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EANS-News: adesso wins KfW Bankengruppe tender

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Subtitle: adesso awarded multi-year contract as consultancy and development partner for optimising online customer communication and process efficiency

Contracts/Order

Dortmund (euro adhoc) - adesso has won a public tender from KfW Bankengruppe (Kreditanstalt für Wiederaufbau) for the migration and modernisation of the websites maintained by Germany's largest business development bank. The contract also includes a four-year consultancy and development partnership aimed at the sustained strategic expansion and improvement of KfW's online communication activities. The technology underpinning the contract comes in the form of the FirstSpirit content management system developed by adesso subsidiary e-Spirit AG. It will be introduced as a unified, group-wide platform geared towards future needs.

The selection process comprised several stages, and at the end of them all, KfW selected adesso AG. This decision was made because the IT specialist's products and services had the quality necessary to meet the bank's catalogue of requirements. Based on considerable references that range from process optimisation to portal development, adesso was once again successful in defining an attractive overall package of IT services, solutions and products. The project will entail migrating all portals and websites to the new system: this will affect approximately 20,000 webpages, 17,000 documents and 215 forms. To ensure that the data transfer is transparent and secure, adesso will deploy its in-house in|MOTION solution, which has shown time and again that it is the ideal tool for handling migration projects.

The tender won by adesso plays a key role in a large-scale KfW campaign to further enhance the quality of its customer communication and processes, and raise the bank's public profile.

KfW Bankengruppe is one of the leading business development banks in the world. Founded in 1948 as an institution operating under public sector law, KfW is now owned by the Federal Republic of Germany (80 %) and the country's constituent states (20 %). With a balance sheet worth EUR 494.8 billion (on 31 December 2011), it is one of the three largest banks in Germany. KfW's activities within the country and abroad focus on making long-term improvement to people's economic, social and environmental conditions. In 2011, it issued EUR 70.4 billion in development aid and support. Providing assistance to small and medium-sized companies is one of its main target activities. Others include support for entrepreneurial businesses, programmes for the residential sector, promotion of environmental protection and education for private customers, financial support for municipalities and regional development banks, financial support for exports and economic projects, and financial support for countries undergoing economic development and restructuring.

Banking forms one of adesso's key business fields. Winning a contract for a new project from one of the world's most important development banks enhances adesso's reputation in the sector and underscores the attractiveness of the company's portfolio for financial institutions.

The Executive Board

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