FACTSHEET INTERCITY HOTELS BRASILIEN

The ICH Administração de Hotéis S/A is today one of the largest hotel companies in Brazil. It started in 1999 with the opening of its first hotel in the city of Gravataí (Brazil). The company initially had a single brand, named Intercity for the mid-range urban segment. The Intercity name had its inspiration on the German railway system also called Intercity. The idea was to build a hotel chain that connected cities and people with fast services catered to city and business travellers. As planned, the company had a solid and fast growth due to innovative managing tools as well as to its standard services.

Recently, ICH announced two other brands. The Yoo2 by Intercity in partnership with the British based design Hotel Company, **Yoo Hotels and Resorts**. ICH holds the right to develop and manage the Yoo2 hotels in South America as the brand stands for design upscale hotels. The first Yoo2 hotel opened in Rio de Janeiro in 2016, overlooking the sugar loaf mountain.

The other brand, hi!, was developed internally to compete in the economic market and will be the first "cheap and chic" hotel chain in Brazil. The first unit is set to open in 2018 in the south of Brazil.

The company´s portfolio includes 35 hotels in 24 cities in Brasil and Uruguay. Its pipeline includes the opening of 15 new hotels in Brazil. Recently the company has announced a sales and marketing cooperation with the namesake company Intercityhotel in Germany that will explore opportunities for both company and strengthen their presences internationally.

MILESTONES INTERCITY HOTELS BRAZIL

Intercity Hotels Brazil is an **ICH** hotel brand, which stands for mid-market urban hotels. The portfolio includes 34 hotels in 24 different cities in Brazil and Uruguay. The 18-years company has a fast growing track history in Brazil due to its innovative managing tools and product standards focusing on the real need of business and city travellers. By 2020, Intercity plans to achieve the landmark of 50 hotels.

2017	Continuing the expansion plan, Intercity arrives in the city of Curitiba (Brazil) with the Intercity hotel and also opens its 4th hotel in Porto Alegre (Brazil) named Intercity Cidade Baixa and disembarks in the city of Pindamonhangaba in the state of São Paulo, Brazil.
2016	Intercity Hotels goes to the Brazilian federal capital with the Intercity Led Águas Claras hotel. At the same year, Intercity opens other in 3 hotels in the Brazilian cities of Anápolis, Belo Horizonte and Cabo de Santo Agostinho.
2015	Intercity opens Intercity Montes Claros hotel. That same year, the brand grows its presence in three Brazilian cities, Gravataí, Salvador and São Paulo - with the Intercity Shopping Gravataí hotel, Intercity Salvador Airport hotel, and Intercity Interative hotel.
2014	Intercity arrives in Rio de Janeiro with the opening of the Intercity Teresópolis hotel, also in Minas Gerais with the Intercity BH RAJA hotel. In addition, Intercity is expanding its presence in São Paulo with Intercity Vinhedo, located in the industrial area.
2013	Intercity now manages another hotel in São Paulo capital, the Intercity Address Faria Lima hotel and gets to the Amazonas state with the opening of the Intercity Manaus.
2012	Intercity gets to Bahia by opening the Intercity Salvador.
2011	Intercity goes international with the opening of its first hotel abroad, the Intercity Montevideo hotel, in Uruguay.
2010	By the beginning of the year, Intercity takes on the administration of its fourth hotel in the city of São Paulo, the Intercity Nações Unidas hotel. Also open the Intercity João Pessoa hotel, which the third hotel in the Northeast region of Brazil.

2009 In May, Intercity opened the Golden Fortaleza Flat, thus continuing with the expansion on the Northeast region of Brazil.

2008 Intercity disembarks on the North-eastern region with two new projects. It opens the Intercity Natal hotel and it signs a contract for the Intercity Salvador hotel, under construction.

2007 Intercity opens two new units in São Paulo city: Intercity Berrini hotel and The Universe Flat. São Paulo capital is now the city with the largest number of Intercity rooms available in the country.

2006 Intercity disembarks in São Paulo with the Intercity Ibirapuera hotel and Intercity Jundiaí hotel. With these two new projects, the Chain reaches the mark of 10 hotels in Brazil.

2005 The Brazilian expansion and the Chain's 5-year anniversary plan is launched ate a grand event in the city of São Paulo, Brazil. That year, Intercity had 8 hotels in 6 different cities.

2004 2004 was a milestone for Intercity: Intercity Cuiabá hotel opened - the first hotel out of the Southern region of Brazil. In addition, the Piazza Navona property in Porto Alegre was added to the company´s portfolio.

2003 Intercity Premium Porto Alegre opens and Bavária Sport Hotel is incorporate to the company´s portfolio.

2002 Intercity Caxias do Sul hotel and Intercity Florianópolis hotel opened.

2000 The second hotel opened in Porto Alegre near the city´s airport.

1999 1999 marks the opening of the company´s first hotel in the city of Gravataí. The hotel was developed to serve the General Motors demand that had recently arrived in the city.

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