



PRESS RELEASE

drom fragrances Paris appoints new Managing and Fine Fragrance Director for Europe

Paris, August 23, 2017 – **Yvan Bagnis** returns to the globally successful fragrance house **drom fragrances**.

Since August 1st, **Yvan Bagnis** holds the position of **Managing and Fine Fragrance Director for Europe** at drom's subsidiary in Paris. In his new position, Yvan will manage the French Creative Center and all related customers as well as organize and develop all European fine fragrance activities.

He returns to drom fragrances with a well-established knowledge and remarkable expertise in the fragrance industry. After he started his career at drom fragrances, he held several positions at Quest before moving to Firmenich, where he first served as Director of Sales Western Europe, Eastern Europe and Middle East, and most recently became General Manager of Fine Fragrance Western Europe – the ideal premise to start with his new position at drom fragrances.

"We are excited to welcome Yvan back to the drom family," said Dr. Ferdinand Storp, president of drom fragrances. "His knowledge and longstanding experience in the fragrance industry will support our future growth and success in Europe and in particular within the Fine Fragrance business."



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Yvan Bagnis, Managing and Fine Fragrance Director Europe at drom fragrances



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drom fragrances (www.drom.com) has been creating and producing extraordinary fragrances since 1911. drom's goal since then has always been to design amazing scents through a unique combination of outside-the-box creativity, up-to-date trend insight and high-quality materials. Headquartered in Munich, Germany with a network of worldwide subsidiaries, drom's success has spread over four major regions: Europe, Asia Pacific, The Middle East, and The Americas. Taking pride in and continuing the family tradition, drom is now managed by Dr. Ferdinand Storp and Dr. Andreas Storp - the third generation of the Storp family.

In addition to Fine Fragrances, drom also produces fragrances for the Cosmetics & Toiletries, Hair and Home Care segments, and in Multimedia & Entertainment. High-tech production facilities in Europe, the U.S., China and Brazil, as well as representatives and subsidiaries on every relevant continent, ensure the necessary customer proximity and an annual production capacity of roughly 45,000 tons. Uniform production standards guarantee that drom's high quality requirements are always met worldwide.