urban spaces since 2013. The result is an inspiring exchange between better-known and up-and-coming creatives. The URBAN NATION MUSEUM is a place of exchange, of getting together, and an archive at the same time. URBAN NATION is anchored in the charitable Stiftung Berliner Leben foundation.