

Report First Half Year 2011



Key Figures (unaudited)

in €k				+/- in %
		Q2 2010 (adjusted)	Q2 2011	
Sales revenues		13.3	14.4	8
Incoming orders		17.8	13.1	-26
Gross results		5.2	6.2	19
Gross margin		39.1%	43.1%	4 Pp.
EBITDA		3.8	3.4	-11
EBIT		2.2	2.0	-9
EBT		1.8	1.6	-11
Period surplus		1.5	1.0	-33
Number of shares in million		3.5	3.5	
Operating profit per share (€)		0.42	0.28	-33
Cash flow from operating activity		2.5	2.3	-8
Cash flow from financing activity		-1.4	-1.6	14
		01/01- 06/30/2010 (adjusted)	01/01- 06/30/2011	
Sales revenues		22.6	28.1	24
Incoming orders		29.6	30.2	2
Gross results		8.9	12.1	36
Gross margin		39.4%	43.1%	4 Pp.
EBITDA		6.2	7.0	13
EBIT		3.0	4.0	33
EBT		2.2	3.3	50
Period surplus		1.9	2.3	21
Number of shares in million		3.5	3.5	
Operating profit per share (€)		0.55	0.64	16
Cash flow from operating activity		2.8	4.5	61
Cash flow from financing activity		-3.3	-3.4	3
		12/31/2009	12/31/2010	06/30/2011
Total assets		52.6	58.9	58.8
Fixed assets		34.1	32.6	33.0
Equity		17.7	25.5	27.1
Borrowed capital		34.9	33.4	31.7
Equity ratio		33.7%	43.3%	46.1%
Net debt		3.1	0.2	1.4
Working capital		9.7	12.7	14.2
Number of employees / equivalents of full-time employment		251	254	267
Share price (XETRA) in €		6.8	11.58	13.58
Shares in circulation in million shares		3.5	3.5	3.5
Market capitalization		23.8	40.5	47.5

Overview of the First Half Year 2011:

- Digital cameras business continues growth
- Incoming orders: € 30,2 million (previous year: € 29,6 million, +2 %)
 - Sales: € 28,1 million (previous year: € 22,6 million, +24 %)
 - EBIT: € 4.0 million (previous year: € 3.0 million, +33 %)
 - Earnings before taxes: € 3.3 million (previous year: € 2.2 million, +50 %)
 - Operating cash flow: € 4.5 million (previous year: € 2.8 million, +61 %)
- Forecast for 2011: Group's turnover between € 54 and 58 million (previous year: € 51.0 million), pre-tax earnings of at least € 5.4 million (previous year: € 5.0 million)

Dear Ladies and Gentlemen,

As expected, the first six month of the fiscal year were successful for Basler AG.

The global economic upturn has lost momentum in the second quarter. Declining economic leading indicators make a slower growth likely for the global economy in the second half-year. We have expected softening demand during 2011 and took account of it in our business planning at the beginning of the year. Nonetheless, we will show profitable growth for the current year and we therefore adhere to our previous forecast for fiscal year 2011. Accordingly, the group's turnover will be in a corridor between € 54 and 58 million (previous year: € 51.0 million) and earnings before taxes will amount to at least € 5.4 million (previous year: € 5.0 million).

Group information

in €k	HY1/2010	HY1/2011	+/- in %
Sales	22.6	28.1	+24
EBIT	3.0	4.0	+33
Incoming orders	29.6	30.2	+2

Sales and incoming orders

Incoming orders for the group summed to € 30.2 million in the first six months (previous year: € 29.6 million, +2 %). The group's sales amounted to € 28.1 million in the reporting period, exceeding the previous year's value of € 22.6 million by 24 %. 43 % of the sales revenue related to the Asian markets, 35 % to Europe, and 22 % to North America. Asia showed the strongest increase in sales at +40 %, followed by North America at +13 %. Revenues in Europe grew by +16 %, compared to the previous year.

Costs

The expense for sales and marketing amounted to € 4.5 million (previous year: € 4.2 million; +7 %). Relative to turnover, the expenses for sales and marketing decreased from 19 % in the previous year to 16 %. The general administrative expenses amounted to € 3.6 million (previous year: € 2.6 million; +38 %). Relative to turnover, the administrative expenses increased from 12 % to 13 %.

Results

In the first half of 2011, Basler AG achieved earnings before taxes (EBT) for the group of € 3.3 million. EBT climbed by 50 % compared to the previous year's figure of € 2.2 million. Accordingly, the EBT-margin increased from 9.7 % in the previous year to 11.7 %. The earnings before interest and taxes (EBIT) amounted to € 4.0 million (previous year: € 3.0 million, +33 %). This corresponds to an EBIT-margin of 14.2 % (previous year: 13.3 %).

Compared to the previous year, the gross profit increased to € 12.1 million (previous year: € 8.9 million; +36 %) due to higher sales and an improved gross margin. The gross margin reached 43.1 % thus being 4 percentage points above the previous year's value of 39.1 %.

Segment information

Components business segment

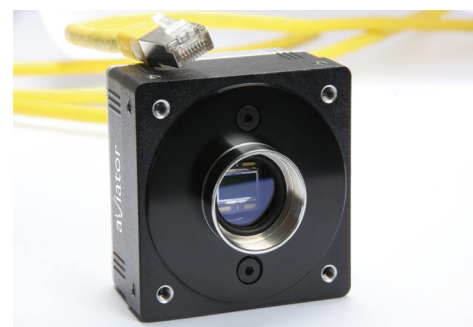
in €k	HY1/2010	HY1/2011	+/- in %
Sales	18.5	23.3	+26
EBIT	4.9	5.2	+6
Incoming orders	23.7	25.8	+9

In the business with digital cameras for applications in industry and video surveillance Basler AG has realized good results in the first half of 2011. Compared to the previous year, the growth rate for the early cyclical components business has, however, slightly declined due to the weakening economic upturn.

Incoming orders summed up in the first half-year of 2011 to € 25.8 million (previous year: € 23.7 million, +9 %). Compared to the previous year, the sales increased again in the reporting period by approximately 26 % to € 23.3 million (previous year: € 18.5 million). The earnings for the segment before interest and taxes (EBIT) grew disproportionate from € 4.9 million in the previous year to € 5.2 million (+6 %) due to increased operating costs and higher expense for research and development.

We set a new record in production output for the reporting period: 35,400 cameras were produced in the period from January to June. This is the highest half-year camera output ever reached. Due to the manifold improvements by our production team, we were able to increase our monthly output from approximately 3000 units in 2008 to currently approximately 7500 units. In the second quarter of 2011, the Basler ace has gained the top position in number of units delivered. Customers all over the world have convinced themselves in the past quarters of the performance of the ace and have adapted their own products to the compact leader in price and performance. Although the ace product family is still not yet complete, it is already now, one year after start of series production, the most successful new product in the company's history.

Our product line for the video surveillance market recorded new record highs in the first six months for incoming orders and sales. The increase in demand results mainly from the Basler BIP2 camera that was newly introduced into the market at the beginning of the year.

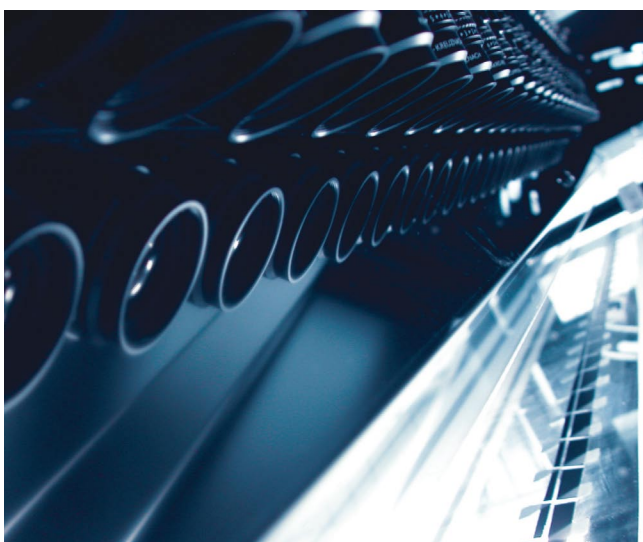


Solutions business segment

in €k	HY1/2010	HY1/2011	+/- in %
Sales	4.1	4.9	+20
EBIT	-0.8	0.8	n.a.
Incoming orders	5.9	4.5	-24

Our business with LCD inspection solutions performed positively in the second quarter of 2011. With sales revenues of € 4.9 million (previous year: € 4.1 million, +20 %), we generated earnings before interest and taxes of € 0.8 million (previous year: € -0.8 million) for the segment. The improvement compared to the previous year's period results from a combination of higher revenues, better gross margins, and lower operating expenses.

Solutions recorded new orders amounting to € 4.5 million (previous year: € 5.9 million, -24 %) in the reporting period. We expect to record more new orders during the course of the second half-year for fiscal year 2012. The sales that were planned for 2011, amounting to approximately € 9 million, will be reached with the current order backlog.



Research and development

The full costs for research and development amounted to € 3.6 million in the first half year of 2011 and were therefore by € 0.4 million above the previous year's figure of € 3.2 million. The scheduled depreciations on capitalized expense for research and development amounted to € 2.1 million (previous year: € 2.2 million).

Employees

The number of employees of the Basler group was 267 on the reporting date (previous year: 246). The regional allocation is as follows:

- Headquarters in Ahrensburg, Germany: 225 (previous year: 209).
- Subsidiary in U.S.A.: 18 (previous year: 14)
- Subsidiary in Taiwan 10 (previous year: 11)
- Subsidiary in Singapore: 9 (previous year: 8)
- Representative offices in Korea and Japan: 5 (previous year: 4)

Cash flow, liquid assets, and debts

The operating cash flow amounted to € 4.5 million in the first six months of the current fiscal year, corresponding to a decrease of 61% compared to the previous year's figure (€ 2.8 million). The free cash flow (calculated as operating cash flow less cash flow from investment) amounted to € 1.1 million (previous year: € -0.5 million).

At the end of the reporting period, liquid assets amounted to € 6.8 million and were thus by 28% above the figure of the comparison period in the previous year (€ 5.3 million). Compared to December 31, 2010, funds available decreased by € 2.3 million (-25 %). This results from an outflow of funds due to financing activity that has distinctly increased compared to the previous year (e.g. for repayment of bank loans in the first quarter and the first-time payment of a dividend in the second quarter to the amount of each € 1.05 million).

With equity amounting to € 27.1 million (12/31/2010: € 25.5 million) the debt to capital ratio calculated to 117 % on the reporting date (12/31/2010: 130 %).

Share

In the beginning of the year 2011, the Basler share opened at a price of € 11.69. The share price amounted to € 13.92 in the beginning of the second quarter. At the end of the reporting period, the Basler share price was at € 13.58. The market capitalization increased to € 47.5 million (12/31/2010: € 40.5 million, +17.3 %). The average trading volume per trading day was 6,185 units in the first half year.

In the reporting period, the Management Board gave presentations of the company on three European capital market conferences and held three road shows. The investors' attention has increased noticeably compared to the previous year.

On the general meeting held in Hamburg on May 19, 2011, the shareholders of Basler AG consented with almost 100 % of the votes present to the first payment of a dividend. The dividend per share amounts to € 0.30. A total of € 1.05 million was paid to the shareholders. In the course of the general meeting the shareholders approved the actions of the Management Board and the Supervisory Board of the company with great majority. BDO AG, Hamburg, was appointed as auditor for fiscal year 2011. Moreover, the resolution on changes of the statutes was approved and the newly introduced remuneration system for the members of the board of directors was agreed with. The voting results related to the items on the agenda for the general meeting of 2011 are listed hereafter:

The voting results related to the items on the agenda for the general meeting of 2011 are listed hereafter:

Item	Yes (in million)	%	No	Abstentions
Resolution on the use of the retained earnings of fiscal year 2010	2.2	~100	100	65
Approval of the actions of the Management Board	2.1	~100	65	75
Approval of the actions of the Supervisory Board	0.4	99.99	65	75
Appointment of BDO AG as auditor	2.2	99.99	160	0
Approval of the scheme of remuneration of the members of the board of directors	2.2	99.99	273	20,013
Resolution on the changes of the statutes due to the law implementing the directive on shareholders' rights (ARUG)	2.2	~100	98	200

As of June 30, 2011, the Management Board and the Supervisory Board held the following shares:

	Shares	
	06/30/2011	06/30/2010
Supervisory Board		
Norbert Basler (chairman)	1,8 Mio.	1,8 Mio.
Prof. Dr. Eckart Kottkamp (vice chairman)	-	-
Konrad Ellegast	-	-
Board of directors		
Dr. Dietmar Ley (chairman)	135.282	135.282
John P. Jennings	5.500	5.500
Arndt Bake	-	-

Corporate Governance - declaration of compliance according to Section 161 AktG

The Management Board and the Supervisory Board hereby declare that the recommendations for conduct issued by the "Government Commission of the German Corporate Governance Code" appointed by the German Government, as amended on May 26, 2010, have been complied with hitherto during fiscal year 2011 and will be complied with in the future. The following recommendations have been excluded:

Clause 5.3 - Establishment of committees within the Supervisory Board

The Supervisory Board does not establish any committees. The Supervisory Board of Basler AG comprises three persons. This configuration ensures efficient work in all matters of the Supervisory Board, especially as the generally accepted minimum size for a committee is a membership of three.

Clause 5.4.1 - Composition of the Supervisory Board

For nominations to the general meeting, the Supervisory Board will also in the future continue to align itself to legal requirements and will emphasize the candidates' professional and personal qualifications independent of gender. Consideration will also be given to the international activities of the company, to potential conflicts of interest, and to diversity. Basler AG does not state specific pertinent goals.

Clause 5.1.2 Sentence 2 and 5.4.1

The code recommends specifying an age limit for the members of the Management Board and the Supervisory Board. Basler AG has not established an age limit for board members. For appointments to positions of the company, expert knowledge, competence, and professional experience shall receive particular consideration. Further criteria and capacities as for instance age have no relevance for the decision provided the proper exercise of the position concerned is not prejudiced.

Clause 5.4.7. - Remuneration of the members of the Supervisory Board

Remuneration of the members of the Supervisory Board is set forth in the statutes. Chairmanship and vice chairmanship of the Supervisory Board are given consideration regarding the amount of fixed remuneration. Given the current level of fixed remuneration, the addition of a variable component to remuneration for the members of Supervisory Board is not provided for.

The constantly updated declaration of compliance with the code can be accessed on the Basler website's Investor Relations area at www.baslerweb.com/aktie.

If you have any questions regarding the Corporate Governance Code please contact the compliance officer of Basler AG:

Dr. Dietmar Ley (CEO)
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Outlook

The global economic upturn has lost momentum in the second quarter. The declining economic leading indicators make a slower growth likely in the second half-year.

Basler AG increased sales again in the reporting period and generated earnings before taxes of 11.7 %. We will show profitable growth in fiscal year 2011 even though the growth momentum has slowed somewhat due to the economy, as we had expected. Our growth is driven by our core business with digital cameras that will increase in the double-digit range. With continued investment in the product portfolio, in the sales organization, and in production we are planning to gain additional future customers, extend business with existing customers, and organize the ever increasing number of units produced. Our solutions business has increased in visibility and stability and will reach revenues similar to 2010. Due to improved gross margins and a leaner organization the solutions business will make a positive contribution to the company's result in the current fiscal year.

Against the background of the good results in the first half year of 2011 and the remaining uncertainties about the economic development in the second half-year, the Management Board confirms the forecast and expects for Basler AG a group turnover between € 54 and 58 million (previous year: € 51.0 million) at earnings before taxes not below € 5.4 million (previous year: € 5.0 million) in fiscal year 2011.

Declaration of the legal representatives

We affirm to the best of our knowledge that the interim consolidated financial statements, in accordance with the

accounting principles applicable to interim reporting, provide a true and fair view of the group's asset, financial, and earnings situation and that the group's interim annual report represents a true and fair picture of the course of business, including the operating result, and the group's financial situation as well as describing the essential opportunities and risks concomitant with the expected development of the group during the remainder of the fiscal year.

The Management Board



Dr. Dietmar Ley



John P. Jennings



Arndt Bake

Consolidated Profit and Loss Statement

in €k	01/01/- 06/30/2011	01/01/- 06/30/2011 (adjusted)	04/01/- 06/30/2011	04/01/- 06/30/2010 (adjusted)
Income from Sales	28,142	22,563	14,401	13,310
Cost of sales	-15,997	-13,686	-8,226	-8,134
<i>of which depreciations on capitalized developments</i>	2,093	2,155	-988	-1,121
Gross profit on sales	12,145	8,877	6,175	5,176
Other internal income	1,206	1,880	615	881
Sales and marketing costs	-4,537	-4,177	-2,342	-2,150
General administration costs	-3,640	-2,602	-1,728	-1,055
Other expenses	-1,224	-964	-756	-684
Operating profit	3,950	3,014	1,964	2,168
Interest expense	-700	-817	-322	-409
Earnings before tax	3,250	2,197	1,642	1,759
Profit tax	-996	-283	-651	-274
Surplus/loss for the group	2,254	1,914	991	1,485
Number of shares	3,500,000	3,500,000	3,500,000	3,500,000
Operating profit par share (€)	0.64	0.55	0.28	0.42

Consolidated Statement of Comprehensive Income

in €k	01/01/- 06/30/2011	01/01/- 06/30/2011 (adjusted)	04/01/- 06/30/2011	04/01/- 06/30/2010 (adjusted)
Surplus/loss for the group	2,254	1,914	991	1,485
Result from changes due to currency conversion, directly recorded in equity	94	-124	22	0
Overflow from cash flow hedges	300	0	-329	0
Total result, through profit or loss	394	-124	-307	0
Comprehensive income	2,648	1,790	684	1,485
of which attributable to third parties from outside the group	-	-	-	-
of which attributable to owners of the parent company	2,648	1,790	684	1,485

Consolidated Cash Flow Statement

in €k	01/01- 06/30/2011	01/01- 06/30/2010 (adjusted)	04/01- 06/30/2011	04/01- 06/30/2010 (adjusted)
Operating activity				
Period surplus of the group	2,254	1,914	991	1,485
Increase/decrease in deferred taxes	485	122	83	163
Interest outpayment / interest inpayment	702	911	278	490
Depreciations on fixed assets objects	3,018	3,157	1,460	1,619
Change in the capital resources without affecting payment	396	-312	-199	-188
Increase (+)/decrease (-) in the accruals	-378	969	-22	900
Profit (+) / loss (-) from the outflow of fixed asset objects	0	-104	0	-104
Increase (-) / decrease (+) in the reserves	-2,029	-1,562	-1,445	-1,034
Increase (+) / decrease (-) in the down payments received	132	383	-215	443
Increase (-) / decrease (+) in the receivables from deliveries and services	202	-3,171	1,492	-1,661
Increase (-) / decrease (+) in other assets	-463	77	922	341
Increase (+) / decrease (-) in the payables from deliveries and services	282	38	-650	66
Increase (+) / decrease (-) in other liabilities	-114	388	-362	-12
Cash inflow from business activity	4,487	2,810	2,333	2,508
Investment activity				
Outpayments for investments in fixed assets	-3,448	-3,483	-1,597	-1,564
Inpayment from outflow of fixed asset objects	4	190	7	180
Cash outflow from the investment activity	-3,444	-3,293	-1,590	-1,384
Financing activity				
Outpayment from the repayment of bank loans	-1,050	-300	0	0
Outpayment for the clearing of financing liabilities	-542	-512	-271	-256
Inpayment from the taking out of bank loans	0	1,500	0	0
Inpayment from the taking out of loans from closely affiliated persons	0	500	0	0
Interest outpayment	-703	-911	-279	-490
Outpayment for the dividend	-1,050	0	-1,050	0
Cash flow from financing activity	-3,345	277	-1,600	-746
Changes in the funds that affect the payment in the period	-2,302	-206	-857	378
Funds at the beginning of the period	9,112	5,526	7,667	5,526
Funds at the end of the period	6,810	5,320	6,810	5,904
Funds available at the end of the period				
Cash in hand and cash in bank	6,810	5,320	6,810	5,320
Outpayment for taxes	230	43	230	43

Consolidated Balance Sheet

in €k	06/30/2011	12/31/2010
Assets		
A. Long-term assets		
I. Fixed assets		
1. Intangible assets	11,783	11,250
2. Fixed assets	2,759	2,525
3. Buildings and land in finance lease	18,430	18,776
Total	32,972	32,551
II. Deferred tax assets	535	1,036
Total long-term assets	33,507	33,587
B. Short term assets		
I. Inventories		
1. Finished goods	1,691	1,685
2. Work in process and semi-finished goods	1,172	835
3. Raw materials and supplies	6,199	4,648
4. Trade goods	407	272
Total	9,469	7,440
II. Short-term financial assets		
1. Receivables from deliveries and services		
- Receivables from deliveries and services	6,059	6,241
- Receivables from production orders	688	718
Total	6,747	6,959
2. Other short-term financial assets and accruals	1,005	546
III. Other short term assets	989	989
IV. Tax refund claims	283	265
V. Cash in hand and cash in bank	6,810	9,112
Total short-term assets	25,303	25,311
Total assets	58,810	58,898

Consolidated Balance Sheet

in €k	06/30/2011	12/31/2010
Liabilities		
A. Shareholder's equity		
I. Subscribed capital	3,500	3,500
II. Capital reserve	1,509	1,131
III. Equitization of currency exchange	4	-91
IV. Accumulated earnings	22,131	21,006
Total shareholder's equity	27,144	25,546
B. Long-term debt		
I. Long-term liabilities		
1. Long-term liabilities to banks	3,413	5,049
2. Other financial liabilities	109	4
3. Liabilities from finance lease	15,821	16,363
II. Deferred tax liabilities	15	29
Total long-term debt	19,358	21,445
C. Short-term debt		
I. Silent partnership	1,023	1,023
II. Other financial liabilities	3,959	3,327
III. Short-term accrual liabilities	2,671	3,050
IV. Short-term other liabilities		
1. Payables from deliveries and services	1,487	1,310
2. Other short-term financial liabilities	795	750
3. Payables from finance lease	2,144	2,144
V. Tax provisions	230	303
Total short-term debt	12,309	11,907
Total liabilities	58,811	58,898

Segment Information

in €k	Components		Solutions		Reconciliation		Group	
	01/01- 06/30/2011	01/01- 06/30/2010	01/01- 06/30/2011	01/01- 06/30/2010	01/01- 06/30/2011	01/01- 06/30/2010	01/01- 06/30/2011	01/01- 06/30/2010
Segment revenue	23,261	18,498	4,881	4,065	0	0	28,142	22,563
Segment results (EBIT)	5,242	4,850	776	-772	-2,078	-1,064	3,950	3,014
Segment assets	23,857	21,532	4,244	7,391	30,616	31,417	58,717	60,340
Segment liabilities	24	10	550	499	31,093	40,911	31,667	41,420
Accrual to long-term assets	2,366	2,104	332	816	620	563	3,318	3,483
Scheduled depreciations on long-term assets	1,957	1,791	382	665	576	701	2,915	3,157

in €k	Components		Solutions		Reconciliation		Group	
	04/01- 06/30/2011	04/01- 30.06.2010	04/01- 06/30/2011	04/01- 30.06.2010	04/01- 06/30/2011	04/01- 30.06.2010	04/01- 06/30/2011	04/01- 30.06.2010
Segment revenue	11,312	10,678	3,089	2,632	0	0	14,401	13,310
Segment results (EBIT)	2,388	3,244	534	-92	-958	-1,103	1,964	2,168
Accrual to long-term assets	991	973	157	368	1,138	223	2,286	1,564
Scheduled depreciations on long-term assets	919	923	192	344	246	352	1,357	1,619

Further Information, Not by Segment

Sales by Region:

in €k	01/01- 06/30/2011	01/01- 30/06/2010	04/01- 06/30/2011	04/01- 30/06/2010
Germany	3,197	3,460	1,690	1,793
Other EU countries	6,696	5,065	3,605	2,789
America	6,130	5,388	2,888	2,904
Asia	12,119	8,650	6,218	5,824
Total	28,142	22,563	14,401	13,310

The Long-term Assets Are Regionally Divided as Follows:

in €k	06/30/2011	06/30/2010
Germany	32,765	34,276
America	45	34
Asia	162	29
Total	32,972	34,339

Consolidated Changes in Statement of Shareholders' Equity

in €k	Nominal capital	Capital reserve	Accumulated earnings	Total	Retained earnings	Total
Shareholders' equity as of 01/01/2010 (adjusted)	3,500	1,131	166	0	12,880	17,677
Total income			-124	0	1,914	1,790
Shareholders' equity as of 06/30/2010 (adjusted)	3,500	1,131	42	0	14,794	19,467
Total income			-133	78	6,134	6,079
Shareholders' equity as of 12/31/2010	3,500	1,131	-91	78	20,928	25,546
Total income			94	300	2,254	2,648
Payment of a dividend					-1,050	-1,050
Shareholders' equity as of 06/30/2011	3,500	1,131	3	378	22,132	27,144

DATES 2011

Finance

November 10, 2011	Publication of third-quarter results for 2011 on the Vision, Stuttgart, combined with an event for investors
November 22, 2011	Deutsches Eigenkapitalforum (German Equity Forum), Frankfurt/Main

Trade fairs and conferences

September 19 – 21, 2011	ASIS International 2011, Orlando, FL, USA
October 26 – 28, 2011	Vision China, Beijing, China
November 08 – 10, 2011	Vision, Stuttgart, Deutschland
November 07 – 09, 2011	International Technical Exhibition on Image Technology and Equipment, Yokohama, Japan

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