



EANS-Adhoc: freenet AG
freenet AG reports increase in earnings from core
business for first half of 2010

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report 6-month

11.08.2010

freenet AG reports increase in earnings from core business for first half of
2010

- 1,644.3 million euros in Group revenue
- Recurring Group EBITDA reaches 173.2 million euros
- Recurring Mobile Communications EBITDA of 168.2 million euros
- Group result at 44.4 million euros

• 104.0 million euros cash flow from operating activities
• 696.1 million euros net debt Büdelsdorf, 11 August 2010 - freenet AG improved the
profitability of its core business of mobile communications in the first half of 2010
despite difficult market conditions. First-half recurring EBITDA (earnings before interest,
taxes and depreciation/amortisation) in the Mobile Communications segment - adjusted for one-
off items - increased by 4.7 million euros year-on-year to 168.2 million euros. 92.1 million
euros of this was generated in the second quarter of this year alone, against 91.9 million
euros in Q2/2009.

In the first half of 2010 freenet AG generated Group third-party revenue amounting to 1.64
billion euros, down from 1.78 billion euros in the first half of 2009. The Mobile
Communications segment contributed 1.60 billion euros, or more than 97 percent, to total
segment revenue.

Group gross profit was down 3.4 percent compared to the first half of last year, from 374.0
million euros to 361.4 million euros, while freenet AG improved its gross profit margin by
one percentage point year-on-year to 22 percent in the first half of 2010.

Group EBITDA for the first half of 2010 was 159.1 million euros - up 9.1 percent on the
previous year's figure of 145.8 million euros. This includes restructuring-related one-off
items totalling 14.1 million euros for the Group. Recurring Group EBITDA - adjusted for one-
off items - came to 173.2 million euros for the first half of 2010, against 173.4 million
euros for the first six months of 2009.

freenet AG increased its pre-tax earnings (EBT) year-on-year by 45.1 million euros to 38.6
million euros in the first half of 2010. The first six months of the prior year had
generated a loss of 6.5 million euros.

The drivers behind the key figures in Mobile Communications are first, a 7.9 percent year-on-
year decrease in mobile communications customers to 16.53 million at end of June 2010 and
second, the stabilisation of contract customer ARPU (monthly average revenue per user) to
24.2 euros in the second quarter of 2010 vs. 24.3 euros in Q2/2009.

The Group result from continued operations increased by 175.7 percent during the first half
of 2010, to 44.0 million euros, vs. 16.0 million euros a year earlier. The Group result from
discontinued operations amounted to 0.4 million euros for the first half of 2010 against -
6.0 million euros in the first six months of 2009. This represents a net Group result of
44.4 million euros - an increase of 34.4 million euros year-on-year.

In the first six months of 2010, freenet AG generated 104.0 million euros in cash flow from
operating activities and reduced its net debt by 93.7 million euros compared to year-end
2009, to currently 696.1 million euros.

| Important KPI's of freenet Group
| Accounting method: IAS/IFRS

| Overview Group | 1st half | 1st half | Q2/2010 | Q1/2010 | Q2/2009 |

	2010	2009 adjusted*			adjusted*
Result in EUR million					
Third-party revenue	1,644.3	1,779.8	838.2	806.1	891.8
Gross profit	361.4	374.0	195.5	165.9	188.1
EBITDA	159.1	145.8	88.2	70.8	70.4
EBITDA recurring	173.2	173.4	95.0	78.2	93.3
EBIT	62.6	43.0	39.3	23.3	19.5
EBT	38.6	-6.5	28.7	9.9	0.0
Group result from continued operations	44.0	16.0	28.9	15.0	8.9
Group result from discontinued operations	0.4	-6.0	-5.3	5.7	0.5
Group result	44.4	10.0	23.6	20.8	9.4

Overview Mobile Communications segment	1st half 2010	1st half 2009	Q2/2010	Q1/2010	Q2/2009
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Customer development in million					
Mobile Communications customers	16.53	17.95	16.53	17.15	17.95
Thereof contract customers (excluding no-frills customers)	6.60	7.26	6.60	6.84	7.26
Thereof prepaid customers	8.08	9.43	8.08	8.50	9.43
Thereof no-frills customers **	1.85	1.25	1.85	1.81	1.25

Result in EUR million					
Revenue	1,598.7	1,704.3	815.9	782.8	857.0
Gross profit	333.3	340.9	182.1	151.2	171.5
EBITDA	155.5	137.5	85.9	69.6	70.6
EBITDA-adjusted / recurring	168.2	163.6	92.1	76.1	91.9
EBIT	65.2	43.3	40.2	25.0	23.9
EBIT-adjusted / recurring	77.9	69.4	46.3	31.6	45.2

Monthly average revenue per user (ARPU) in EUR					
Contract customer (excluding no-frills)	23.5	24.1	24.2	22.8	24.3
Prepaid customer	3.0	2.9	3.1	2.9	3.1
No-frills customer**	4.8	5.6	5.1	4.5	5.9

* The comparison figures have been adjusted retrospectively due to IFRS 5 (presentation of the STRATO Group as a discontinued operation). In addition, another retrospective adjustment was made with regard to including the DSL distribution unit in the discontinued operation "DSL Business". ** Starting in Q1/2010 including no-frills-prepaid.

end of announcement

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inquiry note:

Further

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